

TAX INVOICE – (TV)

MATRIX PUBLICITIES AND MEDIA INDIA PVT. LTD.
MATRIX PUBLICITIES AND MEDIA INDIA PVT LTD - MH
 7TH & 8TH FLOOR, WING A,
 THE ORB, VILLAGE MAROL, ANDHERI (EAST)
 MUMBAI MAHARASHTRA
 State Code: 27
 State : MAHARASHTRA Tel No:

PAN No: AACDM8510H
 CIN No: U74300MH2002PTC137744
 GSTN No: 27AADCM8510H1ZI
 HSN / SAC: TV ADVERTISING TIME - 998364
 SERVICE CHARGE - TV - 998361

Service provided To :**GROUP M MEDIA INDIA PRIVATE LIMITED**

MINDSHARE MUMBAI - 2

7TH & 8TH FLOOR, WING A, THE ORB,

VILLAGE MAROL, ANDHERI (EAST)

MUMBAI - 400099

MAHARASHTRA State Code: 27**Country: INDIA****PAN Number :** AACCM7365H**GSTIN / UIN :** 27AACCM7365H1Z8**Place of Supply:** MAHARASHTRA**Services covered under RCM:** NO**Description of services provided:** TV ADVERTISING TIME - 998364**Invoice Delivered To :**

7TH & 8TH FLOOR, WING A, THE ORB,

VILLAGE MAROL, ANDHERI (EAST)

MUMBAI - 400099

MAHARASHTRA State Code: 27**Country: INDIA****Invoice Details**

Invoice Number : TM2111353

Invoice Date : 19-Sep-2021

Activity Month : Sep-2021

Activity Details

Estimate Number : MX002/7926/2021

Estimate Period : 03-SEP-2021 To 24-SEP-2021

Client PO Number :

Brand Name : STAR SPORTS 2

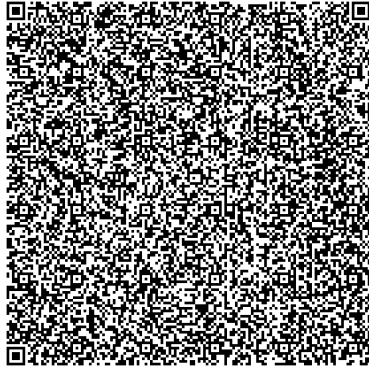
Campaign Name : IPL14 Relaunch

IRN : 03865675b8e0297bc714f856d1d37b0aa08f2214aeb28b97c0a00f9f69698f25

Ack No : 122111671129967

Ack Date : 24-sep-2021

Particulars						Net Cost
Billing for Sep-2021Activity						39,529.49
Total						39,529.49
Add: Service Charge						0.00
Total Chargeable						39,529.49
Taxable Value	TAXES	Rate	Cost (998364)	Rate	Serv Charge (998361)	Total
	CGST	9.00%	3,557.65	9.00%	0.00	3,557.65
	SGST	9.00%	3,557.65	9.00%	0.00	3,557.65
Total amount payable:						46,644.79

Total Amount payable in words: Forty Six Thousand Six Hundred Forty Four Rupees and Seventy Nine Paise Only

Summary of Channel wise No. of Spots		
Channel	No of Spots	Net Cost
SET MAX	1	39,529.49



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Terms & Conditions

1. PAYMENT TO BE EFFECTED WITHIN 30 DAYS FROM THE DATE OF INVOICE.
2. In case of delayed payment interest will be charged as per the contract term. Otherwise it will be charged at 18% per annum.
3. We have raised this bill, mentioning your details under GST Law, as per the estimate approved by you.
4. In case there is any objection to this bill the same should be raised giving specific reason within 7 days of its receipt. No objection shall be entertained thereafter.
5. In case of Dispute, jurisdiction as per the agreement will be applicable. In any other case it will be Mumbai court."
6. Payment to be made by crossed cheque / draft in favour of 'MATRIX PUBLICITIES AND MEDIA INDIA PVT. LTD.'
7. This invoice will not be adjusted against any other dues from MATRIX PUBLICITIES AND MEDIA INDIA PVT. LTD. to you.
8. All taxes, duties & levies are charged at the prevailing rates in force
9. Any loss or penalty under GST due to non-compliance or incorrect information provided by you will be solely borne by you.
10. TDS as per the section 194 C of the Income Tax Act, 1961 or lower TDS certificate as applicable will be deducted.

DECLARATION STATING BELOW AS APPLICABLE

- a) For export invoices – Declaration stating that payment shall be made by the customer in foreign convertible exchange
- b) For Government invoices – Declaration stating that Government shall deduct 1%TDS on the payments made and shall provide the TDS certificate, if required
- c) For output services liable to tax under RCM – Declaration stating that the GST liability shall be paid by the customer under reverse charge mechanism.

We have been issued Lower Tax Deduction Certificate by the Income Tax Department Under Section 197 of the Income-tax Act, 1961. Hence, request you to kindly make the payment after deducting TDS @1% for payment covered under section 194C and @3% for payment covered under any other section. The copy of the individual certificate u/s 197(1) of the Income Tax Act, 1961, can also be verified on the traces website, <https://www.tdscpc.gov.in/app/ded/197certification.xhtml>

Registered Office : 7th & 8th Floor, A wing, The ORB- Sahar , Village Marol, Andheri (East) MUMBAI Mumbai City MH 400099 IN
Correspondence Address : 7th & 8th Floor, A wing, The ORB- Sahar , Village Marol, Andheri (East) MUMBAI Mumbai City MH 400099 IN

FOR MATRIX PUBLICITIES AND MEDIA INDIA PVT. LTD.**CHECKED BY:****E. & O. E.****AUTHORISED SIGNATORY**



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Annexure-1							
Channel	Program	Producer	Dates	Spot Duration	Net Spot Rate Per 10 sec	No of Spots	Net Cost
SET MAX	MOVIE	SONY PICTURES NETWORKS INDIA PRIVATE LIMITED	15(1)	30	13,176.50	1	39,529.49



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Annexure-2

SUPP BILL NO	MON REPORT NO	PRODUCER	CHANNEL	PROGRAM	DAY	START TIME	SPOT DATE	SPOT DUR	NET SPOT RATE PER 10 SEC	NET COST	MBA FULL BILL NO
271010024789	M1906978131	SONY PICTURES NETWORKS INDIA PRIVATE LIMITED	SET MAX	MOVIE	WED	12:00	15-Sep-2021	30	13,176.50	39,529.49	TM2111353
							Total:1	30		39529.49	