

Welcome!

Time Series Analytics

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Examples of Time Series Models

- ✦ Random Sample
- ✦ Random Walk
- ✦ Autoregression
- ✦ Moving Average
- ✦ ARIMA (Autoregressive Integrated Moving Average)



Key Modeling Steps

1. Propose
2. Validate
3. Use



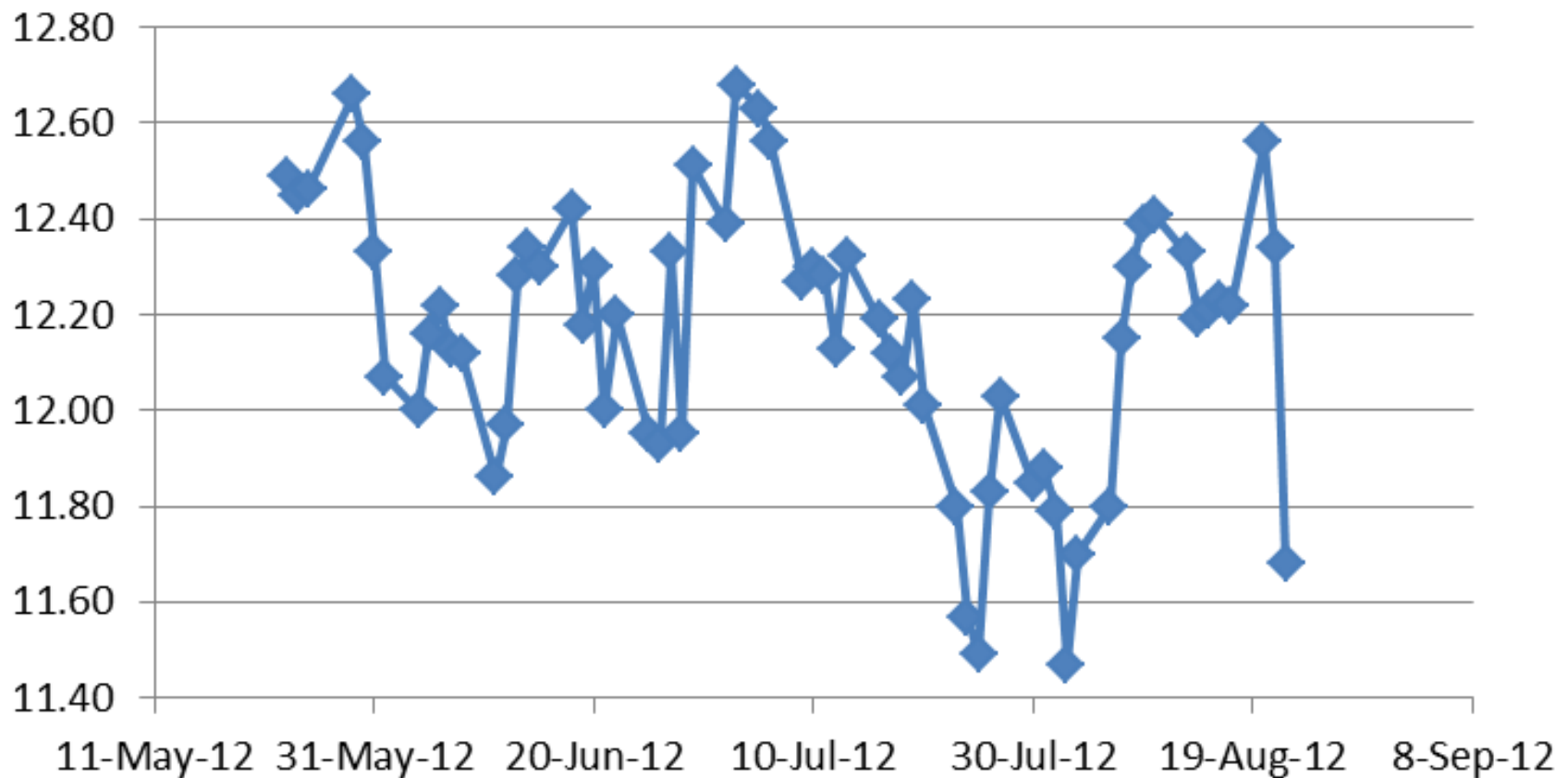
Definition of Random Walk

- ✦ A *Random Walk* (RW) is a time series in which the period-to-period changes are a Random Sample.



