

Inserting Images in HTML

Images can improve the design and the appearance of a web page.

```
<!DOCTYPE html>

<html>

<body>

<h2>HTML Images</h2>

<p>HTML images are defined with the img tag:</p>



</body>

</html>
```

HTML Links

Hyperlinks

- HTML links are hyperlinks.
- You can click on a link and jump to another document.
- When you move the mouse over a link, the mouse arrow will turn into a little hand.

The Anchor Tag and the href Attribute

The <a> tag defines a hyperlink, which is used to link from one page to another. The most important attribute of the <a> element is the href attribute, which indicates the link's destination.

By default, links will appear as follows in all browsers:

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red

The syntax of creating an anchor:

```
<a href="url">Text to be displayed</a>
```

The <a> tag is used to create an anchor to link form, the href attribute is used to address the document to link to, and the words between the open and close of the anchor tag will be displayed as a **hyperlink**.

```
<a href="https://www.himsonepat.org">This is a link</a>
```

The link's destination is specified in the href attribute.

Attributes are used to provide additional information about HTML elements.

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