

The statement of cash flows for **Lands' End** is reproduced here:

### Lands' End

**CASE 7-1**  
*Cash Flow and  
 Free Cash Flow  
 Analysis*

#### LANDS' END, INC. & SUBSIDIARIES

#### Consolidated Statements of Cash Flows

| (\$ thousands)  | FOR PERIOD ENDED |                    |                  |
|---|------------------|--------------------|------------------|
|   | Year 9           | Year 8             | Year 7           |
| <b>Cash flows from operating activities</b>   |                  |                    |                  |
| Net income.....   | \$ 31,185        | \$ 64,150          | \$ 50,952        |
| Adjustments to reconcile net income to<br>net cash flows from operating activities— |                  |                    |                  |
| Pretax nonrecurring charge .....  | 12,600           | —                  | —                |
| Depreciation and amortization.....  | 18,731           | 15,127             | 13,558           |
| Deferred compensation expense.....  | 653              | 323                | 317              |
| Deferred income taxes .....   | (5,948)          | (1,158)            | 994              |
| Pretax gain on sale of subsidiary .....   | —                | (7,805)            | —                |
| Loss on disposal of fixed assets.....   | 586              | 1,127              | 325              |
| Changes in assets and liabilities excluding<br>effects of divestitures              |                  |                    |                  |
| Receivables .....   | (5,640)          | (7,019)            | (675)            |
| Inventory .....   | 21,468           | (104,545)          | 22,371           |
| Prepaid advertising .....   | (2,844)          | (7,447)            | 4,758            |
| Other prepaid expenses .....  | (2,504)          | (1,366)            | (145)            |
| Accounts payable.....   | 4,179            | 11,616             | 14,205           |
| Reserve for returns .....   | 1,065            | 944                | 629              |
| Accrued liabilities .....   | 6,993            | 8,755              | 4,390            |
| Accrued profit sharing .....  | (2,030)          | 1,349              | 1,454            |
| Income taxes payable .....  | (5,899)          | (1,047)            | 8,268            |
| Other .....   | <u>1,665</u>     | <u>64</u>          | <u>394</u>       |
| Net cash flows from (used for) operating activities.....                            | <u>74,260</u>    | <u>(26,932)</u>    | <u>121,795</u>   |
| <b>Cash flows from (used for) investing activities</b>                              |                  |                    |                  |
| Cash paid for capital additions .....   | (46,750)         | (47,659)           | (18,481)         |
| Proceeds from sale of subsidiary .....  | —                | <u>12,350</u>      | —                |
| Net cash flows used for investing activities .....                                  | <u>(46,750)</u>  | <u>(35,309)</u>    | <u>(18,481)</u>  |
| <b>Cash flows from (used for) financing activities</b>                              |                  |                    |                  |
| Proceeds from short-term debt .....   | 6,505            | 21,242             | 1,876            |
| Purchases of treasury stock .....   | (35,557)         | (45,899)           | (30,143)         |
| Issuance of treasury stock .....  | <u>1,845</u>     | <u>409</u>         | <u>604</u>       |
| Net cash flows used for financing activities.....                                   | <u>(27,207)</u>  | <u>(24,248)</u>    | <u>(27,663)</u>  |
| Net increase (decrease) in cash and cash equivalents.....                           | <u>\$ 303</u>    | <u>\$ (86,489)</u> | <u>\$ 75,651</u> |
| Beginning cash and cash equivalents .....   | <u>6,338</u>     | <u>92,827</u>      | <u>17,176</u>    |
| Ending cash and cash equivalents.....   | <u>\$ 6,641</u>  | <u>\$ 6,338</u>    | <u>\$ 92,827</u> |

*Required:*

- Required:*

a. Lands' End recently implemented a strategy of filling nearly all orders when the order is placed. In what year do you believe the company implemented this strategy and how is the strategy reflected in the information contained in the statement of cash flows?

b. Explain how the following items reconcile net income to net cash flows from operating activities:  
(1) Depreciation      (2) Receivables      (3) Inventory      (4) Reserve for returns

c. Calculate free cash flows for each year shown.

d. How does Lands' End use its free cash flow? Do you think its use of free cash flows reflects good financial strategy?

