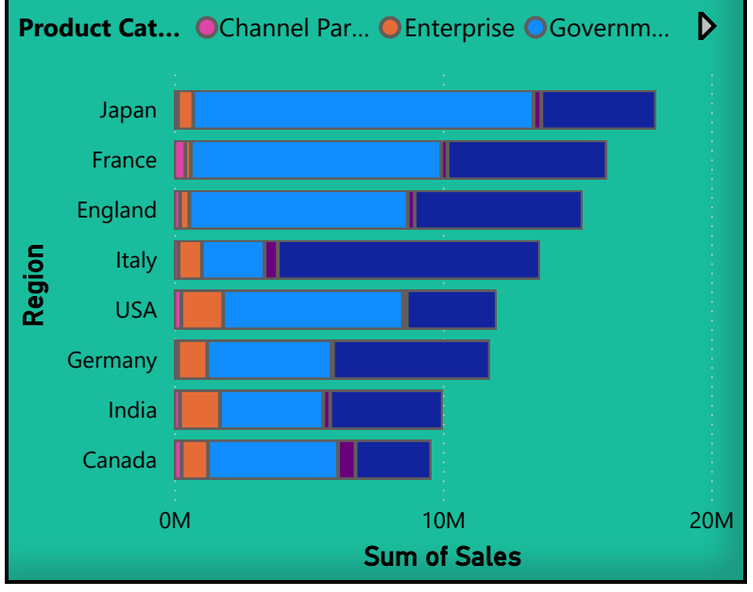
Sales Overview Dashboard – Superstore Analysis

Region
All

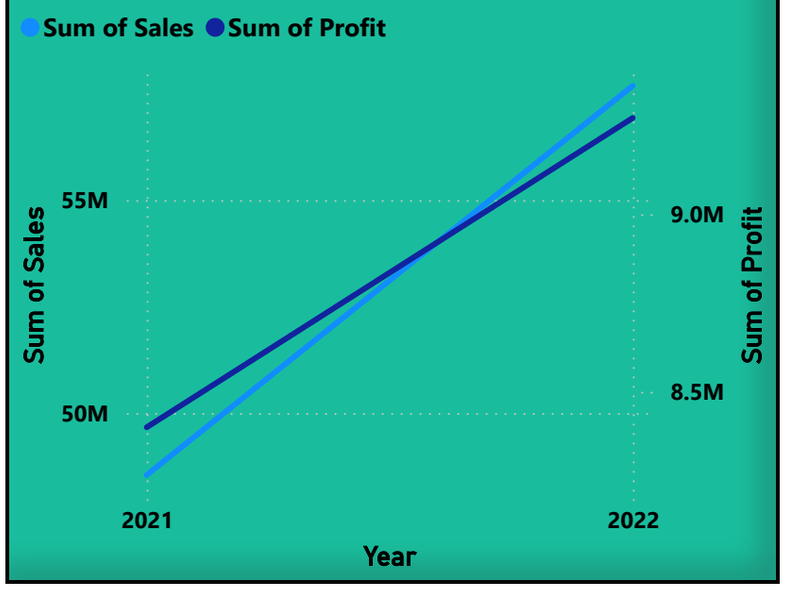
Customer_Name
All

Total Profit	Average Profit Margine	Total Sales
42.42K	2	93.08K

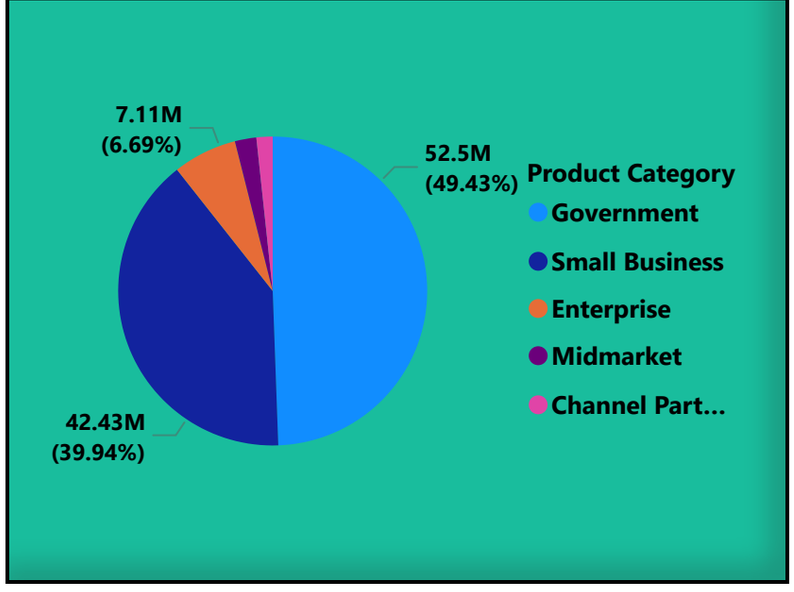
Sales By Region



Montly Sales Trend



Sum of sales by Product Category



OverView

The dashboard provides a quick overview of total sales, profit, and average profit margin. It highlights top-performing regions and product categories. The monthly trend helps identify seasonal patterns and peak months in sales.

