

Credit Card Transaction Report

Revenue

55M

Total Intrest

44.5M

Amount

7.8M

Count

655.7K

Income Group

Low

Med

High

Card_Category

Silver

Blue

Gold

Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Average of client_num by qtr

Q4

Q3

Q2

Q1

week_start_date

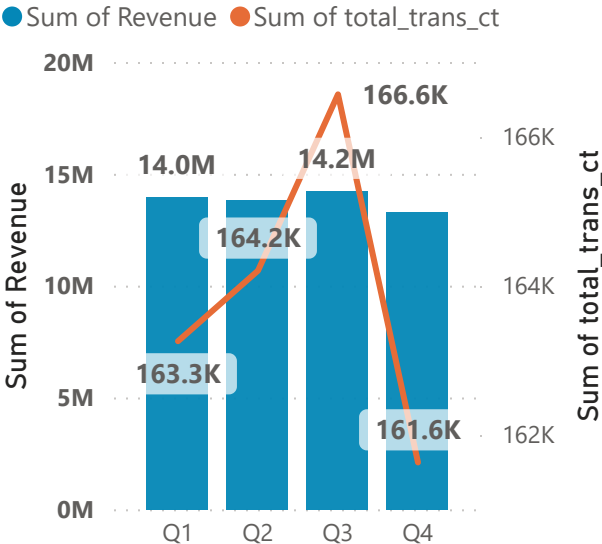
All

Average of client_num by gender

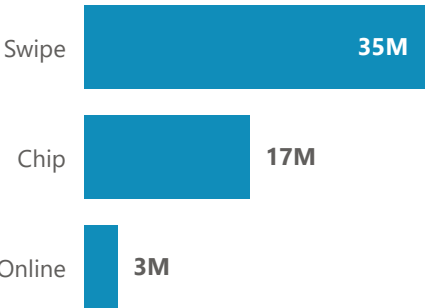
F

M

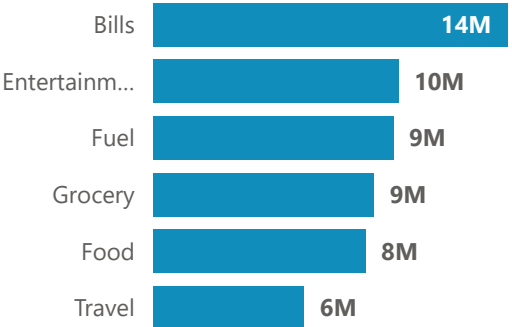
QTR Revenue total trans count



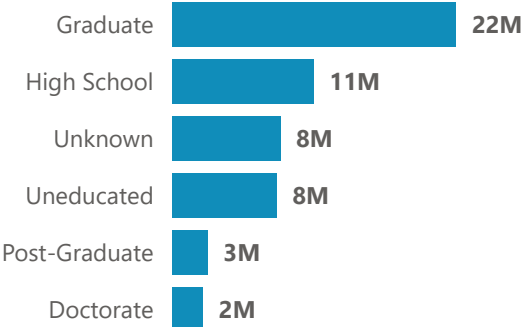
Revenue by Use Chip



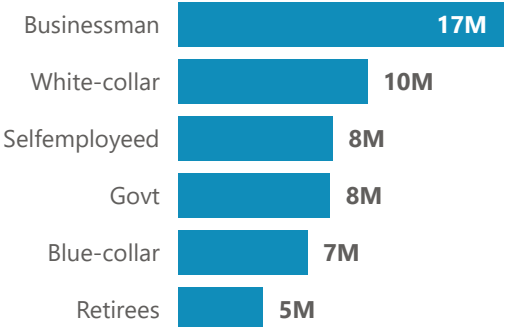
Revenue by exp_type



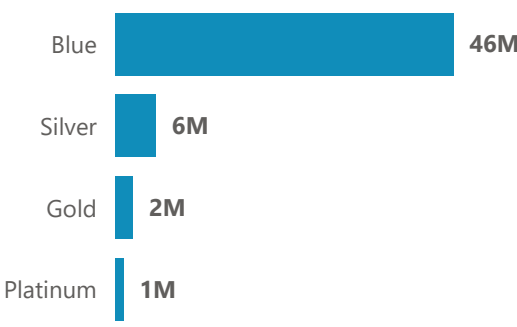
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Average of client_num by qtr

