

ROHIT KAG

AI Enthusiast | Automation Developer | Digital Marketer

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PROFILE

B.Tech graduate with hands-on experience in AI tools, automation, and digital marketing. Built and deployed live projects including portfolio sites, e-commerce platforms, and AI assistants on AWS and Vercel. Practical expertise with modern AI tools including Claude, ElevenLabs, and enterprise automation platforms.

CORE COMPETENCIES

AI & Automation

- Agentic AI Workflows
- LLM Integration
- AWS & Vercel Deployment
- Claude Code

Content Creation

- Kling AI & HeyGen
- ElevenLabs Voice
- Video Production
- Digital Marketing

Technical

- Git & GitHub
- Java & Web Dev
- React & Next.js
- API Integration

PROFESSIONAL EXPERIENCE

AI Product Development | Self-Initiated Projects

Indore, India | 2023 – Present

- Built Kag Batteries e-commerce platform with integrated AI chatbot and automated inventory management deployed on Vercel
- Created automation workflows using Antigravity platform and Claude API for business process optimization
- Deployed AI assistant (Moltbot) on AWS with Bolt integration for automated customer support

Generative AI Content Creation | Freelance & Project Based

Remote | 2023 – Present

- Produced AI-generated marketing videos using Kling AI, HeyGen, and ElevenLabs for voice synthesis
- Utilized Claude Code for automated coding workflows and development efficiency improvements
- Built personal portfolio website with modern design principles and deployed on Vercel

Business Development & Entrepreneurship

Indore, India | 2016 – 2022

- **KEF Global (Co-Founder):** Launched social media marketing agency serving cafes and restaurants on digital presence
- **Kickstart BBQ (Partner):** Scaled cloud kitchen startup to 4 outlets; managed delivery operations with Zomato and Swiggy
- **OnlinePhataka.com:** Founded e-commerce platform for festival products; led digital marketing and customer acquisition
- **Simhastha 2016:** Led event management operations and business development for large-scale religious event
- **Flourish Fit:** Managed operations and sales for health food products business (Sprouts category)

TECHNICAL PROJECTS

Portfolio Website | Personal portfolio site with modern UI | Live

Tech: HTML, CSS, JavaScript, Vercel

Kag Batteries | E-commerce platform with AI chatbot | [kagbatteries.vercel.app](#)

Tech: React, Vercel, AI Integration

AI Workflow Automation | Business process automation system | Live

Tech: AntigraVity, Claude API, Python

Moltbot AI Assistant | Personal AI assistant for automation | Live on AWS

Tech: AWS, Bolt, API Integration

EDUCATION

B.Tech in Computer Science

Acropolis Institute of Technology and Research, Indore | RGPV | 2014 – 2018

Senior Secondary (12th)

MP Board | 2013 – 2014 | 74%

High School (10th)

MP Board | 2011

KEY ACHIEVEMENTS

- Built and deployed 4 live projects including AI assistants, e-commerce platform, and automation workflows
- Part of team that expanded Kickstart BBQ to 4 outlets with delivery partnerships
- Co-founded marketing agency working with multiple F&B; clients
- State-level Cricket player | District-level Badminton & Chess

Personal: DOB: 07 Jan 1995 | Married | Languages: Hindi, English | Passport: Applied

Indore, India | January 30, 2026 | Rohit Kag

I hereby declare that all information furnished above is true to the best of my knowledge.