Regional Sales & Profit Analysis

Total Profit	Average Profit Margine	Total Sales
42.42K	2	93.08K

Region: All

Customer_Name: All

Product_Name	Sum of Sales	Sum of Quantity Sold	Sum of Profit
Carretera	1,12,57,917.89	1,23,608.50	20,57,914.89
Montana	1,38,00,568.13	1,40,475.00	21,71,281.13
Amarilla	1,59,09,756.06	1,38,987.50	29,36,044.06
Velo	1,60,91,795.72	1,43,393.50	24,31,448.71
VTT	1,92,20,421.02	1,57,006.00	31,56,348.02
Paseo	2,99,45,452.70	3,11,687.50	49,17,986.70
Total	10,62,25,911.51	10,15,158.00	1,76,71,023.51

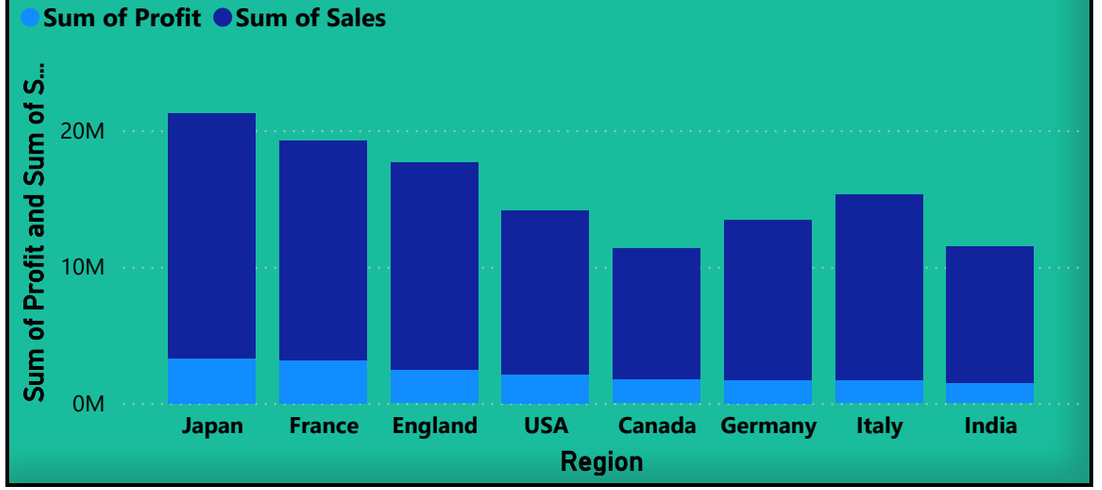
Overview

Regional performance breakdown through profit trends, average sales mapping, and shipping cost insights. It helps identify high-value regions, costly logistics zones, and monthly trends in product performance across cities and segments.