CHECK

(c) Yr 9. \$27,510

### CASE 7-2

## *Analysis of Cash Flows for a Dot.Com*

Yahoo!

The statement of cash flows for Yahoo! is reproduced here:

YAHOO! INC.

## **CONSOLIDATED STATEMENTS OF CASH FLOWS**

**YEAR ENDED DECEMBER 31,**

| (in thousands)   | Year 8           | Year 7        | Year 6          |
|--|------------------|---------------|-----------------|
| <b>Cash flows from operating activities</b>  |                  |               |                 |
| Net income (loss) .....  | \$ 25,588        | \$(25,520)    | \$ (6,427)      |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities: |                  |               |                 |
| Depreciation and amortization .....  | 10,215           | 2,737         | 639             |
| Tax benefits from stock options .....  | 17,827           | —             | —               |
| Noncash charges related to stock option grants and warrant issuances .....                         | 926              | 1,676         | 197             |
| Minority interests in operations of consolidated subsidiaries.....                                 | (68)             | (727)         | (540)           |
| Purchased in-process research and development.....   | 17,300           | —             | —               |
| Other noncash charge.....  | —                | 21,245        | —               |
| Changes in assets and liabilities:   |                  |               |                 |
| Accounts receivable, net.....  | \$(13,616)       | \$(5,963)     | \$(4,269)       |
| Prepaid expenses .....   | 2,144            | (6,110)       | (386)           |
| Accounts payable .....   | 515              | 2,425         | 1,386           |
| Accrued expenses and other current liabilities.....  | 16,688           | 7,404         | 4,393           |
| Deferred revenue .....   | 33,210           | 2,983         | 1,665           |
| Due to related parties.....  | (451)            | 330           | 948             |
| Net cash provided by (used in) operating activities.....   | <u>110,278</u>   | <u>480</u>    | <u>(2,394)</u>  |
| <b>Cash flows from investing activities</b>  |                  |               |                 |
| Acquisition of property and equipment.....   | (11,911)         | (6,722)       | (3,442)         |
| Cash acquired in acquisitions .....  | 199              | —             | —               |
| Purchases of marketable securities .....   | (471,135)        | (58,753)      | (115,247)       |
| Proceeds from sales and maturities of marketable securities .....                                  | 158,350          | 86,678        | 43,240          |
| Other investments.....   | (5,445)          | (1,649)       | (729)           |
| Net cash provided by (used in) investing activities.....   | <u>(329,942)</u> | <u>19,554</u> | <u>(76,178)</u> |

*(continued)*

| (in thousands)  | YEAR ENDED DECEMBER 31, |                  |                  | CASE 7-2<br>(concluded) |
|---|-------------------------|------------------|------------------|-------------------------|
|   | Year 8                  | Year 7           | Year 6           |                         |
| <b>Cash flows from financing activities</b>                       |                         |                  |                  |                         |
| Proceeds from issuance of common stock, net .....                 | 280,679                 | 7,516            | 42,484           |                         |
| Proceeds from issuance of convertible preferred stock .....       | —                       | —                | 63,750           |                         |
| Proceeds from minority investors .....                            | 600                     | 999              | 1,050            |                         |
| Other.....  | —                       | 1,106            | (128)            |                         |
| Net cash provided by financing activities .....                   | 281,279                 | 9,621            | 107,156          |                         |
| Effect of exchange rate changes on cash and cash equivalents..... | 288                     | (380)            | (63)             |                         |
| Net change in cash and cash equivalents.....                      | \$ 61,903               | \$ 29,275        | \$ 28,521        |                         |
| Cash and cash equivalents at beginning of year.....               | 63,571                  | 34,296           | 5,775            |                         |
| Cash and cash equivalents at end of year.....                     | <u>\$125,474</u>        | <u>\$ 63,571</u> | <u>\$ 34,296</u> |                         |

