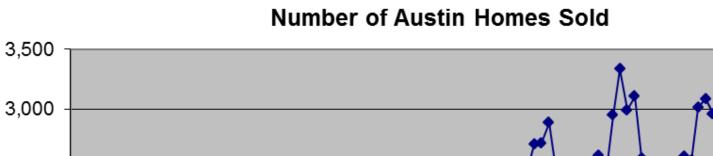
Welcome!

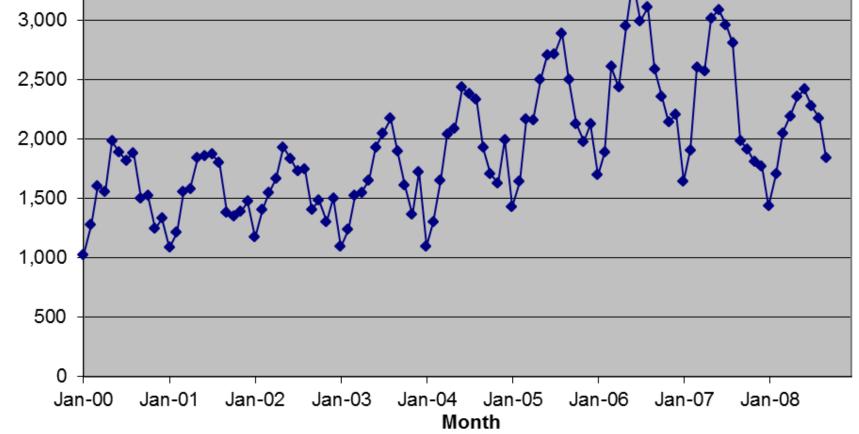
Time Series Analytics
Professor Tom Sager
TomSager@mail.utexas.edu

Time Series

<u>Definition</u>. A time series is a sequence of numbers in chronological order.

A Real Time Series



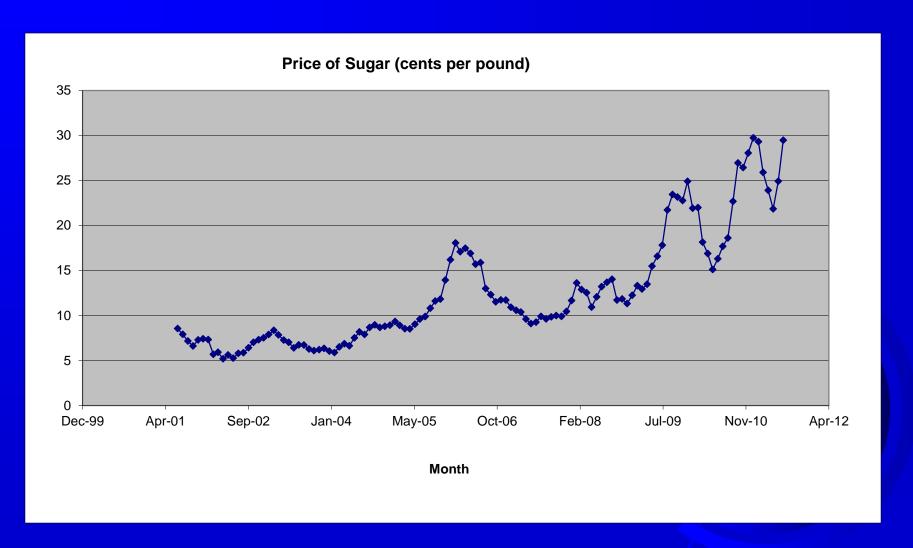


Common Features of Time Series

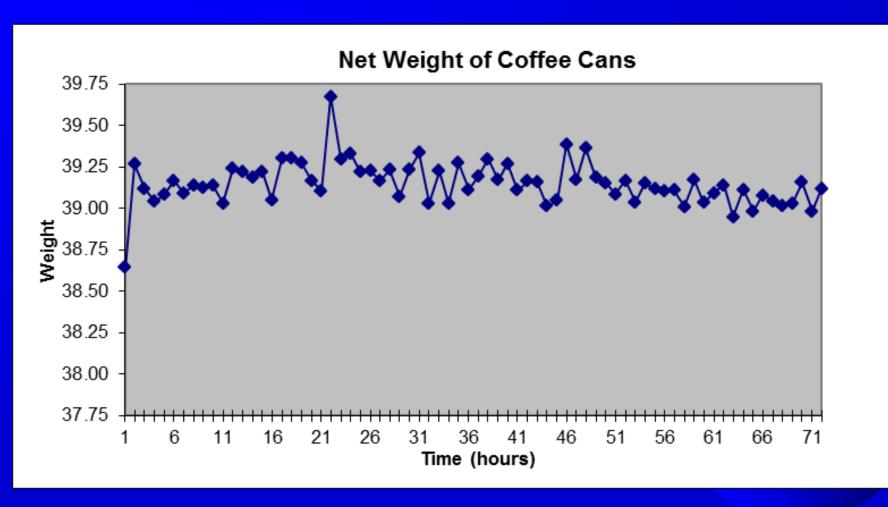
Time series have time-dependent features:

