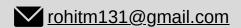
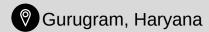
ROHIT MITTAL

ANALYST







EDUCATION

BACHELOR OF ENGINEERING

Thapar Institute of Engineering and Technology

SKILLS

CGPA 8.29/10

SQL

Python

Java

Microsoft Excel

Data Analysis

Product Analytics

Decision Making

Product Management

Problem Solving Skills

Communication Skills

CERTIFICATION

AWS Certified Cloud Practitioner

WORK EXPERIENCE

DELOITTE INDIA - ANALYST

JAN 2023 - PRESENT

Reinforcement Learning Through Human Feedback

- Worked as a **Java annotator** in various streams such as SOF, CW Quality Study, Reward Modeling, LeetCode, Code Quality for a project based on RLHF.
- Contributed to the refinement of a no-code generative AI platform for a large American MNC.

BI - Analytics Project for a big ecommerce client

- Demonstrated high proficiency in **Excel**, and **SQL** utilizing advanced analytical skills to drive data-driven decisions.
- Utilized advanced SQL skills to extract, transform, and analyze large datasets, generating actionable insights to support business strategies.
- Conducted comprehensive sales and market analysis, identifying trends, opportunities, and areas for growth to optimize product assortment and inventory management.
- Managed the lifecycle of assigned product module metrics, proposing and implementing features to enhance performance and user engagement.
- Coordinating activities affecting product operational decisions and business requirements, ensuring alignment across all relevant departments.

SNAPDEAL - DATA ANALYST INTERN

JAN 2022 - JUL 2022

- Designed and implemented the data and reporting infrastructure from scratch using SQL, providing real-time insights into product performance and user **funnels**, improving the data **accuracy** by **30%**.
- Analyzed **clickstream data** to uncover user behavior patterns.
- Partnered directly with the product team to create and manage the different **metrics** across the app using SQL and Google Sheets, leading to a 25% increase in actionable insights.
- Developed comprehensive root cause analysis reports to address problems with customer conversion, uncovering key insights that boosted conversion rates by 15%
- Identified procedural areas of improvement through customer data analysis.
- Maintained strong communication skills to articulate complex analytical findings and product insights to stakeholders.

PROJECTS

Movie Data Analysis

- Developed an **end-to-end data pipeline** leveraging AWS services: uploaded data to **S3**, utilized **AWS Glue Crawler** and **Glue Catalog** for metadata creation.
- Implemented data transformation using AWS Glue Catalog Data Quality and Glue Low Code ETL, ensuring high-quality data processing.
- Automated **data loading** to **AWS Redshift**, enhancing data accessibility and query performance for analytical purposes.
- Set up alerts and notifications using **Amazon EventBridge** and **SNS** topics, providing real-time updates on data pipeline events and anomalies.

ACHIEVEMENTS

- Recognized as a Gold Batch member and **Super Annotator** due to consistently delivering high-quality work for a span of 6 months.
- Recognized as a **star performer** during my internship for creating daily user data reports, which led to the efficient execution of sales and helped increase customer engagement.