Rohitkumar Asare

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PROFESSIONAL PROFILE

- 4+ years of Experience on Salesforce.com platform.
- Focus on continuous improvements and automation.
- Capacity to work in team or individually & take up responsibilities.
- Proficiency at grasping new technical concepts quickly & utilizing it in a productive manner.

KEY SKILLS

- Salesforce.com (Admin & Development)
- APEX / SOQL / SOSL
- Lightning Components (Aura, LWC) & Visualforce
- REST, SOAP APIs
- HTML, CSS, JavaScript
- Postman, Workbench, Data Loader
- JIRA, Confluence
- Git, BitBucket, GitLab, Jenkins (CI/CD, DevOps)
- VS Code, IDX Workbench, SFDX, Apex PMD, Apex Log Analyzer
- Advanced MS Excel, Power Bi, SharePoint
- Laravel (PHP), Vue.js, TailWind CSS
- Blogger, WordPress, Adobe After Effects/Photoshop/Illustrator
- Agile Methodologies, SCRUM, Client Facing Experience
- Excellent Communication & Presentation Skills

EXPERIENCE

Infosys Ltd (Aug 2022 - PRESENT)

Senior Associate Consultant

- Working on Client + Industry specific use cases & applications for Gen AI using Open AI, Infosys Topaz, GitHub Copilot and Salesforce CodeGen (Einstein AI)
- Experienced on Service and Field Service Cloud, LWC & REST APIs.
- Vlocity CPQ, OmniStudio, with expertise in Integration Procedures, Data Raptor.
- Designed Custom REST API Framework and Complex REST APIs.
- Optimized existing Integration Procedures, Apex Classes, and Test Classes for improved performance.
- Created automation tools for improved productivity and efficiency using HTML, JavaScript, CSS.
- Proficient in debugging Integration Procedures, DRs and Apex Methods.
- Experience with Batch and Scheduler Classes.
- Created SOPs, API Docs and mentored team members on Salesforce Best Practices. Performed code reviews.

Persistent Systems Ltd (April 2021 – Aug 2022)

Senior Software Engineer

- Worked on Apex, Aura Components, SOQL, API Integration, Digital Experience Sites.
- Created Inbound API Integration as per requirement with optimized SOQL Queries and code.
- Fixed production bugs, live debugging with debug logs, SOQL 101 fixes.
- Worked on Batch Class, Scheduled Class (created CRON Job script)
- Helped to setup Dev Sandboxes during DevOps process.
- Efficiently deployed code from lower orgs to higher orgs with BitBucket, Jenkins, VSCode.
- Exported & Imported data by mapping to business objects in Data Loader and Import/Export wizard, Handled Master Data migration from higher orgs to lower orgs.
- Various Salesforce.com customizations standard objects and creation of custom objects, fields, page layout, record types, email templates, custom settings, custom metadata, custom labels.

- Created Dummy Data Generator Tool for QA Team.
- Grooming of new joiners to team, conducted weekly KT sessions on Business Logic & Project Structure.
- Maintain multiple user roles, security, profiles, workflow rules, etc. Support train new end users on the salesforce.com application.
- Maintained & reviewed code for Apex Classes, Test Classes, Triggers, Aura Component for smooth business operations.

Emerson Process Management India Pvt Ltd (July 2018 – July 2019)

Vendor Development Engineer

- Worked on Custom Objects, Fields, Page Layouts, Validation Rules, Logic for handling business functions.
- Created various reports and dashboards.
- Worked on Data Import Wizard for Data Import & Export operations.
- Contributed 26 Kaizens to Improve Speed, Efficiency and Eliminated Manual Errors in daily activities.
- Excel Automation Reduced 6 Hours of work into 10 Minutes with Excel Formulas & Macros.
- VSM (Value Stream Mapping) Data analysis & preparing strategies, actions to meet targets.

EDUCATION

- Vishwakarma Institute of Technology, Pune (2018)
 - B.Tech with **7.47/10 CGPA**
- Government Polytechnic, Amravati (2015)
 - Diploma with **91.00%**
- Narayandas Laddha Highschool, Amravati (2012)
 - SSC with 93.09%

ACHIEVEMENTS

- 2x "Hive Five" Award at Persistent Systems Ltd for Project Delivery
- 2x "Insta Awards" at Infosys Ltd for handling BAU/Migration Activities & Training New Joiners.

CERTIFICATIONS (10X)

- Salesforce Certified Administrator
- Salesforce Certified Platform Developer I
- Salesforce Certified Platform Developer II
- Salesforce Certified Service Cloud Consultant
- Salesforce Certified Field Service Consultant
- Salesforce Certified OmniStudio Developer
- Salesforce Certified Associate
- Salesforce Certified AI Associate
- Financial Services Cloud Accredited Professional
- Einstein Next Best Action Accredited Professional