



Experience

Sphota

Member of Technical Staff

Sep 2018 - Aug 2019

d_item": "Developed high-performance ad" }]
trackers using Falcon, PubSub for multi-touch
attribution modeling" }, { "d_item": "Designed and
developed scalable processing pipeline based on
Google Cloud Functions and Cloud Scheduler" }, {
"d_item": "Built reporting system to help
marketers gain insights on Ad Spends" }, {
"d_item": "Made changes related to GDPR in
[{ "internal data platform for Fortune 500 client

Niyo

Data Engineer

Jun 2017 - Apr 2018

d_item": "Built centralized data warehouse" }]
handling transactional data generated by 3 lakh
users based on Redshift using ELT methodology" },
{ "d_item": "Developed and curated business
intelligence system on Metabase, trained internal
users in using it, enabling our organization to be
data-driven" }, { "d_item": "Created dashboards
with 8-ball metrics for investors to gain insights on
business contributing towards Series A funding of
\$13.2 Million" }, { "d_item": "Implemented data
quality checks leading to rectify bugs in partner's
services causing erroneous transactions" }, {
"d_item": "Automated sharing data with partners,
various reports for invoicing and compliance using
[{ "Airflow

RedBlackTree

Serverside IOT Engineer

Education

M.Sc Physics, BITS Pilani University

Skills

Oct 2016 - Feb 2017

d_item": "Mapped data from various customer" }]
sources including CRM, service history, knowledge
base to metadata model" }, { "d_item": "Designed
Druid based solution bringing down latency to
under sub-second from usual timeouts in current
system" }, { "d_item": "Created data pipeline to
ingest data to Druid using S3, Pandas" }, {
"d_item": "Designed and implemented restful APIs
[{ "for consuming data from front-end using Flask

Customer Centria

Software Engineer

Jul 2015 - Aug 2016

d_item": "Built dashboard for campaign" }]
analytics in Backbone.js Single Page App using
Nvd3.js, Crossfilter.js" }, { "d_item": "Developed
APIs using Spring to integrate the product with
Facebook Ads Network" }, { "d_item":
"Implemented module to pull tweets with
interested keywords from twitter firehose and
[{ "perform sentiment analysis

Contact

rohith.reddi9@gmail.com 

[0155 654 888 91+](tel:015565488891) 



[rohithreddy.github.io](https://github.com/rohithreddy) 

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