

Ans 1- Coffee Shop Sales are less on weekends (Saturday and Sunday) as compared to working days of week. And Sales are more between 6 am to 10 am, then from 10 am to 11 am there is sudden fall in the sales and after 11 am sales is average, and after 5 pm gradually sales are very less.

Ans 2- The peak time for sales is from 9am to 10 am.

Ans 3- Total Sales Revenue for each month

January- \$81,677.74
February- \$76,145.19
March- \$98,834.68
April- \$1,18,941.08
May- \$1,56,727.76
June- \$1,66,485.88

Ans 4- Total Sales of different stores Locations

Hell's Kitchen- \$2,36,511.17
Astoria- \$2,32,243.91
Lower Manhattan- \$2,30,057.25

Ans 5- Average Price per person- \$4.69

Average Order per Person- 1.44

Ans 6- Best Selling products in terms of Quantity and Revenue

Barista Espresso	24943	\$91,406.20
Brewed Black tea	17462	\$47,932.00
Brewed Chai tea	26250	\$77,081.95
Gourmet brewed coffee	25973	\$70,034.60
Hot chocolate	17457	\$72,416.00

Ans 6- Percentage Distribution of Sales by Product category or Variation in sales by product category.

Bakery	12%
Branded	2%
Coffee	39%
Coffee beans	6%
Drinking Chocolate	10%
Flavours	1%
Loose Tea	1%
Packaged Chocolate	1%
Tea	28%