

No. of Printed Pages : 3

Roll No.

B151

B. B. A. EXAMINATION, May 2019

(Second Semester)

(Main & Re-appear)

BBA

BBA102

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : (i) Attempt *Five* questions in all.

(ii) Question No. **1** is compulsory and attempt remaining four questions by selecting at least *one* question from each Unit.

1. Write short answer of the following : 7×2=14

- (a) Process of planning
- (b) Decision making
- (c) Human relation
- (d) Coordination
- (e) Leadership
- (f) Management control
- (g) Purpose of controlling

Unit I

2. List and define the skill that you think that managers need in a company and why will these skills be important to possess ? 14

3. Discuss the systems approach and contingency approach in management and also mention the challenges. 14

Unit II

4. Describe the various stages involved in the planning process. Use examples to illustrate these stages. 14

M-B151

2

5. Compare the advantages and disadvantages associated with group decision-making in an organization. 14

Unit III

6. Describe the fundamental components of the organizing process. In your opinion which of these component is most important ? 14

7. Distinguish between responsibility and authority and provide examples to support your distinction. 14

Unit IV

8. What type of controlling techniques the manager should used for effective control system. 14

9. Describe the three main steps in the controlling process in a organization. 14

(4-14/16) M-B151

3

180