

CASHe appoints veteran banker Jogindar Rana to Top Role

1. CASHe, India's preferred AI driven financial platform with a mission to make financial inclusion possible to all, is preparing for its next phase of growth with a series of key leadership appointments
2. In order for the effect to take place, CASHe appointed Jogindar Rana, a veteran banker as a Vice Chairman and Managing Director
3. Dhruv Jain is appointed as a Chief Executive officer
4. The CTO of CASHe, Mr. Yashoraj Tyagi is appointed as Chief Business officer
5. Jogindar Rana was MD of Bank of Baroda
6. CASHe grew excellently well for Financial year 21-22 with its records disbursals
7. The company has charted out a multi-pronged strategy to accelerate its growth to become the platform of choice for the country's credit undeserved millennials and GenZ population while helping them fulfill their varied everyday financial needs
8. Mr Rana brings in over 3 decades of global and domestic experience in the banking & ITES industry especially covering wholesale, retail, rural & FI banking
9. At RBL bank as COO, he was responsible for transforming the bank's key functions covering operations, technology, risk and governance and delivering the highest standard of service to all customer segments
10. Speaking on his appointment, Mr Rana said that he was excited joining CASHe, an incredibly well positioned company that can transform financial inclusion in an under penetrated and under serviced sector using unique credit scoring system called SLQ
11. Dhruv Jain who joined as CEO of CASHe brings over three decades of expensive experience in corporate finance, having worked with large domestic and multinational conglomerates

12. Most recently, he was MD – CFO(chief financial officer) with Altico capital india ltd.
13. Altico is an Non banking financial institution
14. When Dhruv join got appointed as Chief executive officer in CASHe, he said that he was totally excited joining in CASHe
15. CASHe has a strong business model
16. CASHe looks forward to increase profitability by expanding it's balance sheet
17. Yashoraj, a young CXO(chief experience officer) level team member and Chief Technology officer has been appointed as the company's first chief business officer in addition to his current role
18. Tyagi joined the institution in 2017 as a trainee engineer straight from BITS pilani and soon rose to become a CTO post his masters in Financial engineering from the university of California, Berkley
19. His experience in AI/data science and product management ensures that the company is at the forefront of innovation and excellence
20. His expanded role will focus on bringing on innovative financial products that are inclusive and expansive besides striving for tech
21. Founder of CASHe, MR V Raman Kumar said that the team has been ramping up their efforts to piece together a best in class team to demystify credit and credit rating systems thereby making financial inclusion possible to all