### Welcome!

Time Series Analytics
Professor Tom Sager

#### **Examples of Time Series Models**

- Random Sample
- → Random Walk
- Autoregression
- Moving Average
- ARIMA (Autoregressive Integrated Moving Average)
- → Panel data
- → Vector Autoregression (VAR)

#### Key Modeling Steps

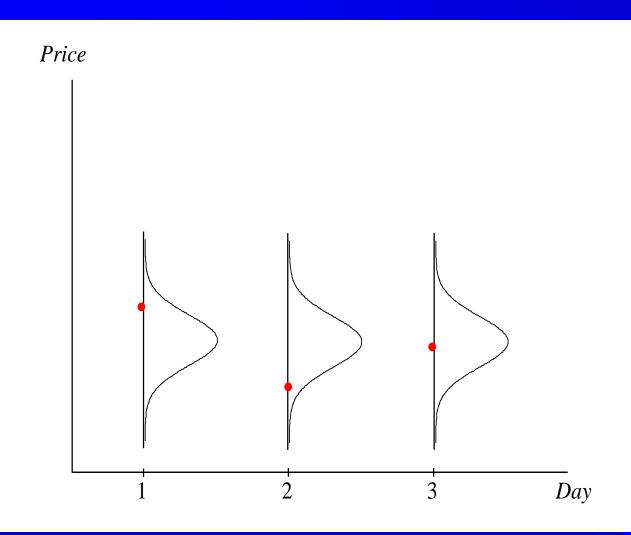
- 1. Propose
- 2. Validate
- 3. Use



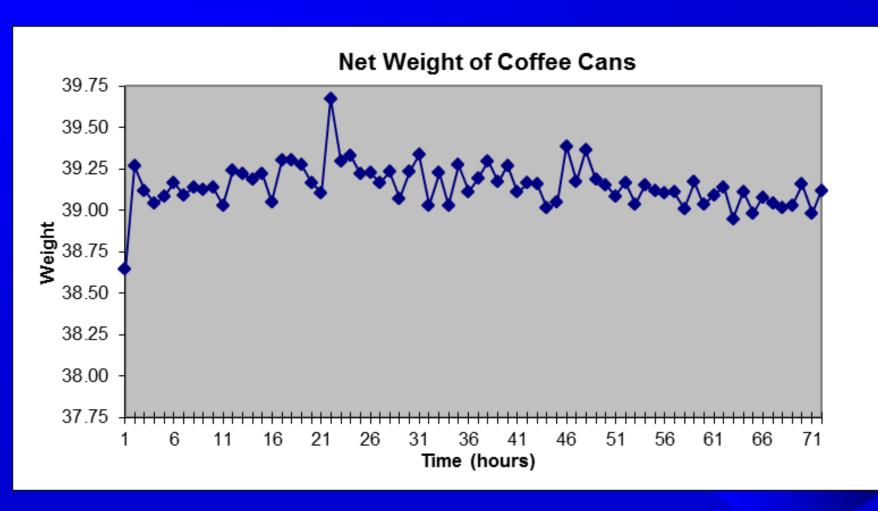
### The Random Sample

- → The fundamental time series model
- → Defining features of this model:
- → The data are independent and identically distributed (*i.i.d.*).
- → The data at every time have same uncertainty distribution, and a draw at one time does not depend upon a draw at any other time

