



Transaction Page



Customer Page

Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

- Rohith Reddy Rudraiah Gari

Credit Card Transaction Report

Total Revenue Total Interest Transaction Amt W-O-W Revenue

55M

8M

45M

↓ -13%

Card_Category	Revenue	Interest_Earned	Annual_Fees
Blue	4,61,39,398	64,95,887.74	26,85,635
Silver	55,86,332	8,12,081.28	1,87,505
Gold	24,54,072	3,73,784.16	56,210
Platinum	11,35,608	1,61,629.05	20,665
Total	5,53,15,410	78,43,382.23	29,50,015

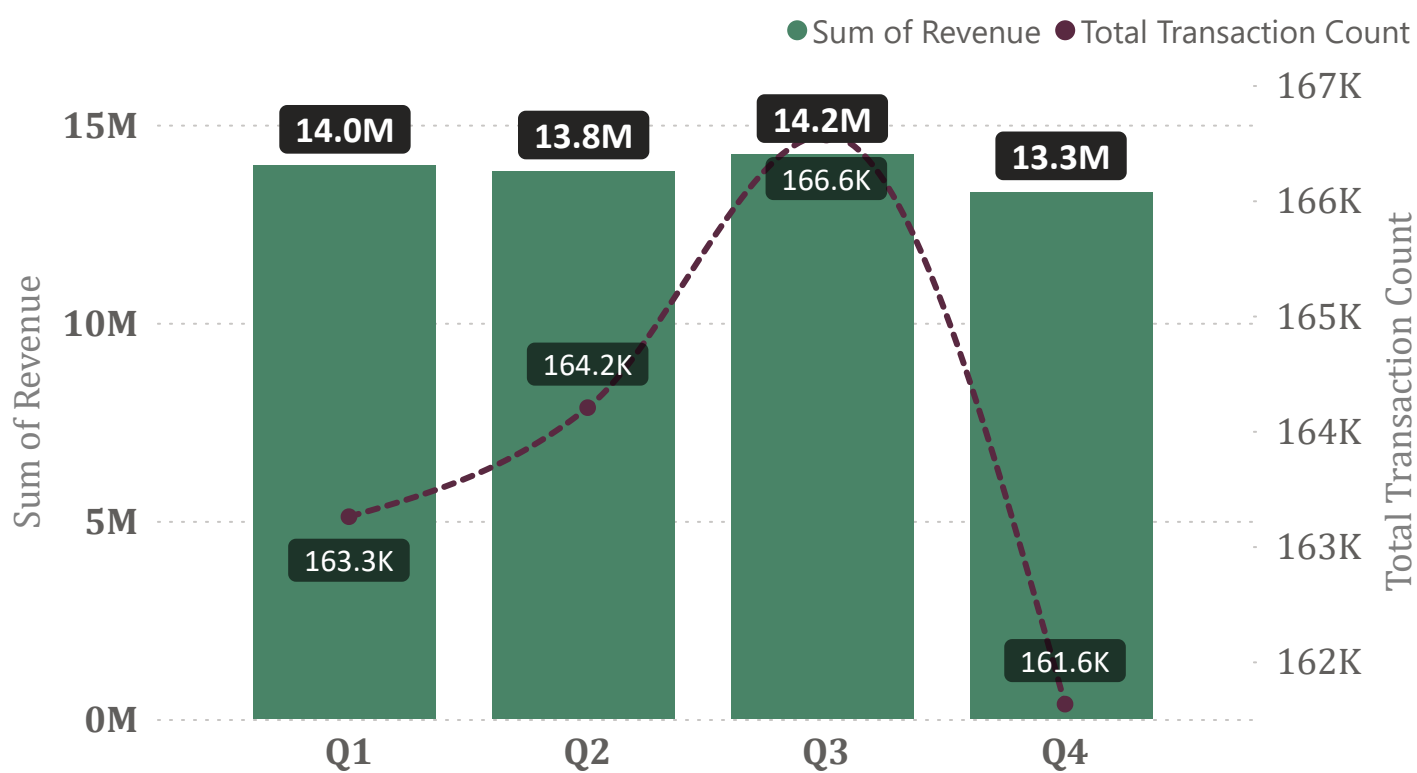
Q4

Q3

Q2

Q1

Qtr Revenue & Transaction Count



Home



Customer Page



Clear All



Week Number

All



M

F

Low

Med

High

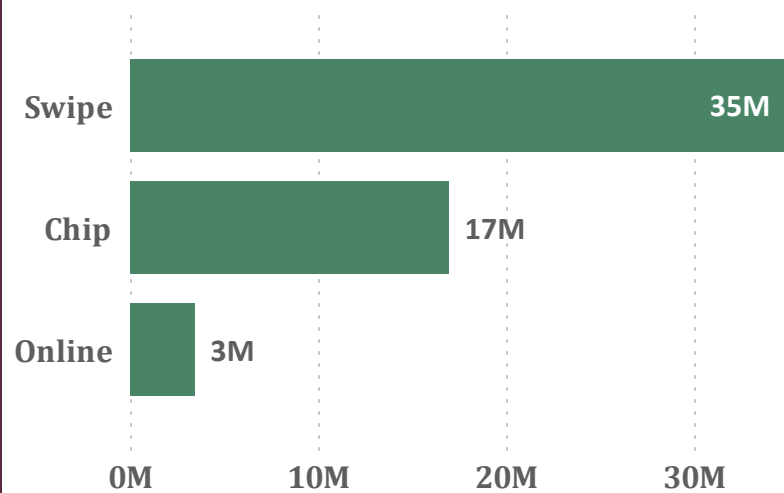