- Trends
- Seasonal patterns
- Autocorrelation (dependence on own past)
- Cross-correlation (dependence on other time series)

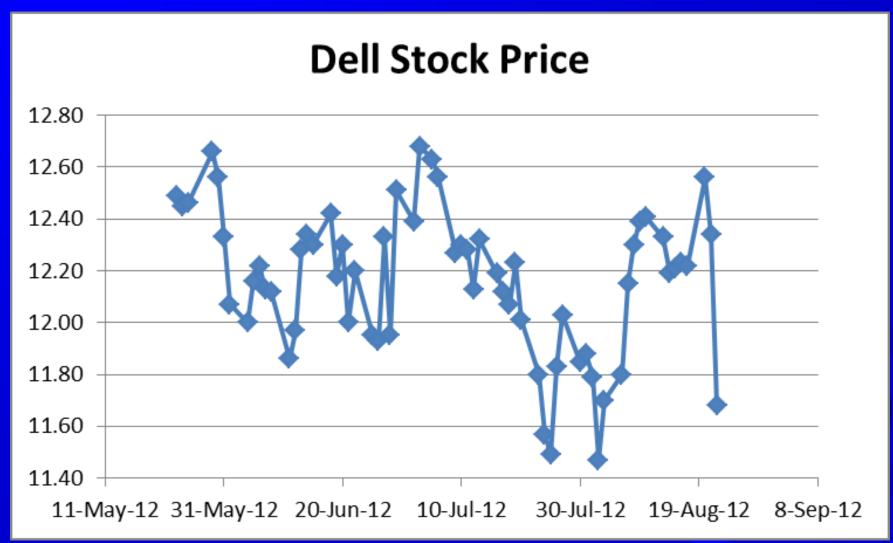
A Real Time Series



A Real Time Series



Another Real Time Series



A Related Time Series



Why study time series?

- → To forecast
 - to predict future values of the time series
- → To explain
 - to understand the factors responsible for
 - the values of the time series

"Prediction is very difficult, especially if it's about the future."

- Niels Bohr

Essence of Forecasting

- Forecasting relies on the premise that the past foreshadows the future
- → Every good forecast starts with a simplified model of the past that can be extended into the future
- → Every good forecast is based on a model and consists of a numerical guess and a numerical assessment of its uncertainty.

Good Models Capture the Important Features of Time Series

- Trends
- Seasonal patterns
- Autocorrelation (dependence on own past)
- Cross-correlation (dependence on other time series)

Examples of Time Series Models

- Random Sample
- → Random Walk
- Autoregression
- Moving Average
- → ARIMA (Autoregressive Integrated Moving Average)
- → Panel data
- → Vector Autoregression (VAR)

Key Modeling Steps

- 1. Propose
- 2. Validate
- 3. Use



Descriptive Statistics Mean, Standard deviation, Correlation

- → Mean
 How big is a typical data value?
- → Standard deviation
 How spread out are the data?
- Correlation
 How strong is the relationship between two paired sets of data?

Descriptive Statistics Mean and Standard Deviation

+ Mean

Excel: =average(range)

