

Sales Dashboard

Date

2023 - 2024

YEARS

2023

2024

Region

Central

East

North

South

Product Category

Beauty

Clothing

Electronics

Home Decor

Product Sub-Category

Curtain

Jacket

Lamp

Lipstick

Face Cream

Jeans

Laptop

Mobile

City

Delhi

Lucknow

Patna

Hyderabad

Mumbai

Pune

Kolkata

Nagpur

Raipur

Sales Channel

Offline

Online

Payment Mode

Card

COD

UPI

Wallet

Delivery Status

Cancelled

Delivered

In-Transit

Returned

Total Sales

27889226.2

Total Profit

6546998.49

24%

25%

25%

25%

Card

COD

UPI

Wallet

Online / Offline

50%

50%

Offline

Online

In-Transit, 7043927.72

Returned, 6979512.16

Delivered, 6990654.86

Cancelled, 6875131.49

2,78,89,226.23

20%

20%

20%

19%

21%

Central

East

North

South

West

27889226.23

Dec

Nov

Oct

Sep

Aug

Jul

Jun

May

Apr

Mar

Feb

Jan

6.97%

6.27%

6.82%

6.10%

7.22%

6.80%

6.26%

6.78%

6.63%

13.46%

13.03%

13.66%

Beauty

Clothing

Electronics

Home Decor

7002849

6980931

6831875

7073571

Sum of Net Sales

Sum of Profit Amount

2100000

2000000

1900000

1800000

1700000

1600000

1500000

Ahmedabad

Bangalore

Bhopal

Bhubaneswar

Chandigarh

Chennai

Delhi

Hyderabad

Kolkata

Lucknow

Mumbai

Nagpur

Panna

Pune

Raipur

6.88%

6.22%

6.18%

6.74%

6.20%

6.75%

6.42%

6.16%

7.12%

6.93%

6.82%

6.46%

7.30%

7.45%

2450000

2400000

2350000

2300000

2250000

2200000

2150000

2100000

2050000

2000000

8.59%

8.21%

8.17%

8.50%

8.71%

7.9...

8.32%

8.14%

8.45%

8.40%

Curtain

Face Cream

Jacket

Jeans

Lamp

Laptop

Lipstick

Mobile

Perfume

Shirt

Sofa

Tablet