

No. of Printed Pages : 03

Roll No.

B-151

B.B.A. EXAMINATION, May 2017

(Second Semester)

(Main & Re-appear)

BBA-102

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. Q. No. **1** is compulsory. All questions carry equal marks.

(1-01) M-B-151

P.T.O.

1. Explain the following :
 - (a) Nature of Managerial Work.
 - (b) Goal Setting
 - (c) Tactical Planning
 - (d) Division of Work
 - (e) Coordination
 - (f) Resistance of Control
 - (g) Human Relation.

Unit I

2. How will you able to use the classical approach to management at manager in your company ?
3. What is the 'System Approach' to Management ?
How the closed and open systems relate to this approach ?

Unit II

4. Explain if you are the manager of a company then how you will set goal by using the technique of Management by Objective (MBO).

5. Describe the steps involved in process of planning and in your opinion which step is more important.

Unit III

6. Compare and contrast the various types of departmentalization. In your opinion, which type of departmentalization is best ?
7. Describe the three main types of authority that can exist within an organizations.

Unit IV

8. What are the main steps in controlling process and what are the various controlling techniques ?
9. Bring a production manager how can you implement effective control system and what are the perquisites of effective control system ?