

Analysis, synthesis, and presentation of information

In March 2020, many thought that Twitter (now X) had finally found its rival in India, once backed by the government. All it took was three years for the tables to turn.

Prepare a single slide presentation on Indian microblogging platform 'Koo'

Assumption – Your audience is solely dependent on your presentation to understand the entire story of Koo (rise and fall of Koo)

Prepare an infographic on a A4 sheet (strictly A4 sheet) narrating the rise and fall of Koo (use only one side of the sheet). Keep the above assumption in mind while selecting the relevant information. **Do not copy paste the story board used in some newspapers. Prepare your own. You can be as creative as possible.**

Submission: during session#16 (04.09.2025, Thursday)

Best Regards

Rihana