

**region, market** **customer** **segment, category, pr...**

All All All

2019 **2020** 2021 2022 Est Q1 Q2 Q3 Q4 YTD YTG

**segment**

segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
<b>Accessories</b>	<b>\$66.23M</b>	<b>24.56M</b>	<b>37.07%</b>	<b>-0.56M</b>	<b>-0.85%</b>
Batteries	\$0.35M	0.13M	36.35%	-0.01M	-1.68%
Keyboard	\$41.37M	15.31M	37.00%	-0.39M	-0.95%
Mouse	\$24.51M	9.12M	37.21%	-0.17M	-0.68%
<b>Desktop</b>	<b>\$0.95M</b>	<b>0.35M</b>	<b>36.47%</b>	<b>-0.03M</b>	<b>-2.88%</b>
Personal Desktop	\$0.95M	0.35M	36.47%	-0.03M	-2.88%
<b>Networking</b>	<b>\$26.22M</b>	<b>9.83M</b>	<b>37.51%</b>	<b>-0.12M</b>	<b>-0.47%</b>
Wi fi extender	\$26.22M	9.83M	37.51%	-0.12M	-0.47%
<b>Notebook</b>	<b>\$86.39M</b>	<b>32.04M</b>	<b>37.08%</b>	<b>-0.79M</b>	<b>-0.92%</b>
Business Laptop	\$38.54M	14.19M	36.83%	-0.42M	-1.10%
Gaming Laptop	\$14.52M	5.42M	37.31%	-0.14M	-0.96%
Personal Laptop	\$33.33M	12.42M	37.27%	-0.23M	-0.69%
<b>Peripherals</b>	<b>\$60.63M</b>	<b>22.72M</b>	<b>37.47%</b>	<b>-0.29M</b>	<b>-0.48%</b>
Graphic Card	\$15.98M	5.89M	36.88%	-0.17M	-1.06%
Internal HDD	\$5.41M	2.03M	37.63%	-0.02M	-0.31%
MotherBoard	\$1.90M	0.71M	37.22%	-0.01M	-0.72%
Processors	\$37.35M	14.08M	37.71%	-0.09M	-0.25%
<b>Total</b>	<b>\$267.98M</b>	<b>99.42M</b>	<b>37.10%</b>	<b>-2.29M</b>	<b>-0.85%</b>

**Net Sales Performance Over Time**

NS \$, GM \$, NS \$ and GM % by segment and division

division ● N & S ● P & A ● PC

**Top / Bottom Products & Customers by Net Sales**

**P & L values by Description**

● Total COGS ● Gross Margin

99.42... (37.10%) 168.55... (62.9%)

**P & L values by Description**


● Increase ● Decrease

100 0

99 -102 -2

Gross Margin Operational Expense Net Profit

region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
APAC	\$147.98M	53.23M	35.97%	-1.52M	-1.03%
EU	\$55.79M	21.10M	37.82%	0.35M	0.62%
LATAM	\$2.00M	0.62M	30.96%	0.00M	-0.08%
NA	\$62.21M	24.48M	39.35%	-1.11M	-1.79%
<b>Total</b>	<b>\$267.98M</b>	<b>99.42M</b>	<b>37.10%</b>	<b>-2.29M</b>	<b>-0.85%</b>

Home

P&L Check

Finance View

Supply Chain View

Marketing View <sup>x</sup>

Sales View

+