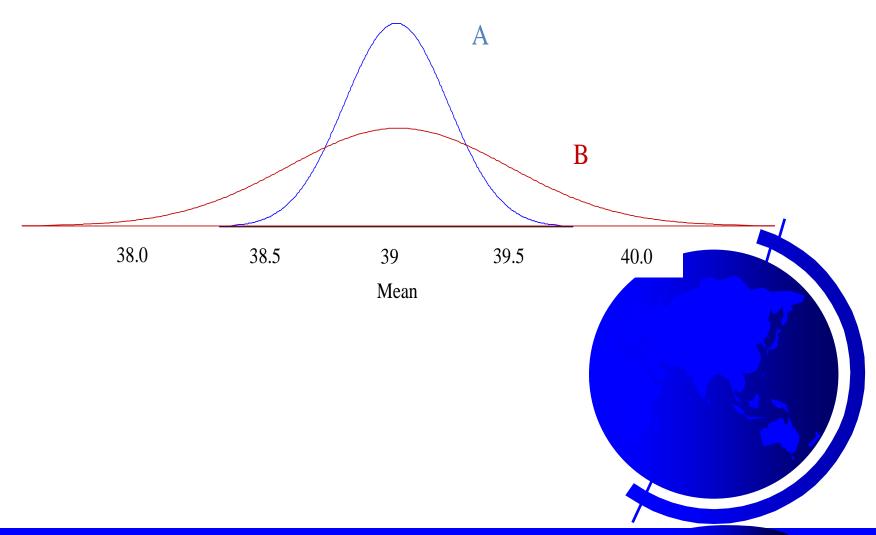
$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

→ Standard deviation

Excel: =stdev(range)

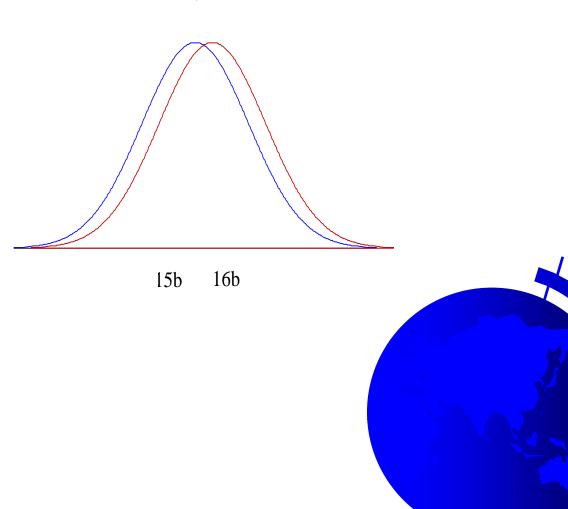
$$S = \sqrt{\frac{\sum_{i=1}^{n} (x_i - \bar{x})^2}{n-1}}$$

Same Mean, Different StDev



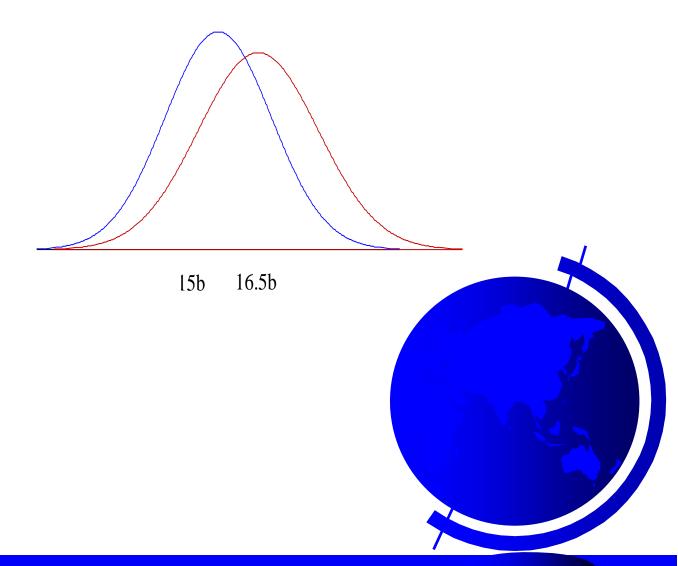
SSI: Time Series Modeling

Different Mean, Same StDev



SSI: Time Series Modeling

Different Mean, Different StDev



SSI: Time Series Modeling

Descriptive Statistics Correlation Coefficient

$$r = \frac{\sum_{i=1}^{n} (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^{n} (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^{n} (y_i - \bar{y})^2}}$$

Excel: =correl(Xrange,Yrange)
Properties:

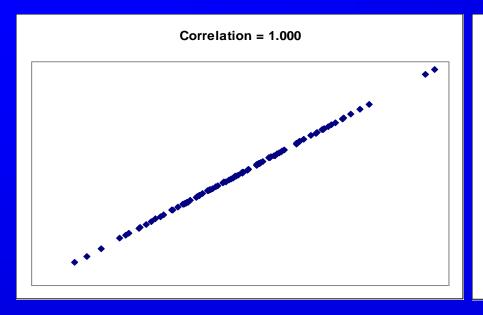
$$1. -1 \le r \le +1$$

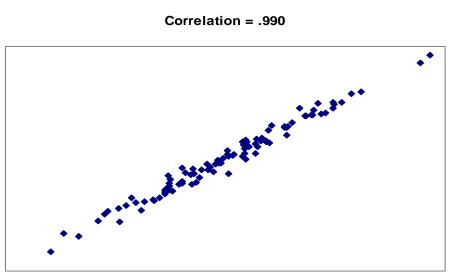
2. r = +1 means perfect positive relationship

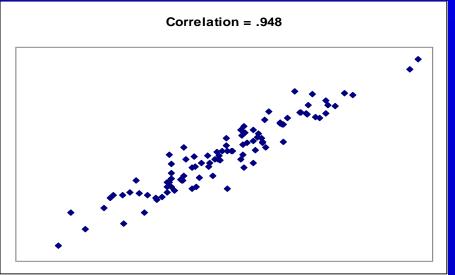
3. r = -1 means perfect negative relationship

