

DATA VISUALIZATION

ASSIGNMENT - 8

- Rohith Reddy Vangala (016762109)

Question :

- Create a statistical or informational infographic on any topic.
- Your infographic must include at least 5 points.
- Your infographic must include graphic elements (icons, drawings, photos), not just text.
- Include a text statement (outside the infographic) explaining the objective of your infographic.
- You will be graded on full use of the design principles we have discussed.

Solution :

The informational infographic below that I have created (using piktochart) is conveying the following insights:

- **Job openings:** The infographic highlights that there are multiple job openings available at Spartan Cafe, including barista, cook, waitstaff, and marketer positions.
- **Cafe tagline:** The infographic features a tagline for Spartan Cafe, which is "Fuel your day the Spartan way." This conveys the cafe's brand image and messaging, which is centered around providing customers with a great food and beverage experience that energizes and empowers them throughout their day.
- **Contact information:** The infographic provides contact information for interested job seekers to apply, such as an email address and phone number. This makes it easy for potential applicants to get in touch and apply for the job.
- Overall, the infographic helps to convey a clear picture of the job openings available at Spartan Cafe, the qualifications required for each position, and the brand messaging and image of the cafe. This can help to attract potential job applicants and customers who are interested in the cafe's offerings and values.
- Not only this, but also The infographic effectively conveys the best color combinations to use in an infographic, along with suitable font options. The

colors used, provide a good contrast and make the information easily readable, while still being aesthetically pleasing. It's also worth noting that this color combination is suitable for people who are color blind (tested using colblindor website), as it is distinguishable even for those with color vision deficiencies. The font used, Lato, is a great choice as it is a clean and easy-to-read font, making the information in the infographic even more accessible to readers. Overall, the infographic is well-designed, visually appealing, and effectively communicates the information in a clear and concise manner.



Spartan Cafe

Fuel your day the *Spartan way*

info@spartancafe / 5103588888



Spartan Cafe, located near San Jose, California, is a charming and cozy cafe owned by Rohith & co. With its welcoming atmosphere and friendly staff, it is a perfect spot to enjoy a cup of coffee or grab a bite to eat. The cafe offers a variety of delicious menu items, from freshly baked pastries to savory sandwiches and salads. Whether you're in the mood for a quick snack or a leisurely meal, Spartan Cafe is a must-visit spot for any foodie in the area.

We have a number of roles open below, check them out and send your resume to us.

 Cook Pay Scale = 75k-80k USD	 Barista Pay Scale = 70k-75k USD
 Waitstaff Pay Scale = 65k-70k USD	 Marketer Pay Scale = 65k-70k USD