

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	7 June 2025
Team ID	LTVIP2025TMID41277
Project Name	Smart sorting
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div><div>●</div><div>Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes</div></div> <div><div>1</div><div>Team gathering Gather, chat, get it, settle, cozy in</div><div>2</div><div>Set the goal Select, sorting vegetables and fruit</div><div>3</div><div>Learn how to use the facilitation tools Use the facilitation tools power to help today and tomorrow's session</div></div>	<div><div>1</div><div>Define your problem statement Based on the multiple user perspectives, the analysis outlines the most pressing issues related to fresh produce detection manual sorting inefficiency, quality assurance. 5 minutes</div></div> <div><div>PROBLEM</div><div>How might we sort and identify freshness and quality of vegetables and fruit?</div></div> <div><div>Key rules of brainstorming</div><div>To run an unscripted and creative session</div><div><div>Stay in topic</div><div>Encourage wild ideas</div><div>Order judgement</div><div>Listen to others</div><div>Go for volume</div><div>If possible, be visual</div></div></div>

Step-2: Brainstorm, Idea Listing and Grouping

3

Brainstorm

Write down every idea that comes to mind. We'll address your problem statement.

10 minutes

TIP

Don't overthink it. Write down every idea that comes to mind. We'll address your problem statement.

Person 1

Person 2

Person 3

Person 4

Person 5

Team's top ideas

1

2

3

4

5

1

2

3

4

5

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

For a more detailed guide, see the video on the right. It's a great resource for understanding the importance of prioritization.

Importance

Feasibility

1

2

3

4

5

1

2

3

4

5

1

2

3

4

5