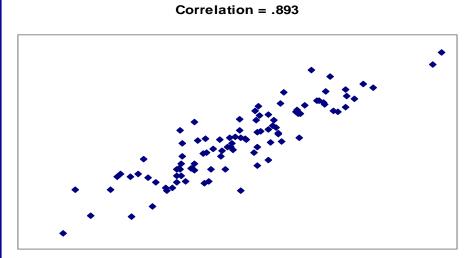
4. r = 0 means no (linear) relationship

Correlation Examples

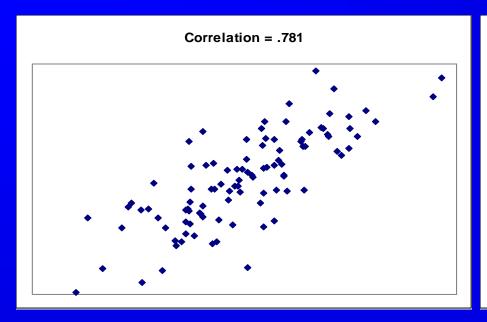


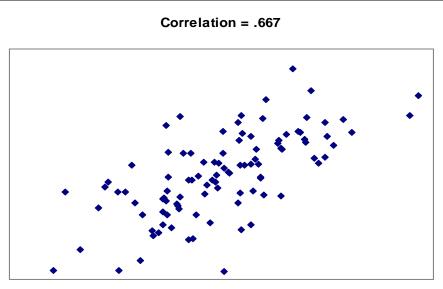


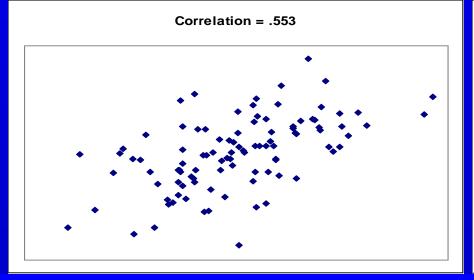


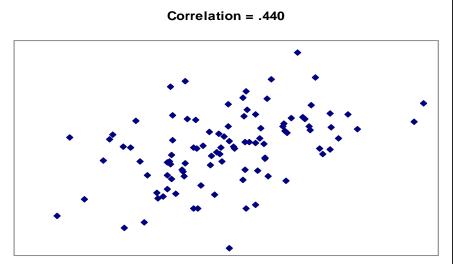


More Correlation Examples

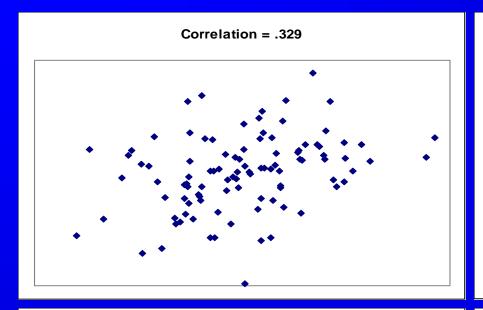


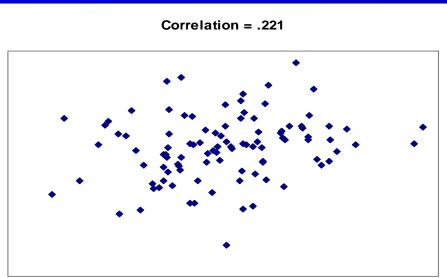


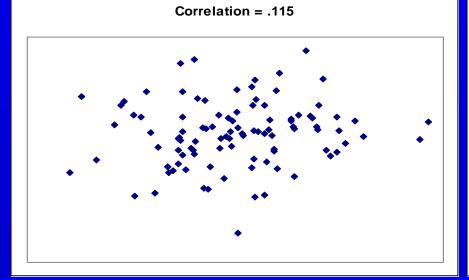


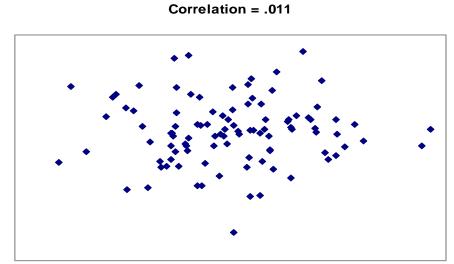


Still More Correlation Examples



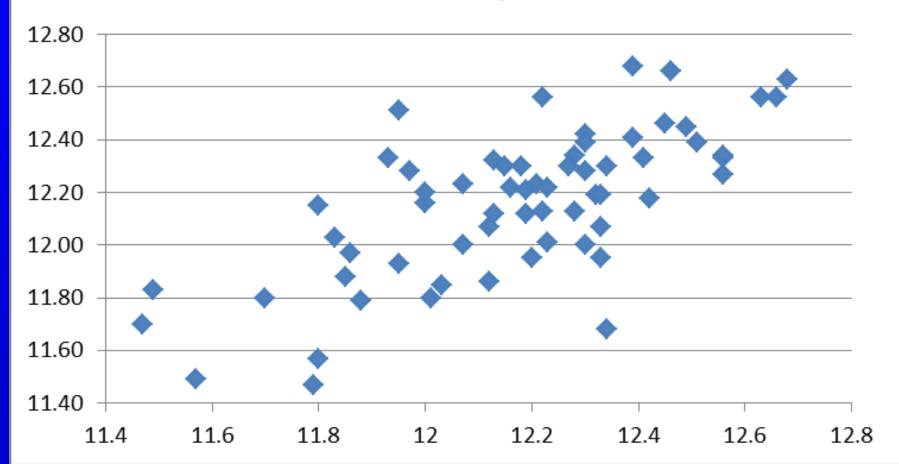






Correl(Dell, lag Dell) = 0.70

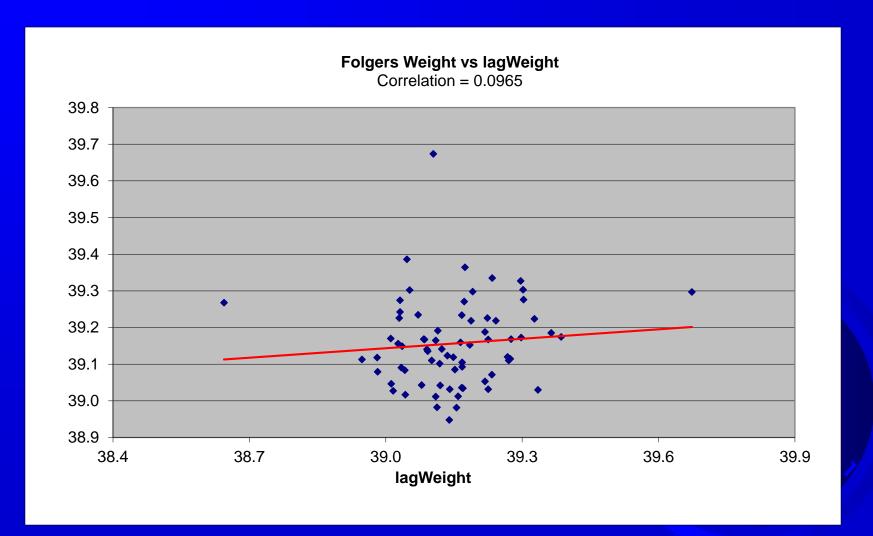




Autocorrelation

- → Tells how time series data depend on their predecessors in time (e.g., today's price on yesterday's, this year' sales on last year's, etc.)
- Calculate as correlation between a column of data and itself, offset by one row
- → This is *lag 1* autocorrelation
- → Lag 2 autocorrelation offsets by 2 rows, etc.
- → Correlation between column of data and itself = +1.00
- Autocorr makes sense only for time series data

