



Marketing Sales Dashboard

3.69K

Average Order Value

11.42

Average Cost per Click

570.34

Average Cost per Lead

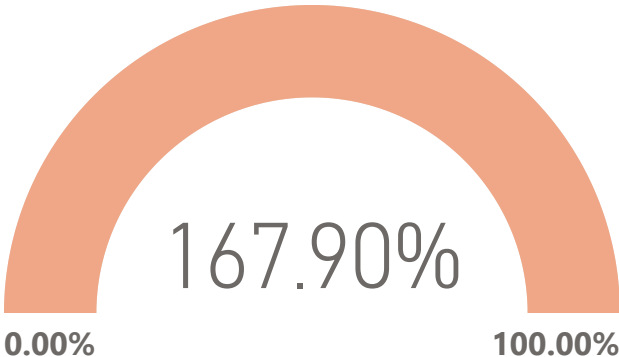
4.50K

Average Customer Acquisition Cost

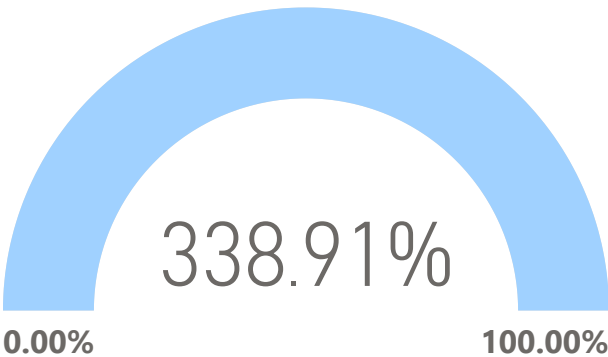
60

Gross Profit

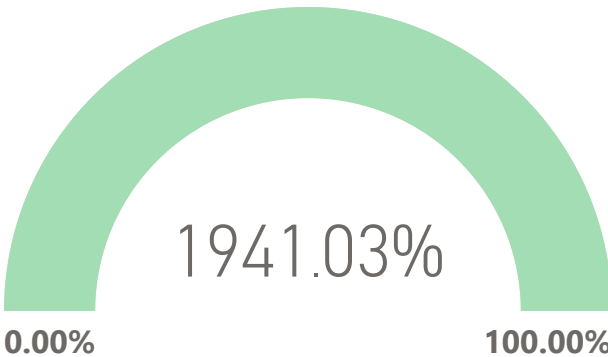
Click through Rate



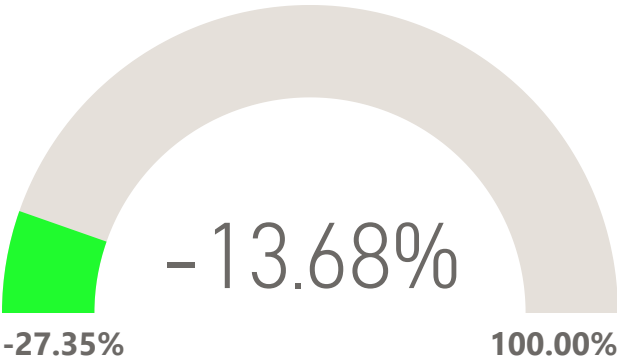
Leads from Clicks



Orders from Leads



ROI_calculated



category: social

social

media

search

influencer

Social and Influencers campaigns are resulting in high profits, however the ROI of influencer is high. Influencer campaigns are resulting in good revenue.