

Gen - Z



Mission Aspiration Dashboard

Data Analysis Excel



Rohit Waghmare



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Data Analyst



Dataset Overview
Gen-Z Dataset



Finding & Analyses
Pivot Research



Dashboard
Interactive Dashboard

Learning

Manager

Mission



Gen Z Carrer Aspiration

KultureHire Data Analysis Virtual Internship Gen Z Data Analysis Dashboard

Get Started



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Data AnalystDataset Overview
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Get Started

14064

Total Respondents

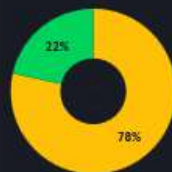
#REF!

Male Respondents

100%

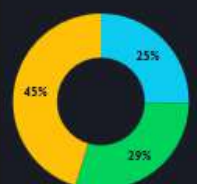
Female Respondents

Company Mission vs Action



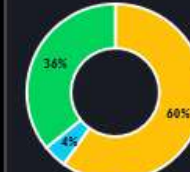
■ No ■ Yes

Higher Education Sponsorship



■ Needs Sponsorship ■ No ■ Yes

Willingness To Work 3 Years

■ Yes
■ No
■ No response to the survey

Career Aspirations Top 7



Overview

- 47% of respondents selected needs sponsorship for higher education.
- 11484 respondents selected 31k to 40k as their starting salary.
- 72% selected No for Alignment of company missions Vs. Actions.
- Parents were the top most Influencing factors for the respondents.
- 37% selected depends on the company culture for willing to work for a company more than 3 years.
- 9820 selected Design and creative strategy for their career aspirations.
- Most of the respondents wants to work in a setup of 5 to 6 people in a team.
- 60% were male respondents.

Learning Environment



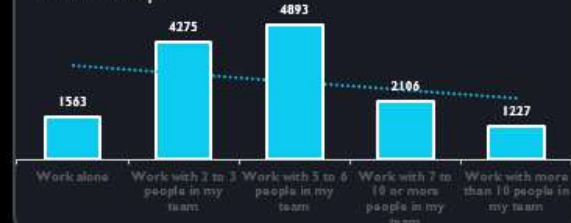
Top 6 Influencing Factors



Freshers' Salary Expectations



Work Setup





Gen Z Carrer Aspiration

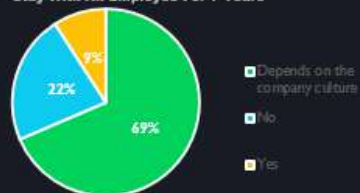
KultureHire Data Analysis Virtual Internship Gen Z Data Analysis Dashboard

Get Started

Work Under Abusive Manager



Stay With An Employee For 7 Years



Employees Like Work With?



Hybrid

Office

Remote

Overview

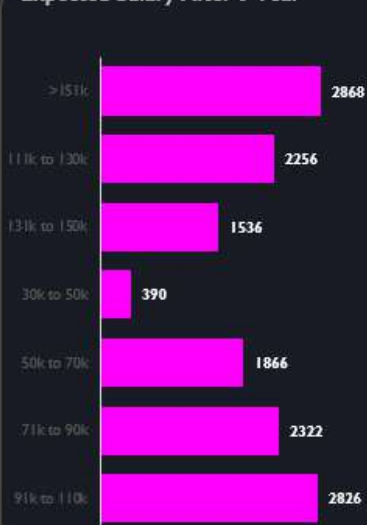
> 82% selected No to work under an Abusive Manager.

> 84% said they will work for an employer for 7+ years based on the company culture. 14004 selected 8 hours as their daily working hours.

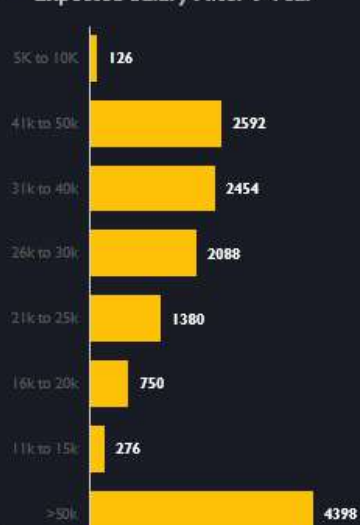
> Most of them selected >50k as the minimum salary expected for first 3 years.

> Most of them selected unclear work as the thing that would frustrate them at work. Hybrid model was selected the most by the respondents.

Expected Salary After 5 Year



Expected Salary After 5 Year



Daily Work Hours Willingness



Job Frustration





Gen Z Carrer Aspiration

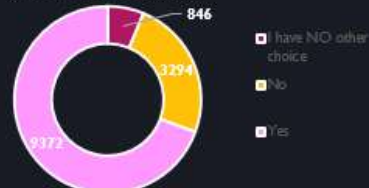
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Get Started

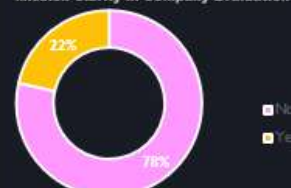
Company Mission VS Action



Work For Laid-Off Company



Mission Clarity In Company Evaluation



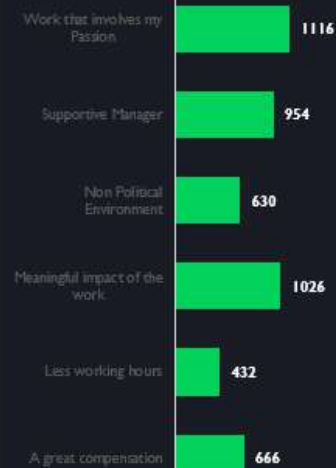
Preference For Socially Impactful Company



Companies Like To Work



Job Satisfaction



Preference For Socially Impactful Companies



Overview

> Nearly 54878 respondents said YES to work for a recently laidoff company.

> Most of the respondents are interested to work for startups.

> 60% Male and 40% female showed interest to work for a socially impactful companies.

> 4464 voted for supportive manager for the things make them happier in work place.

> On a scale of 1 to 10 most of the respondents voted for 5 for the topic preferences for socially impactful companies.

> 72% said NO to companies with unclear missions