

1/1/2016 🛗 6/30/2017 🛗



Total Orders by Category Bikes Accessories Clothing

Total Orders by Subcategory Tires and Tubes Helmets 6.0K Road Bikes Bottles and C... Mountain Bikes Jerseys **Touring Bikes** Caps 2.1K Fenders 2.0K Gloves Shorts Cleaners Hydration Pac... 0.5K Socks Vests 0.5K 0K 5K 10K

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2, 952	1.61%
Mountain Tire Tube	2, 846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Total	424 22,534	3 54% 2.14%

View Product Detail



Monthly Revenue

Goal: 1.77M (+3.31%)

Monthly Orders

Goal: 2165 (-0.88%)

Monthly Returns

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

North America Pacific Select all Europe

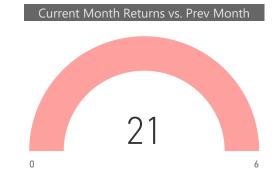




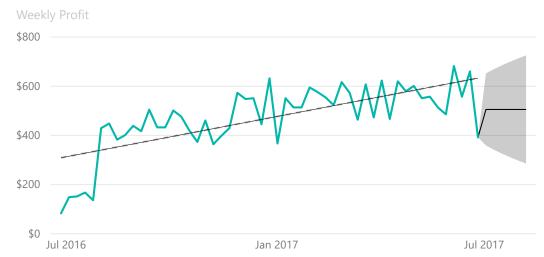
Water Bottle - 30 oz.



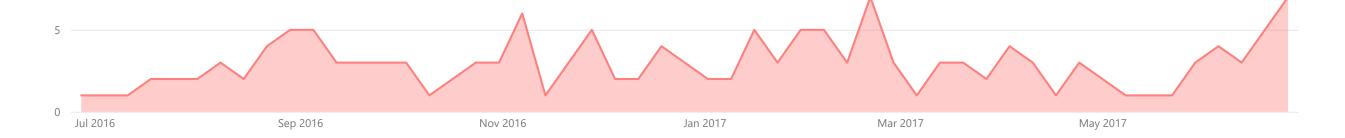


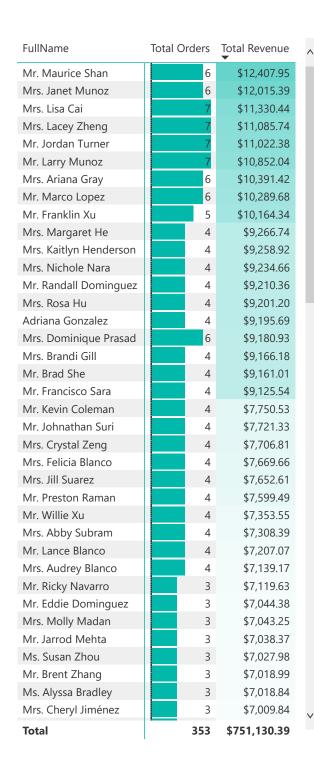


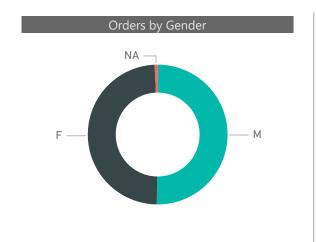




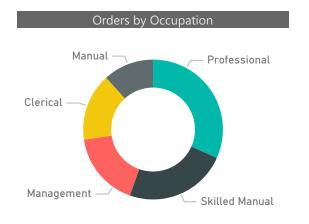
Weekly Return Volume



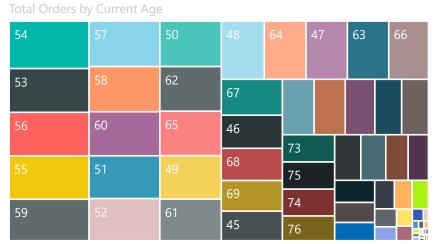












Mr. Maurice Shan

Top Customer

Customer Orders

\$12.41K

Customer Revenue