Silver

Blue

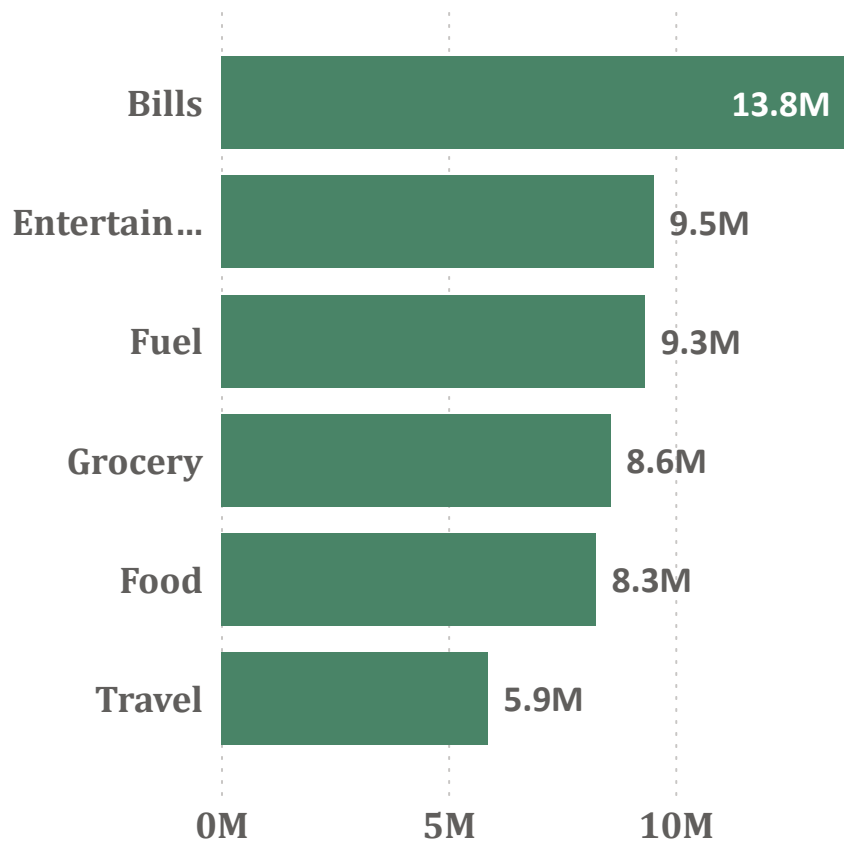
Gold

Platinum

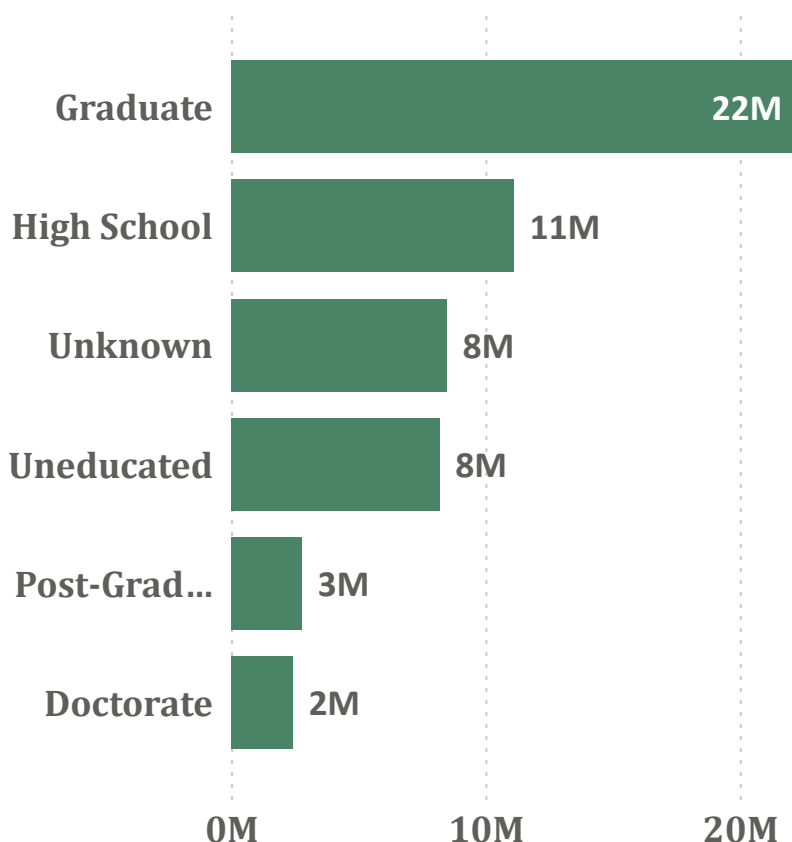
Revenue By Use Chip



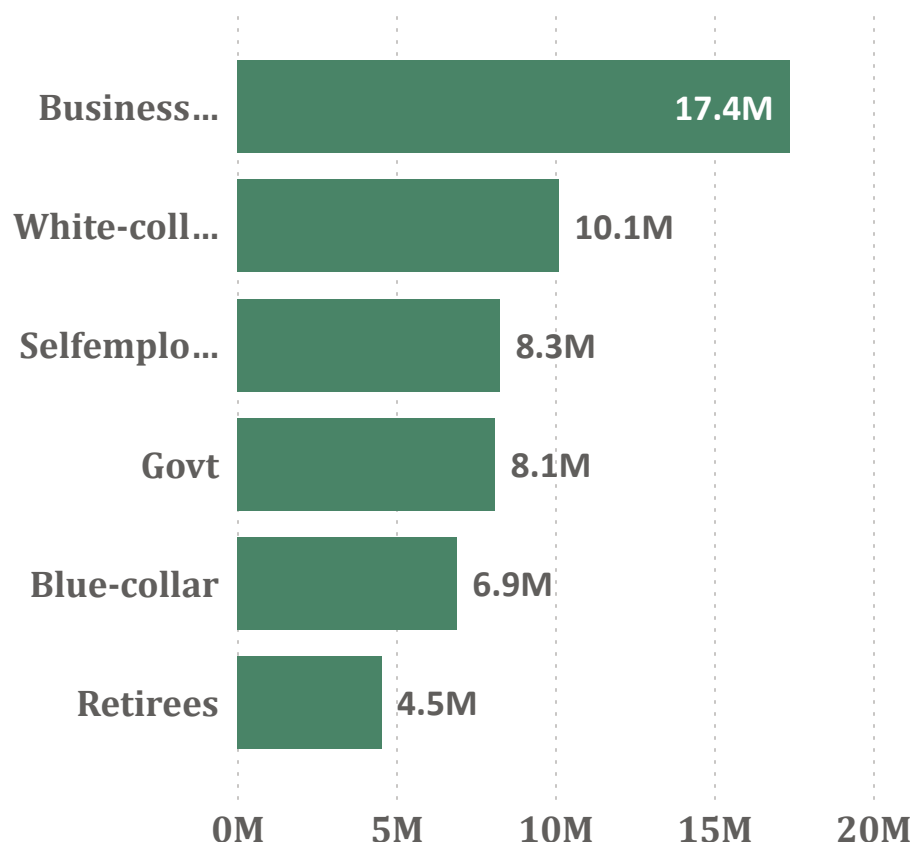
Revenue By Expenditure



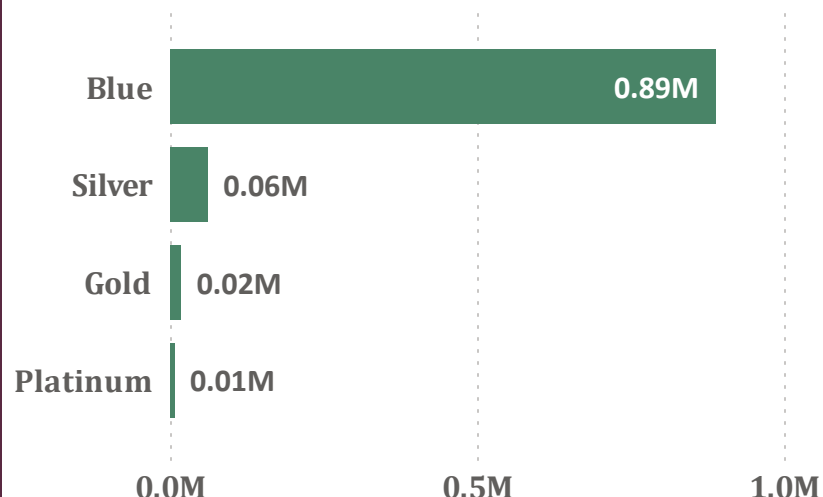
Revenue By Education



Revenue By Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Home