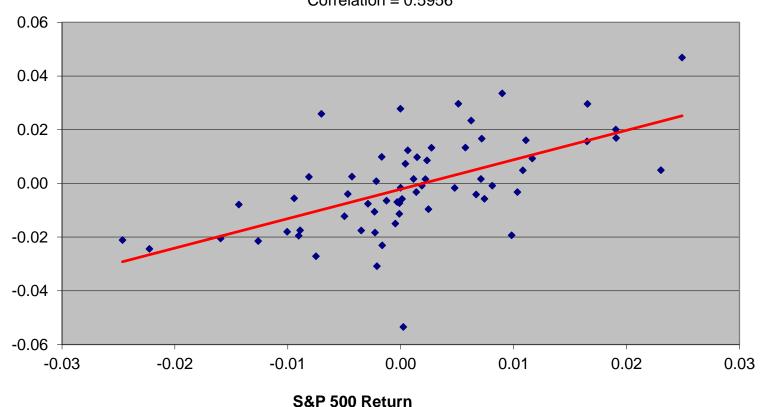
Correl(Weight, lag Weight) = 0.0965



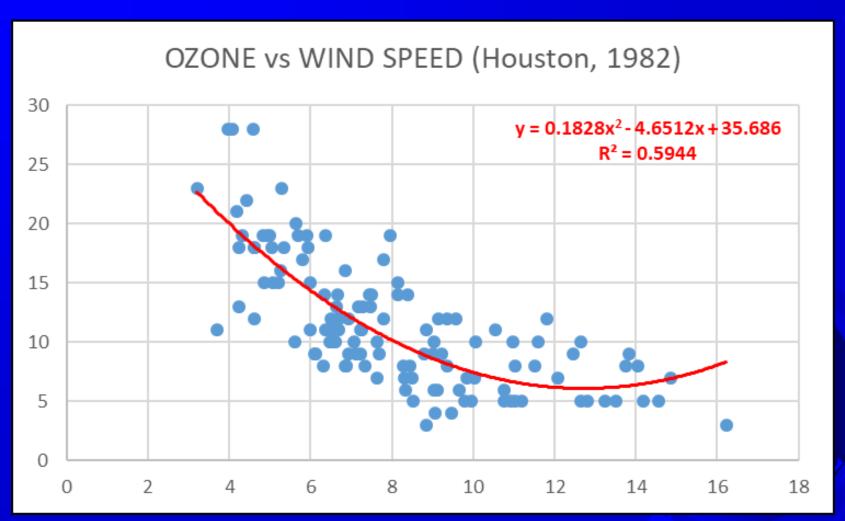
Correl(*Dell Return*, S&P Return) = 0.5956



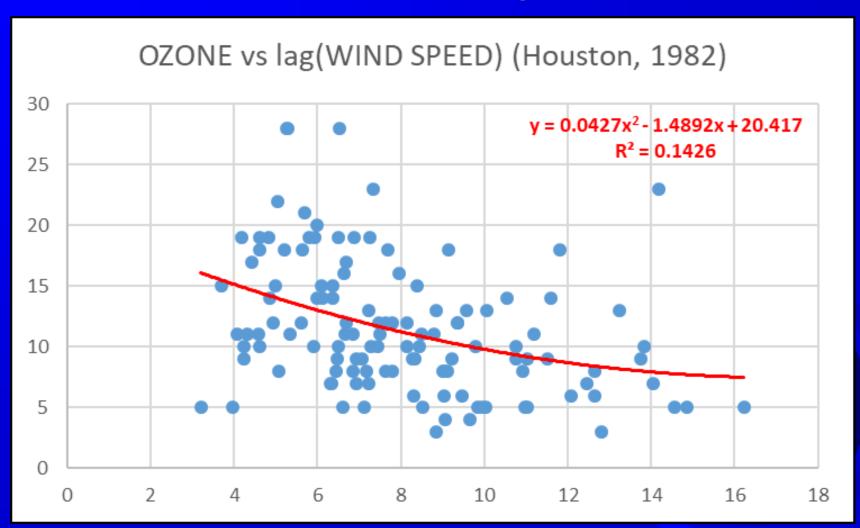
Dell return = -0.0022 + 1.0972 S&P return Correlation = 0.5956



Modeling



Modeling



Standard Normal Distribution Mean = 0, StDev = 1

