

Project Development Phase
Model Performance Test

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| Date | 4 July 2025 |
| Team ID | LTVIP2025TMID49702 |
| Project Name | ToyCraft Tales _ Tableau's Vision into Toy Manufacturer Data |
| Maximum Marks | |

Model Performance Testing:

| S.No. | Parameter | Screenshot / Values |
|-------|-------------------------|---|
| 1. | Data Rendered | Rendered 10,000+ rows from Kaggle dataset including toy names, prices, ratings, regions, materials. |
| 2. | Data Preprocessing | Null values removed, 4 tables normalized, MySQL used for schema setup and joins. |
| 3. | Utilization of Filters | Filters used: Region, Brand, Material, Age Group, Rating, Price Range. |
| 4. | Calculation fields Used | Avg Material Cost, Sales Growth %, Rating Score, Units Sold/Region, Profit Margin. |
| 5. | Dashboard design | No of Visualizations / Graphs – 1 Dashboard |
| 6 | Story Design | No of Visualizations / Graphs -5 stories with 1 story point each |