Transaction Page



Clear All



Total Revenue

55M

Total Interest

8M

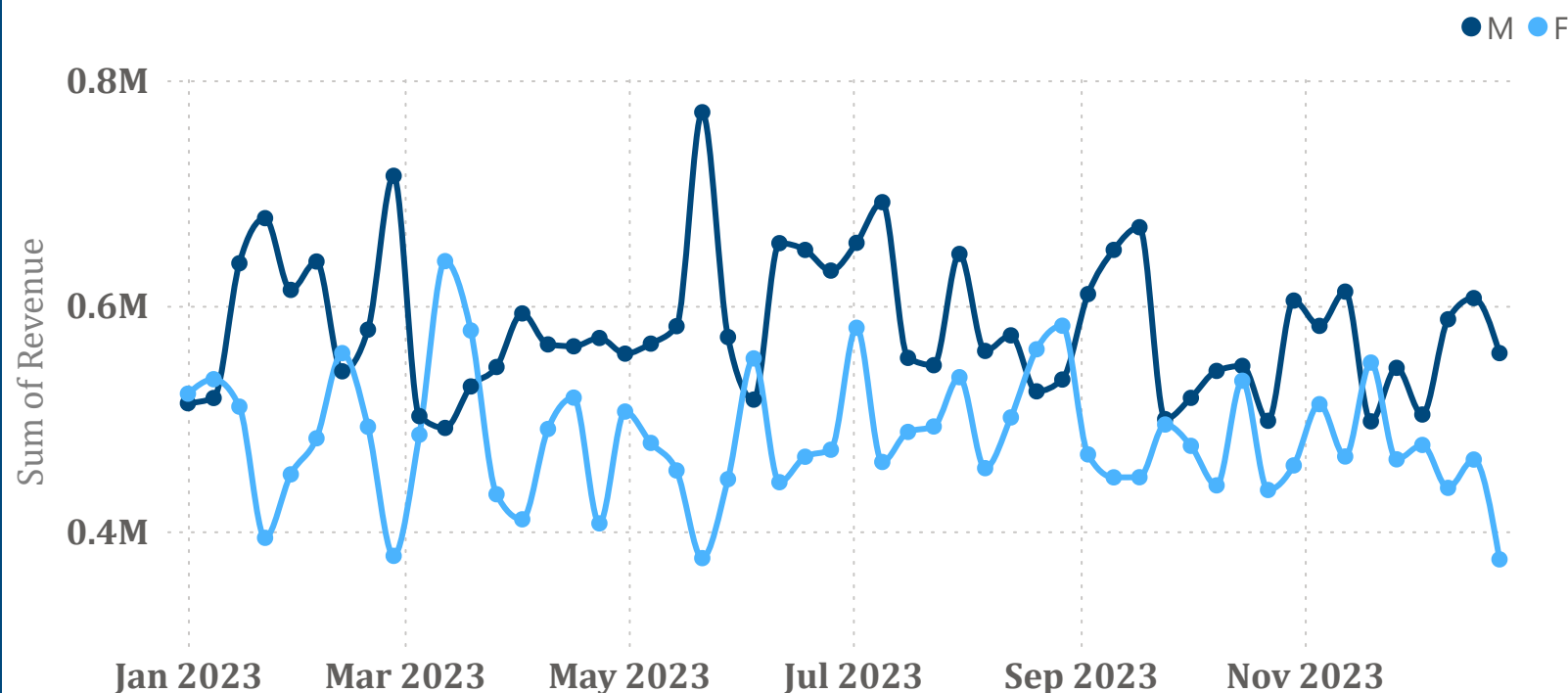
Total Income

576M

Customer Rating

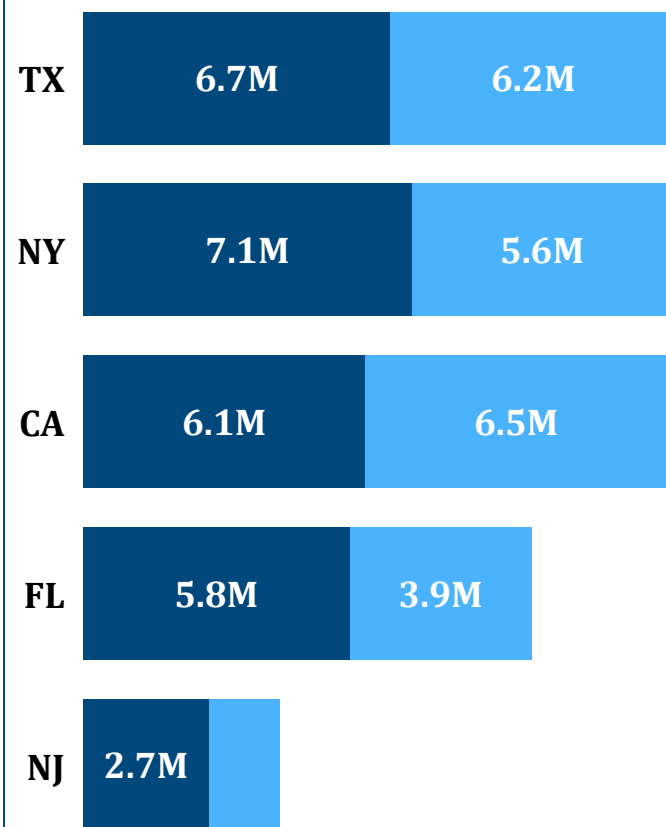
3.19

Qtr Revenue & Transaction Count



Top 5 States

Gender ● M ● F



M

F

Week Number

All

Silver

Blue

Gold

Platinum

Low

