

Unit IV

8. “Sound organizational structure is an essential pre-requisite of efficient management.” Discuss.
9. What is Organizational Culture ? How organizational culture affects the growth of the organisation ?

No. of Printed Pages : 04

Roll No.

B-155

B.B.A. EXAMINATION, May 2018

(Second Semester)

(Re-appear Only)

(BBA)

BBA110

ORGANISATIONAL BEHAVIOUR

Time : 3 Hours]

[Maximum Marks : 70

Before answering the question-paper candidates should ensure that they have been supplied to correct and complete question-paper. No complaint, in this regard, will be entertained after the examination.

Note : Q. No. 1 is compulsory. Attempt *one* question from each Unit. All questions carry equal marks.

1. Attempt any *seven*. All questions carry equal marks :

- (a) What is Halo Effect ?
- (b) What are Motivators ?
- (c) What is a Rumour ?
- (d) Define Social Loafing.
- (e) Define Conflict.
- (f) Explain unfreezing in organizational change process.
- (g) What is Span of Control ?
- (h) Define Cross Functional Teams.

Unit I

- 2. What is OB (Organizational Behaviour) ? What are the recent trends and changes that took place in the profiles of workforce, that it is necessary for managers to study OB ?
- 3. Discuss in detail the historical developments of OB (Organizational Behaviour).

Unit II

- 4. Identify the major personality traits of Indian Managers. How can personality traits be of use in attaining managerial effectiveness ?
- 5. What is the concept of attitudes ? What are the methods of attitude measurement ? How does attitude measurement help managers ?

Unit III

- 6. What are the common barriers to communication in organisations ? How can these be overcome to make communication effective ?
- 7. What is Group Dynamics ? Why do people join groups ? Also discuss the formal group formation process.