A Real Random Walk

Dell Stock Price



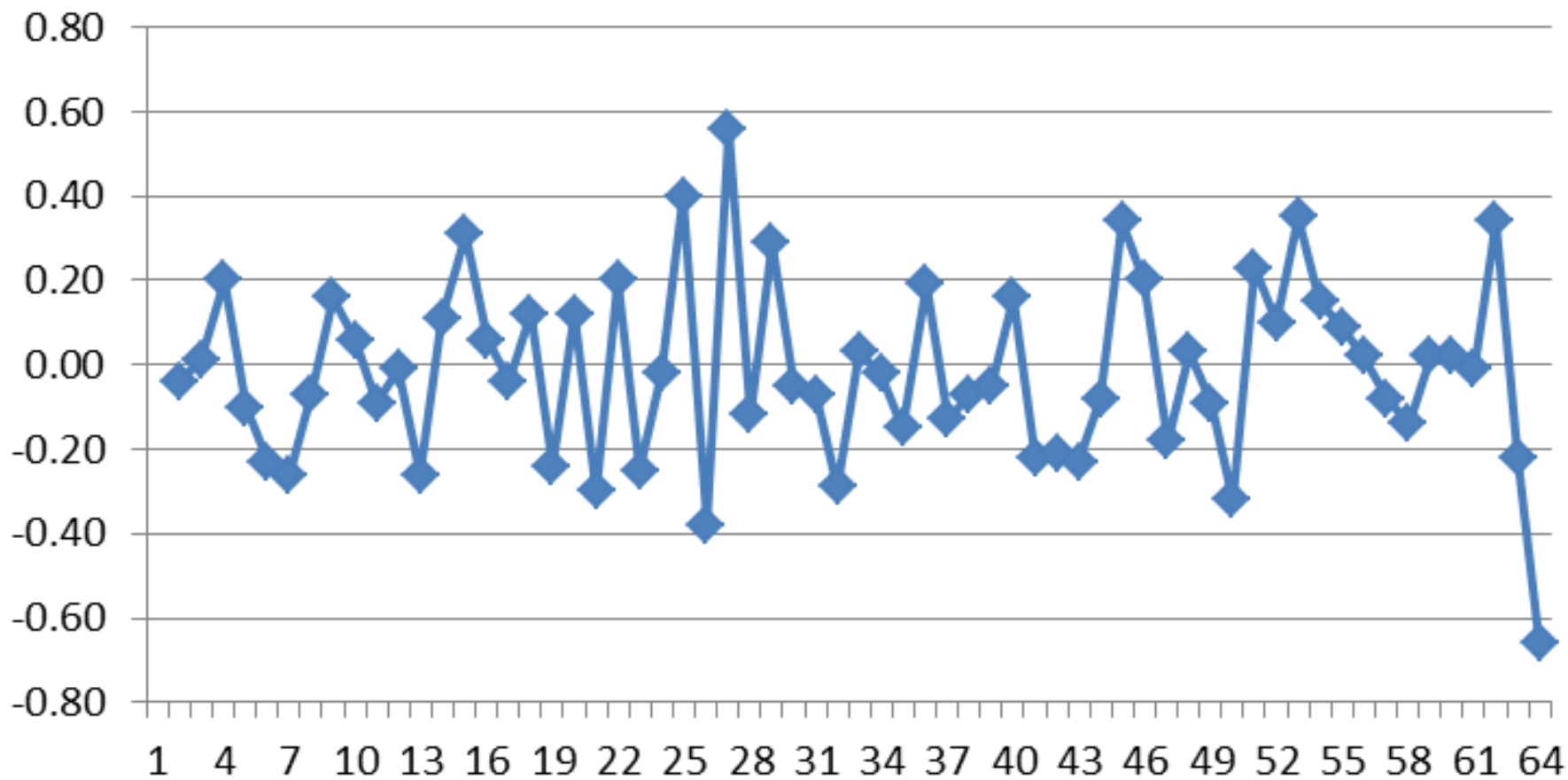
How to identify a Random Walk

- Calculate the period-to-period changes
- Test whether the changes are a Random Sample
 - ✓ L – Is the timeplot level?
 - ✓ H – Is the timeplot homoscedastic?
 - ✓ I – Is the autocorrelation close to zero?



Changes in a Real Random Walk

Daily Change in Dell



How to forecast the next value of a Random Walk

- A Random Walk looks — and is — erratic.
- But there is an island of stability hidden within: the changes, which are a Random Sample.
- So forecast the changes.



How to forecast the next value of a Random Walk

- Next value = current value + next change

$$Y_{t+1} = Y_t + (Y_{t+1} - Y_t)$$

- Forecast next change = mean change
- Forecast of
next value = current value + mean change
- Average margin of error = \pm stdev of changes