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

55M

Total Intrest

44.5M

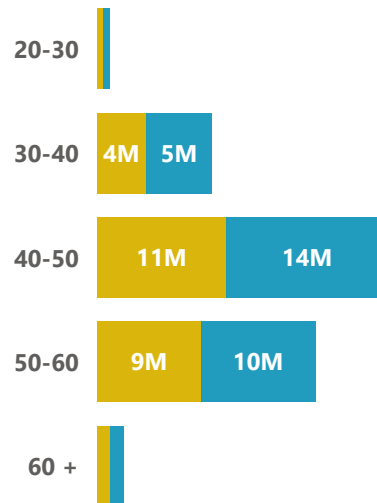
Total Income

575.9M

Count

3.2

Revenue by Age Group



M

30M

F

25M

Card_Category

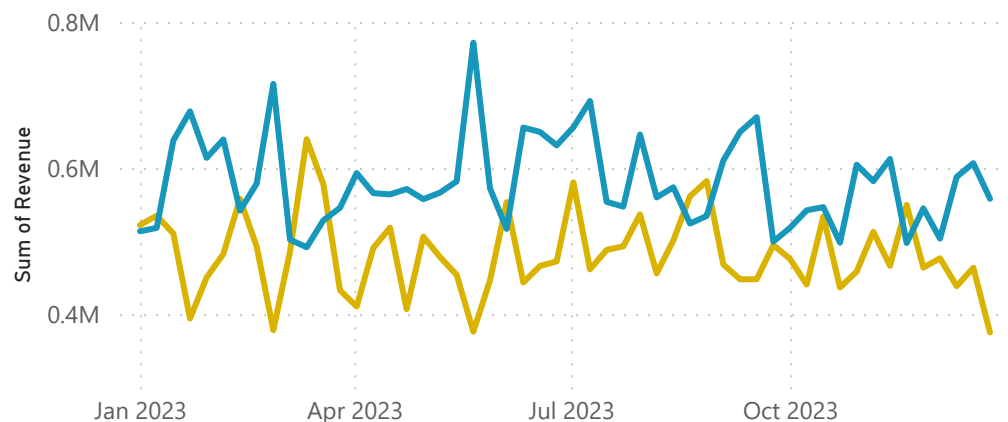
Silver

Blue

Gold

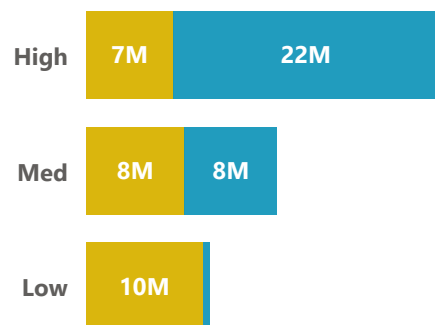
Platinum

Revenue by Week

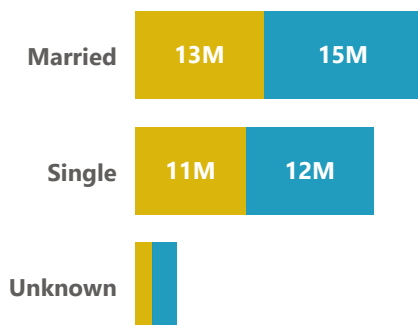


customer_job	Sum of Revenue	Sum of total_trans_amt	Su
Blue-collar	6904279	5488838	
Businessman	17387832	14285412	
Govt	8111701	6507875	
Retirees	4535184	3623120	
Selfemployed	8261758	6395026	
White-collar	10114656	8221742	
Total	55315410	44522013	

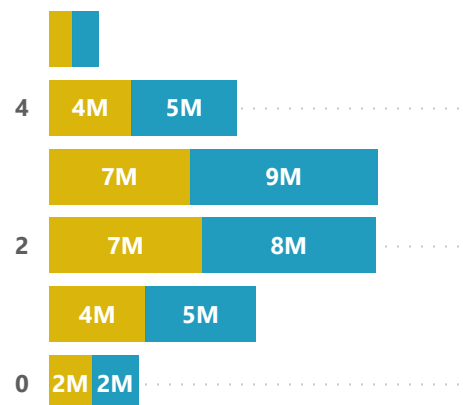
Revenue by Income group



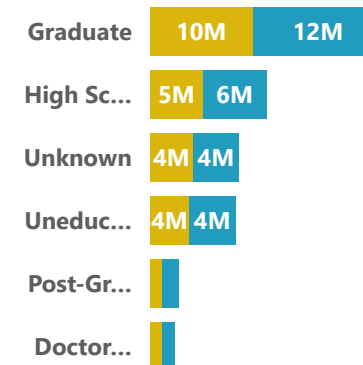
Revenue by marital Status



Revenue by Customer Job



Revenue by Education Level



Revenue of top states

