## **NotesGuru**

## **Privacy policy**

We respect the privacy of our users and assure them their personal details and other information shared will always be protected.

In order to avail the services of <u>www.notesguru.info</u>, users are required to provide certain information for the registration purposes like: name and e-mail.

The information given enables us to further update our website with an aim to provide the most user-friendly services.

Here we may like to mention that to improve the responsiveness of the websites for the users we may use cookies, or similar electronic tools to collect information. This information will be used to assign each visitor a unique, random number to understand the user's individual interests using the identified computer.

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Further, internet is a dynamic and evolving medium, and to incorporate necessary future changes we may be changing our privacy policy from time to time. However, any information collected from you will always be consistent with our privacy policy, regardless of the future changes.

If you have any questions about our privacy policy or you require any more information, please feel free to contact us by using our contact us form or by email at: notesguru01@gmail.com

At <a href="http://www.notesguru.info">http://www.notesguru.info</a>, the privacy of our visitors is of extreme importance to us.

## More about Cookies and Related Technology

Cookies are small data files that are stored on your computer's hard drive by your web browser. Cookies may be set by us or our business partners and service providers when you visit http://www.notesguru.info or when you interact with one of our advertisements or other content. Cookies are stored in your computer or mobile device. In addition to storing your preferences and other information, cookies allow us to gather information about your interactions within the site and/or with one of our advertisements. We use both session cookies, which terminate when you close your browser, and persistent cookies, which remain on your computer until you

manually, delete them. We may also use technologies, such as our own cookies, to provide you with personalized online display advertising tailored to your interests. To opt out of our cookies used for this online advertising, click here. You may decline cookies if your web browser software permits. If you have questions about disabling cookies, you should consult with your browser's manufacturer. Note, however, that some parts of the Site may not operate correctly if you disable cookies.

We may also track your movements through the site, advertisements and other content through web beacons (also called pixel tags or clear gifs). When you access a page, email or other content containing a web beacon, the web beacon generates a notice to us, our service providers or third party business partners. Web beacons can be used for various purposes, including helping us improve our marketing communications by measuring the response to our promotions and campaigns.

We have relationships with third party advertising companies to place advertisements on our behalf onto other websites, to perform tracking and reporting functions for the sites and our advertisements, and to place third party advertisements on the site. These advertising companies may automatically collect information about your visit to the sites and other websites, including information about web pages you've viewed and advertisements you interacted with, along with your IP address, date/time stamp information, your ISP and the browser you use to visit this site. They do this by using cookies, web beacons and other technologies. Information collected may be used, among other things, to deliver advertising (from us and from other companies) targeted to your preferences and interests, and to better understand the usage and visitation of the Site and the other websites tracked by these advertising companies. This Privacy Policy does not necessarily cover all the collection methods or uses of the information collected by these third party advertising companies, and we do not have control over or access to cookies or other technologies these third party advertising companies may use. We encourage you to review the privacy policies or statements of these third party advertising companies to learn more about their use of cookies and other technologies. If you would like more information about targeted advertising (also called behavioral advertising) and to learn about your choices with respect to such practices, including how to opt-out of the behavioral advertising programs of third party advertisers, advertising networks and ad servers who are members of the Network Advertising Initiative.