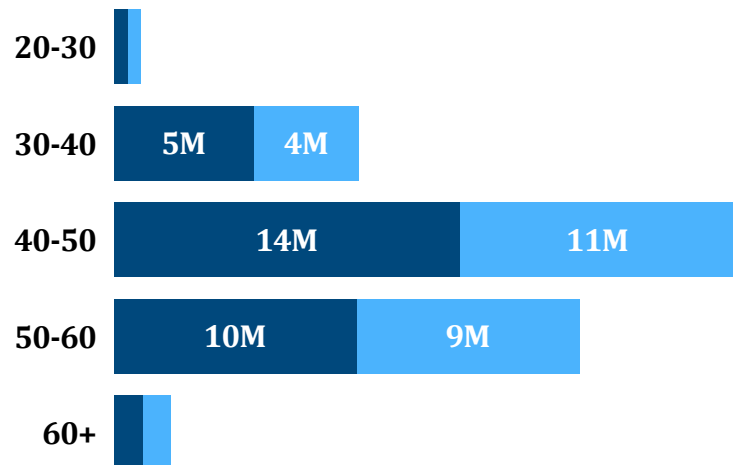
Med

High

Customer_Job	Sum of Revenue	Total_Trans_Amt	Sum of Income
Businessman	1,73,87,832	1,42,85,412	18,69,59,919
White-collar	1,01,14,656	82,21,742	10,39,30,055
Selfemployeed	82,61,758	63,95,026	7,53,13,288
Govt	81,11,701	65,07,875	8,87,73,989
Blue-collar	69,04,279	54,88,838	7,22,62,158
Retirees	45,35,184	36,23,120	4,86,75,030