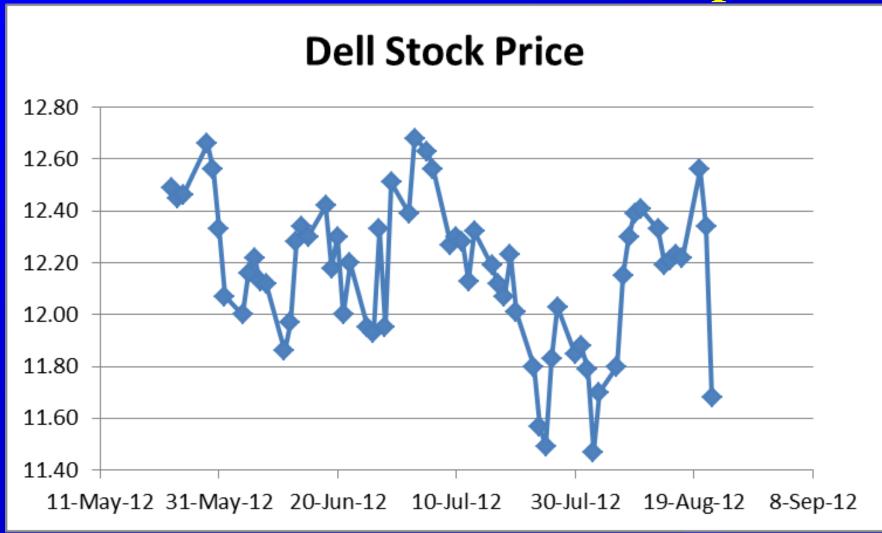
#### Random Sample Time Series



#### A Real Random Sample



#### A Real non-Random Sample

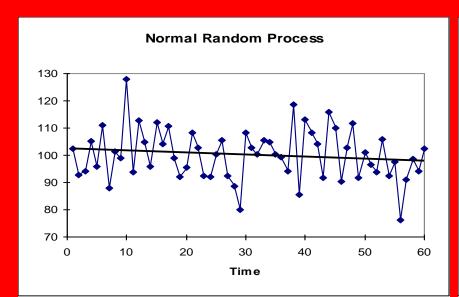


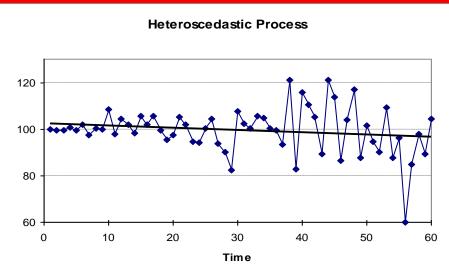
### The Random Sample

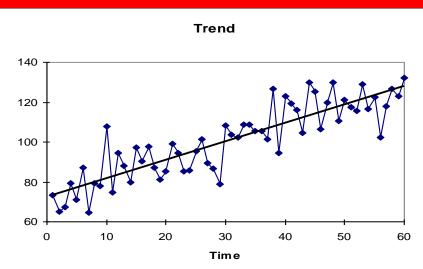
- → To validate the random sample (i.i.d.) model:
  - 1. RS has approx constant level (L)
  - 2. RS has approx constant variability (H)
  - 3. RS has approx zero autocorrelation (1)

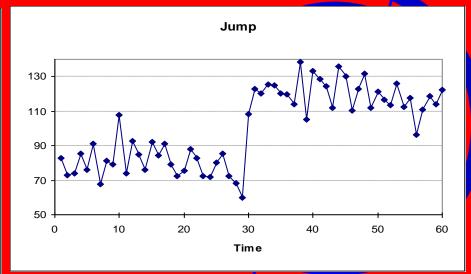
# Random Sample ... or not?

