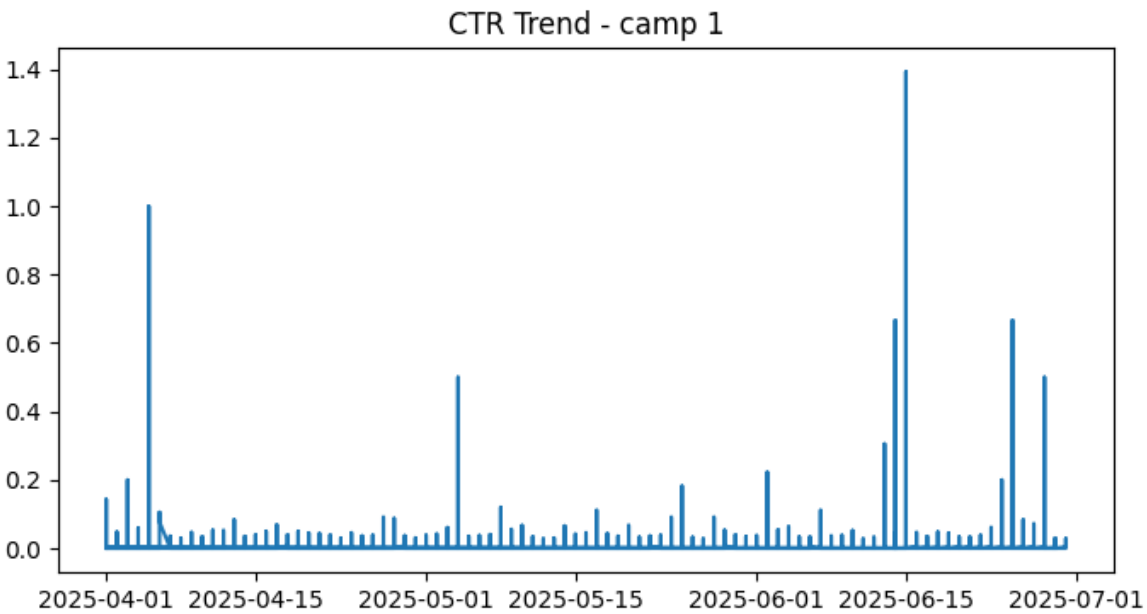


Campaign camp 1 Executive Summary

Campaign camp 1 Analysis:

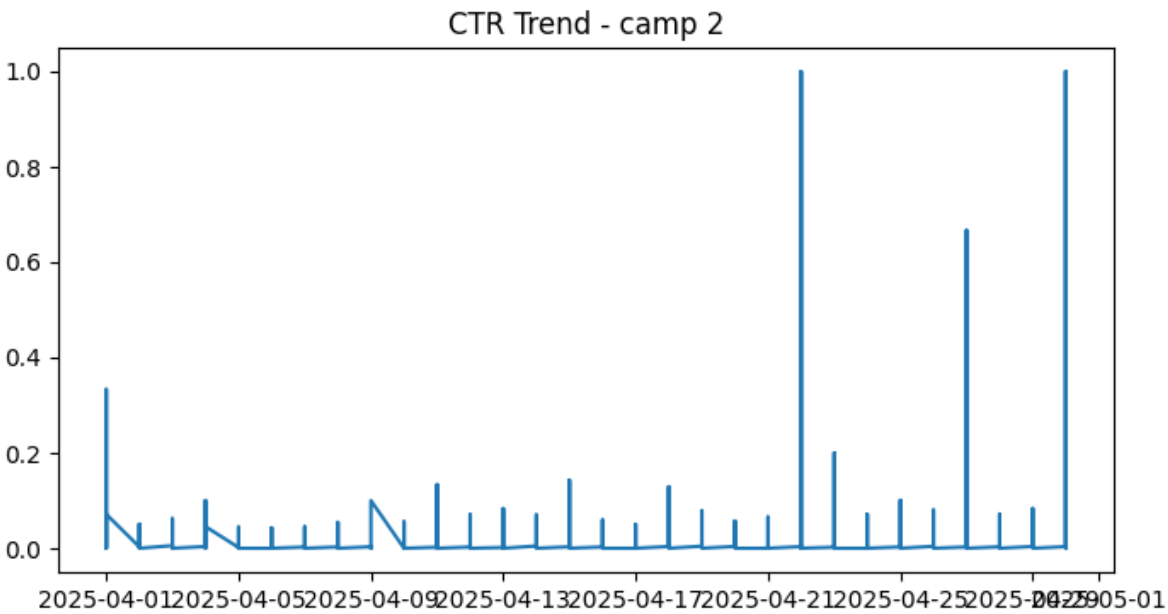
- CTR average: inf, min: 0.0003, max: inf
- CPC average: 0.19, min: 0.00, max: 1.24
- ROI average: 9.78, min: 0.00, max: 538.00
- Conversion Rate average: 1.03, min: 0.00, max: 16.00



Campaign camp 2 Executive Summary

Campaign camp 2 Analysis:

- CTR average: 0.1530, min: 0.0102, max: 1.0000
- CPC average: 0.01, min: 0.00, max: 0.03
- ROI average: 5.93, min: 1.45, max: 25.39
- Conversion Rate average: 0.10, min: 0.00, max: 2.00



Campaign camp 3 Executive Summary

Campaign camp 3 Analysis:

- CTR average: 0.0824, min: 0.0004, max: 1.0000
- CPC average: 0.13, min: 0.00, max: 1.04
- ROI average: inf, min: 0.05, max: inf
- Conversion Rate average: 0.30, min: 0.00, max: 5.00

