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## **Problem Overview**

- Global Crisis: Billions of tons of plastic waste harm ecosystems and oceans.
- Slow Decomposition: Plastics take centuries to break down, causing buildup.
- Health Risks: Microplastics are found in food, water, and even the air.
- Economic Impact: Pollution costs billions in clean-ups and affects industries.
- Low Recycling Rates: Most plastic, especially single-use, isn't recycled.

## Take Action!

- Individual Actions: List practical steps visitors can take to reduce plastic use, like switching to reusable items, recycling tips, or opting for eco-friendly products.
- Community Initiatives: Include information on local clean-ups, volunteer opportunities, or links to organizations working on plastic pollution.
- Educational Resources: Provide downloadable guides, videos, or articles that offer deeper insights into sustainable practices.
- Pledge or Challenge: A feature where users can commit to reducing their plastic use or participate in a month-long challenge, making the page interactive and engaging.