NAREDLA ROHITH LinkedIn: RohithNaredla Email: naredlarohith9849@gmail.com Mobile: +91 9381582871

EDUCATION

National Institute of Technology, Calicut

B.Tech - CGPA 7.66

August 2018 - May 2022

WORK EXPERIENCE

Software Development Engineer - Decimal Point Analytics

July 2022 - Present

- Conducted market research and data analysis in the FinTech sector, delivering actionable insights to guide product development and strategic initiatives.
- Designed and optimized Oracle APEX and MySQL databases to ensure high performance, scalability, and support for data-driven applications.
- Collaborated with cross-functional teams to build data-driven solutions, automating processes and improving operational efficiency across FinTech projects.

PROJECTS

• Equity Market Indices Platform:

- Maintained MySQL databases for equity market indices with governance parameters, ensuring compliance and data accuracy.
- Designed and optimized stored procedures, triggers, and events, enhancing automation and database performance.
- Delivered efficient data pipelines, increasing data accessibility for trading desks and asset management teams.

• Mutual Funds Indices Portal:

- Developed and optimized MySQL and MongoDB databases for mutual funds indices, ensuring efficient querying and storage of large datasets.
- Provided actionable data insights to support clients' investment decisions, enhancing satisfaction across various fund types.

• Oracle APEX Application Development:

- Created a full-scale application using Oracle APEX with PL/SQL, leveraging advanced database design principles.
- Enhanced database scalability and performance, supporting a growing user base and complex queries.
- Implemented business logic and data validation processes, improving system reliability and user experience.

• Sentiment Analysis on Credit Cards (Hackathon Project):

- o Built a sentiment analysis system using LLMs and Sentence Transformers to analyze customer feedback.
- Created interactive visualizations to help banks and e-commerce platforms improve credit card offerings and customer satisfaction.

PERSONAL PROJECT: Airport Chatbot Development

- Developed an intelligent chatbot using RAG LLM, Gemini, and vector databases for real-time flight details, terminal information, and booking status.
- Utilized web scraping and API data fetch to collect dynamic data, enhancing user interactions with accurate, context-aware responses.

SKILLS

- Programming: Python, SQL.
- Databases and ETL Tools: MySQL, Oracle, MongoDB, Pentaho.
- Machine Learning & AI: Classification, NLP, Chatbot Development, Sentence Transformers.
- Data Engineering: ETL, Apache Spark, Azure Synapse Analytics.
- Cloud Platforms: AWS, Oracle Cloud, Azure
- Soft Skills: Team management, problem-solving, communication, critical thinking, leadership.

CERTIFICATIONS

- Oracle: OCI 2023 Certified Foundations Associate, OCI 2024 Generative AI Professional.
- Microsoft Azure: Data Engineer Associate.
- ClickUp: Admin, Expert.