Region and Region

Region: Canada, England, France, Germany, India, Italy, Japan, USA

Sum Of Sales By Region



Segment Performance Overview

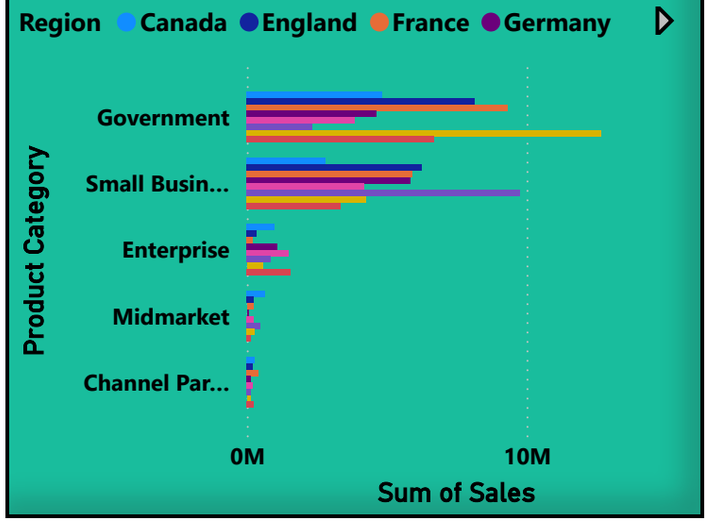
Region
All

Customer_Name
All

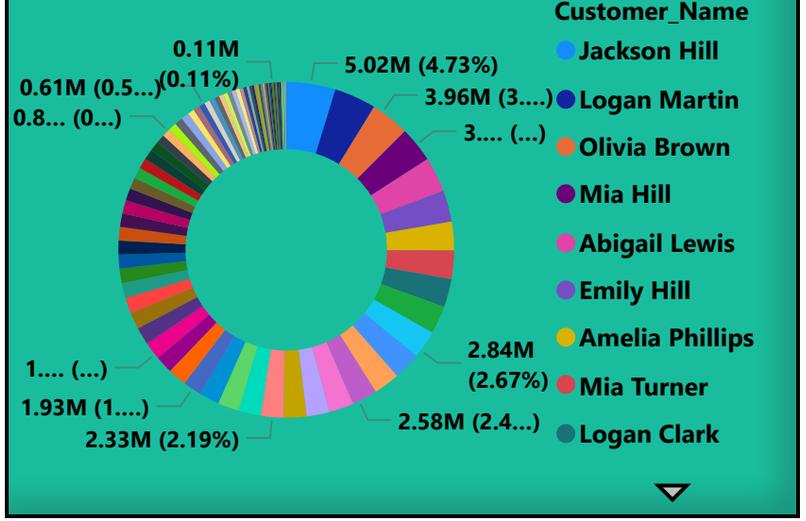
Total Profit	Average Profit Margine	Total Sales
42.42K	2	93.08K