#### Random Sample ... or not?

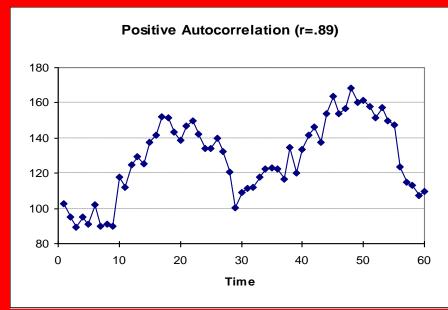


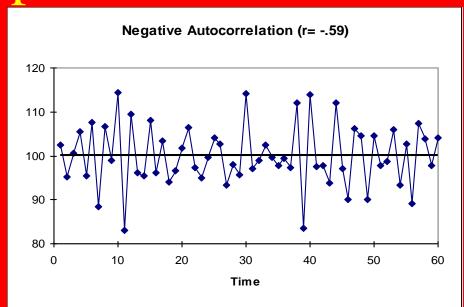


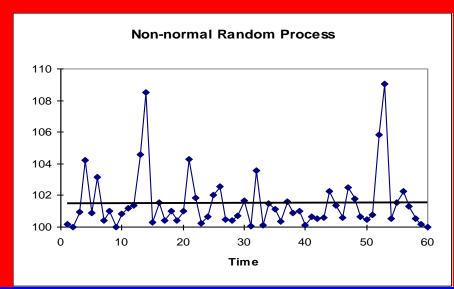


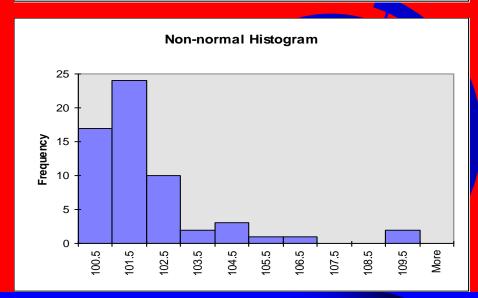


#### Random Sample ... or not?

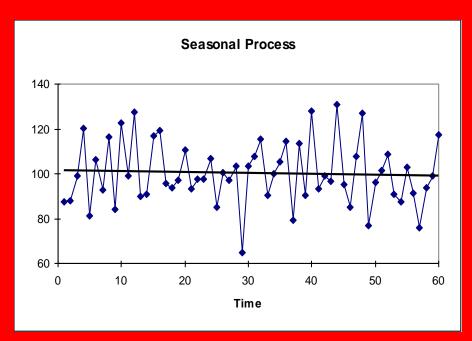


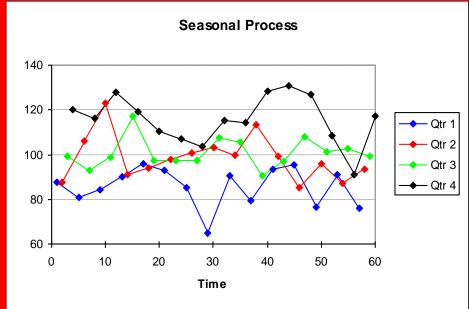






#### Random Sample ... or not?

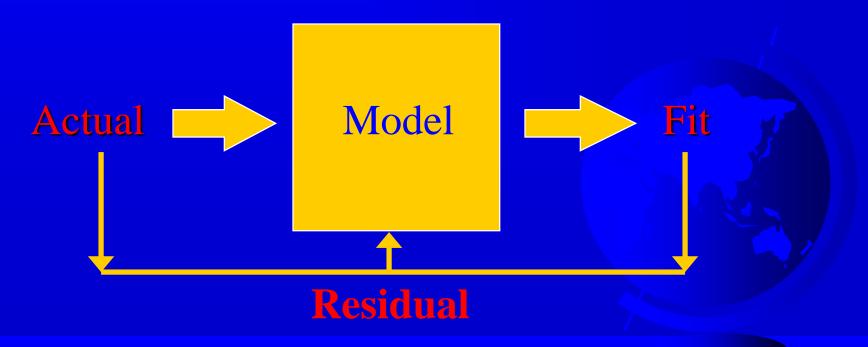




→ Seasonal effects are also a form of non-stationarity (non-identically distributed) that makes a time series not a random sample.

# The General Statistical Model

Actual = Fit + Residual



Business Analytics: Time Series Modeling

## ... applied to the Random Sample Model:

Actual = Mean + Residual



# How to forecast of next value of a Random Sample:

Forecast = Mean

(average level of the Random Sample)

# Margin of error for forecast of next value of a Random Sample:

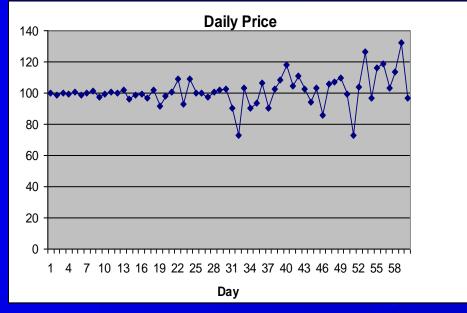
Forecast =

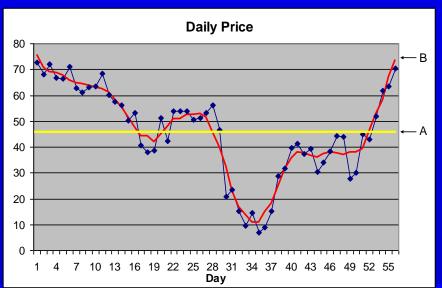
Mean ± St dev (residuals)

(approx average magnitude of residuals)

### Typical adverse consequences of using RS model if assumptions not met









# Typical adverse consequences of using RS model if assumptions not met

- → L not met → biased estimate of location
- → H not met → margin of error over/under-stated
- $\rightarrow$  I not met  $\rightarrow$  (both of the above)

→ N not met → estimates distorted by outliers in small samples