Total	5,53,15,410	4,45,22,013	57,59,14,439

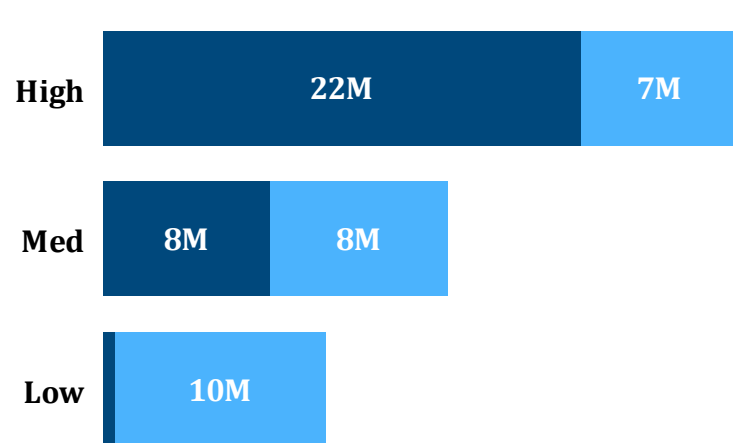
Age Group

Gender ● M ● F



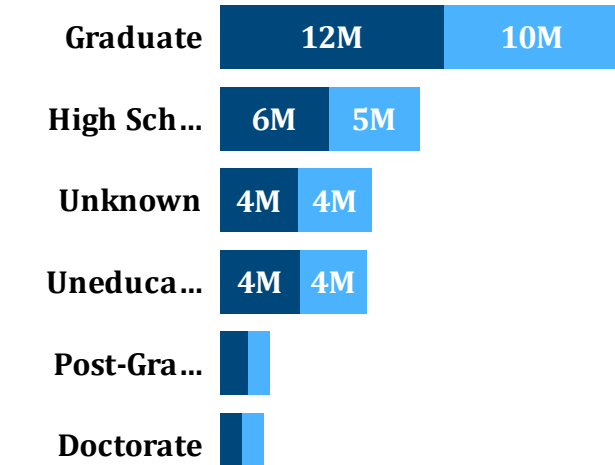
Salary Group

Gender ● M ● F



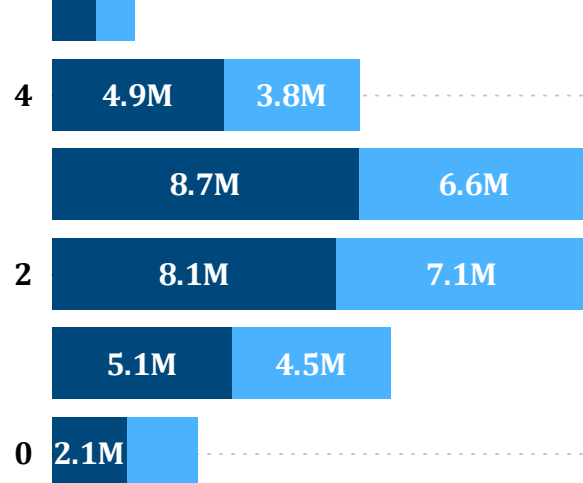
Education Level

Gender ● M ● F



Dependent Count

Gender ● M ● F



Marital Status

Gender ● M ● F

