

ROHIT MITTAL

ANALYST

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📍 Gurugram, Haryana

EDUCATION

Thapar Institute of
Engineering and
Technology
JUL 2018 - JUL 2022
BACHELOR OF ENGINEERING
CGPA 8.29/10

WORK EXPERIENCE

DELOITTE INDIA - ANALYST

JAN 2023 - PRESENT

Reinforcement Learning Through Human Feedback

- Worked as a **Java annotator** in various streams such as SOF, CW – Quality Study, Reward Modeling, LeetCode, Code Quality for a project based on RLHF.
- Contributed to the refinement of a **no-code generative AI** platform for a large American MNC.

BI - Analytics Project for a big ecommerce client

- Demonstrated high proficiency in **Excel**, and **SQL** utilizing advanced analytical skills to drive data-driven decisions.
- Utilized advanced SQL skills to extract, transform, and analyze large datasets, generating actionable insights to support business strategies.
- Conducted comprehensive sales and market analysis, identifying trends, opportunities, and areas for growth to **optimize product assortment** and **inventory management**.
- Managed the lifecycle of assigned product **module metrics**, proposing and implementing features to enhance performance and user engagement.
- Coordinating activities affecting **product operational decisions** and business requirements, ensuring alignment across all relevant departments.

SNAPDEAL - DATA ANALYST INTERN

JAN 2022 - JUL 2022

- Designed and implemented the data and reporting infrastructure from scratch using SQL, providing real-time insights into product performance and user **funnels**, improving the data **accuracy** by **30%**.
- Analyzed **clickstream data** to uncover user behavior patterns.
- Partnered directly with the product team to create and manage the different **metrics** across the app using SQL and Google Sheets, leading to a 25% increase in actionable insights.
- Developed comprehensive **root cause analysis reports** to address problems with **customer conversion**, uncovering key insights that boosted **conversion rates** by **15%**.
- Identified procedural areas of improvement through customer data analysis.
- Maintained strong communication skills to articulate complex analytical findings and product insights to stakeholders.

PROJECTS

Movie Data Analysis

- Developed an **end-to-end data pipeline** leveraging AWS services: uploaded data to **S3**, utilized **AWS Glue Crawler** and **Glue Catalog** for metadata creation.
- Implemented data transformation using **AWS Glue Catalog Data Quality** and **Glue Low Code ETL**, ensuring high-quality data processing.
- Automated **data loading** to **AWS Redshift**, enhancing data accessibility and query performance for analytical purposes.
- Set up alerts and notifications using **Amazon EventBridge** and **SNS** topics, providing real-time updates on data pipeline events and anomalies.

ACHIEVEMENTS

- Recognized as a Gold Batch member and **Super Annotator** due to consistently delivering high-quality work for a span of 6 months.
- Recognized as a **star performer** during my internship for creating daily user data reports, which led to the efficient execution of sales and helped increase customer engagement.

SKILLS

SQL
Python
Java
Microsoft Excel
Data Analysis
Product Analytics
Decision Making
Product Management
Problem Solving Skills
Communication Skills

CERTIFICATION

AWS Certified Cloud Practitioner