



Rohitkumar Asare
Salesforce Developer | YouTuber | Blogger

Salesforce Developer with 4+ years of experience in APEX, LWC/AURA, and REST APIs.

Passionate about AI, Process Improvement.

A YouTube content creator, sharing valuable insights on **That Salesforce Guy**.

Download CV 

• Information

Location	Pune, India
Experience	> 4 Years
Availability	In 3 Months

• Skills & Expertise

Salesforce

Digital Experience Sites

APEX

LWC

AURA

REST API

SOAP API

HTML

CSS

JavaScript

Postman

Workbench

Data Loader

SFDX CLI

Git

Bitbucket

Gitlab

Jenkins

IDX Workbench

JIRA

Confluence



Laravel

VueJS





Tailwind CSS

WordPress

• Achievements

2x Hive Five Award	 Persistent Systems
2x Insta Award	 Infosys Limited

• Publications

	Salesforce Login Manager Chrome Extension
	Comma Inserter for SOQL Chrome Extension
	Random Data Generator Web App
	JSON to Apex Web App

• Certifications (10X)






• Experience



Senior Associate Consultant

Full-time

 Infosys Limited  Pune, India  Aug 2022 - Present

As an experienced Salesforce professional, I consistently leveraged the best practices to optimize processes, deliver tailored solutions for clients, and drive innovation within my team. My key achievements encompassed the following areas:

Process Automation

- Automated processes using custom Lightning Web Components (LWC) and Apex frameworks for the Production Support team, enhancing efficiency and productivity.
- Created productivity tools to automate repetitive tasks, reducing manual efforts.
- Demonstrated commitment to continuous improvement by submitting 8 Kaizens so far.

Solution Design and Analysis

- Gathered requirements, performed comprehensive analysis, designed high-level solutions, and conducted thorough impact assessments to ensure successful implementation.
- Conducted case studies utilizing advanced AI technologies like OpenAI, Infosys Topaz, and GitHub Copilot to develop innovative client-specific solutions.

Technical Expertise

- Worked on Field Service (FSL), Vlocity CPQ, OmniStudio Components (IP, DR).
- Developed a robust Custom REST API Framework and built complex APIs.
- Optimized Apex Classes, Test Classes, and Integration Procedures, resulting in improved performance and code quality.
- Automated SOQL Queries and Apex Code generation for Unit Testing, streamlining the testing process and ensuring code reliability.
- Demonstrated expertise in debugging Integration Procedures, Data Raptors & Apex Classes.




Documentation and Knowledge Transfer

- Created comprehensive Standard Operating Procedures (SOPs), documentation, and Knowledge Transfer materials.
- Trained and mentored over 15+ resources on Salesforce Administration and Development, fostering a culture of continuous learning and skill development within the team.



Senior Software Engineer

Full-time

 Persistent Systems  Pune, India  Apr 2021 - Aug 2022

Salesforce Development

- Built complex solutions in Apex, Aura Components, SOQL, and API Integrations.
- Integrated Inbound REST APIs for Split Org using External Objects.
- Fixed production bugs, Optimized SOQL, and maintained code quality with Best Practices.
- Contributed to DevOps processes, including Dev Sandbox setup, code deployment via BitBucket, Jenkins, and VSCode.
- Handled data migration, export/import, and mapping to business objects in Data Loader.
- Maintained custom objects, fields, layouts, custom metadata/settings, and labels.
- Managed Profiles, Permission Sets, Apex Class Security, and OWD Settings.
- Designed Test Data Generator Tool for unit testing.

Knowledge Transfer & Code Quality

- Conducted functional & technical KT sessions for 20+ new team members.
- Maintained & reviewed code for Apex Classes & Aura Components.
- Ensured high-quality code delivery and adherence to best practices.



Vendor Development Engineer

Full-time

 Emerson Automation Solutions  Pune, India  Jul 2018 - Jul 2019

- Created & managed custom objects, fields, page layouts to support business operations.
- Created various reports & dashboards to provide valuable insights.
- Implemented the Data Import Wizard for efficient data import & export operations.
- Contributed 26 Kaizens to enhance speed, efficiency, & eliminate manual errors in daily operations which increased productivity.
- Achieved significant time savings through Excel automation, reducing a 6-hour task to just 10 minutes using Excel formulas & macros.
- Utilized Value Stream Mapping (VSM) for data analysis & business strategy development.

• Education



Vishwakarma Institute of Technology

 B.Tech in Mechanical Engineering  Pune, India  2015 - 2018





Government Polytechnic Amravati

 Diploma in Mechanical Engineering  Amravati, India  2012 - 2015



Narayandas Laddha Highschool

 SSC  Amravati, India  2012