Montly Sales Trend

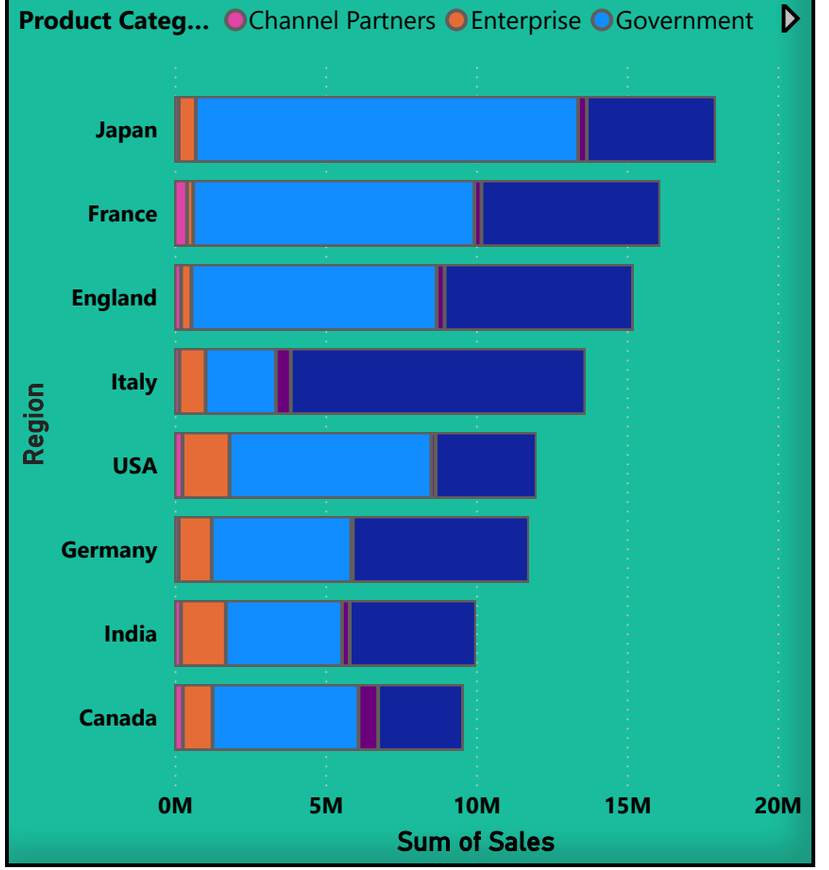
Sum Of Sales By Region



Sum of Sales by Category

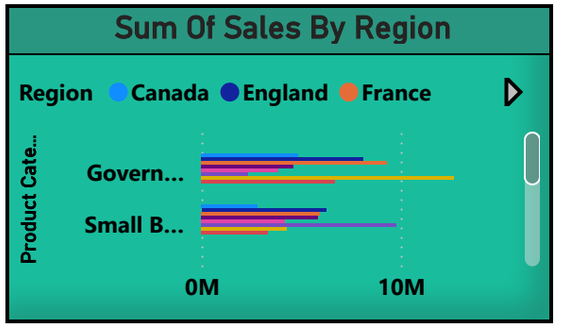


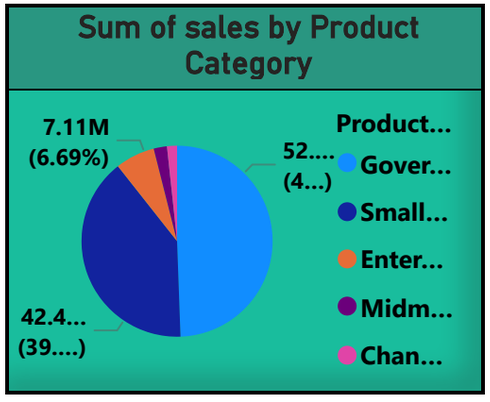
Sales By Region

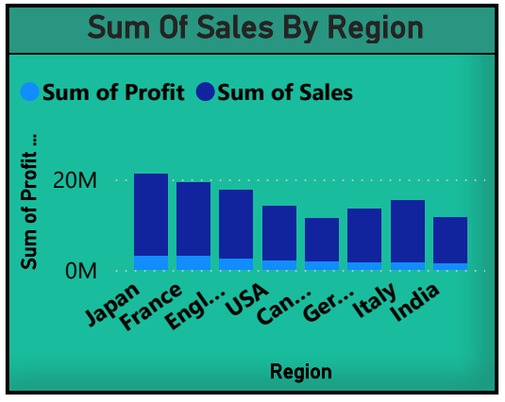


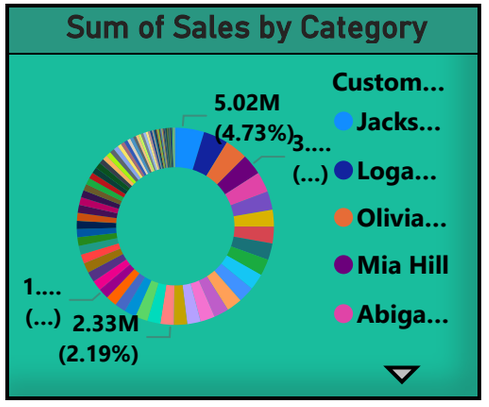
Sales Performance Dashboard

Total Sales	Average Profit Margin	Total Profit
93.08K	2	42.42K









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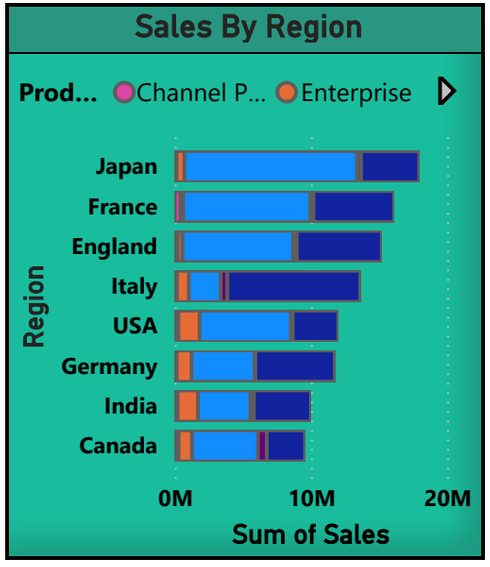

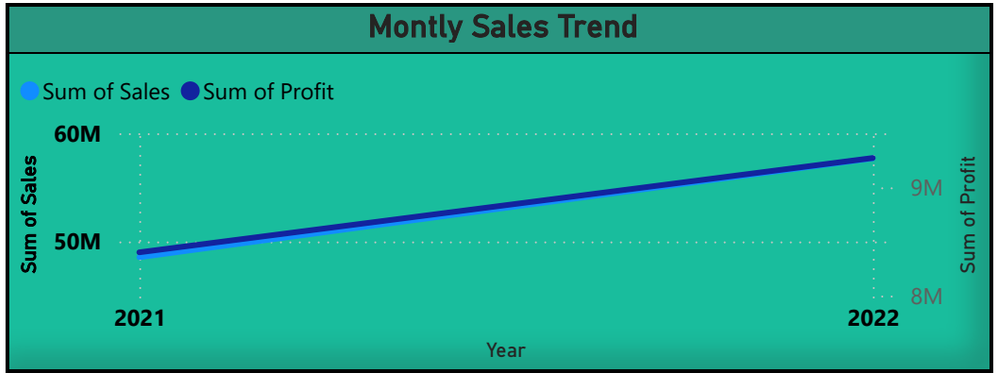

The Sales Performance Dashboard highlights key trends and performance metrics from the past year. The North and West regions recorded the highest total sales and profit margins, indicating strong market demand and operational efficiency in these areas. Electronics emerged as the leading product category, contributing the largest share of overall revenue and demonstrating consistently high profitability. Monthly sales trends reveal steady growth during the second half of the year, reflecting effective promotional