**Required:**

- Yahoo!'s operations did not produce significant cash flows during Year 6 and Year 7. How does Yahoo! finance its growth in the absence of sufficient operating cash flows?
- What appears to drive the operating cash flows of Yahoo!?
- Yahoo! engages in purchases and sales of marketable securities. Why do you believe Yahoo! pursues this activity?
- Yahoo! reports \$33.21 million of deferred revenue. Based on your understanding of Yahoo!'s operations, what do you believe this amount represents?

**CHECK**

(a) Equity financing

The management of Wyatt Corporation is frustrated because its parent company, SRW Corporation, repeatedly rejects Wyatt's capital spending requests. These refusals led Wyatt's management to conclude its operations play a limited role in the parent's long-range plans. Acting on this assumption, Wyatt's management approaches a merchant banking firm about the possibility of a leveraged buyout of itself. In their proposal, Wyatt management stresses the stable, predictable cash flows from Wyatt's operations as more than adequate to service the debt required to finance the proposed leveraged buyout. As a partner in the merchant banking firm, you investigate the feasibility of their proposal. You receive the following balance sheet and supplementary information for Wyatt Corporation. The management of Wyatt further discloses that, following their proposed purchase, they intend to acquire machinery costing \$325,000 in each of the next three years to overcome the previous low level of capital expenditures while a subsidiary of SRW Corporation. Management argues these expenditures are needed for competitive reasons.

**CASE 7-3***Credit Analysis for a Leveraged Buyout***Required:**

- Using information in the balance sheet and the supplementary disclosures, prepare a statement of cash flows (indirect method) for the year ended December 31, Year 10.
- Using the statement of cash flows from a and assuming that debt service is \$300,000 per year after the leveraged buyout, evaluate the feasibility of management's proposal.

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(a) CFO, \$269,000

**WYATT CORPORATION**

Balance Sheets

December 31, Year 10 and Year 9

|   | <b>Year 9</b>      | <b>Year 10</b>     |
|---|--------------------|--------------------|
| <b>Assets</b>                               |                    |                    |
| Cash .....                                  | \$ 175,000         | \$ 192,000         |
| Accounts receivable .....                   | 248,000            | 359,000            |
| Inventory .....                             | <u>465,000</u>     | <u>683,000</u>     |
| Total current assets.....                   | 888,000            | 1,234,000          |
| Land .....                                  | 126,000            | 138,000            |
| Building and machinery .....                | 3,746,000          | 3,885,000          |
| Less accumulated depreciation.....          | <u>(916,000)</u>   | <u>(1,131,000)</u> |
| Total assets.....                           | <u>\$3,844,000</u> | <u>\$4,126,000</u> |
| <b>Liabilities and Shareholders' Equity</b> |                    |                    |
| Accounts payable .....                      | \$ 156,000         | \$ 259,000         |
| Taxes payable .....                         | 149,000            | 124,000            |
| Other short-term payables .....             | <u>325,000</u>     | <u>417,000</u>     |
| Total current liabilities .....             | 630,000            | 800,000            |
| Bonds payable.....                          | <u>842,000</u>     | <u>825,000</u>     |
| Total liabilities.....                      | 1,472,000          | 1,625,000          |
| Common stock.....                           | 846,000            | 863,000            |
| Retained earnings.....                      | <u>1,526,000</u>   | <u>1,638,000</u>   |
| Total shareholders' equity .....            | <u>2,372,000</u>   | <u>2,501,000</u>   |
| Total liabilities and equity.....           | <u>\$3,844,000</u> | <u>\$4,126,000</u> |

***Supplementary Information:***

1. Dividends declared and paid in Year 10 were \$74,000.
2. Depreciation expense for Year 10 was \$246,000.
3. Machinery originally costing \$61,000 was sold for \$34,000 in Year 10.