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D-155

B. B. A. EXAMINATION, May 2017

(Fouth Semester)

(Main & Re-appear)

(BBA)

BBA-210

INTRODUCTION TO INFORMATION TECHNOLOGY

Time: 3 Hours [Maximum Marks: 50

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note: Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

- 1. What are the essential components of an information system? Highlight the characteristics of system and cite the importance of feedback in information systems.
- 2. Discuss various types of information systems.

Unit II

- **3.** Describe the following features of Word Processor giving one example each :
 - (a) Mail merge
 - (b) Macro
 - (c) Auto text and find.
- **4.** Explain the steps involved, for each of the following in MS-Word :
 - (a) Changing Documents Margin
 - (b) Setting Page Margins
 - (c) What is a template?
 - (d) Table creation and adding/deleting rows.

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Unit III

- **5.** How can you use spreadsheet package for data base functions? Give suitable examples.
- 6. (a) What is a spead sheet ? How various mathematical calculations are made in columns and rows ? How it is useful to business managers ?
 - (b) How would you draw a graph in a spreadsheet package?How would you write text in a spreadsheet?How would you merge two spreadsheets?How would you insert columns/rows in a spreadsheet?

Unit IV

- 7. How the internet works? Describe the features of internet.
- **8.** Write short notes on the following:
 - (a) Characteristics of a multimedia
 - (b) Internet and e-Business.