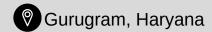
ROHIT MITTAL

ANALYST







EDUCATION

BACHELOR OF ENGINEERING

Institute Thapar Engineering and Technology IUL 2018 - IUL 2022

SKILLS

CGPA 8.29/10

SQL

lava

Python

Microsoft Excel

Power BI

Data Analysis

Product Analytics

Decision Making

Product Management

Problem Solving Skills

Communication Skills

CERTIFICATION

AWS Certified Cloud Practitioner

WORK EXPERIENCE

DELOITTE INDIA - ANALYST

JAN 2023 - PRESENT

Reinforcement Learning Through Human Feedback

- Worked as a Java annotator in various streams such as SOF, CW Quality Study, Reward Modeling, LeetCode, Code Quality for a project based on RLHF.
- Contributed to the refinement of a **no-code generative AI** platform for a large American MNC.

BI - Analytics Project for a big ecommerce client

- Demonstrated high proficiency in **Excel**, and **SQL** utilizing advanced analytical skills to drive data-driven decisions.
- Utilized advanced SQL skills to extract, transform, and analyze large datasets, generating actionable insights to support business strategies.
- Conducted comprehensive sales and market analysis, identifying trends, opportunities, and areas for growth to optimize product assortment and inventory management.
- Managed the lifecycle of assigned product **module metrics**, proposing and implementing features to enhance performance and user engagement.
- Coordinating activities affecting **product operational decisions** and business requirements, ensuring alignment across all relevant departments.

SNAPDEAL - DATA ANALYST INTERN

JAN 2022 - JUL 2022

- Designed and implemented the data and reporting infrastructure from scratch using SQL, providing real-time insights into product performance and user funnels, improving the data accuracy by 30%.
- Analyzed **clickstream data** to uncover user behavior patterns.
- Partnered directly with the product team to create and manage the different metrics across the app using SQL and Google Sheets, leading to a 25% increase in actionable insights.
- Developed comprehensive root cause analysis reports to address problems with customer conversion, uncovering key insights that boosted conversion rates by
- Identified procedural areas of improvement through customer data analysis.
- Maintained strong communication skills to articulate complex analytical findings and product insights to stakeholders.

PROJECTS

Movie Data Analysis

- Developed an end-to-end data pipeline leveraging AWS services: uploaded data to S3, utilized AWS Glue Crawler and Glue Catalog for metadata creation.
- Implemented data transformation using AWS Glue Catalog Data Quality and Glue Low Code ETL, ensuring high-quality data processing.
- Automated data loading to AWS Redshift, enhancing data accessibility and query performance for analytical purposes.
- Set up alerts and notifications using Amazon EventBridge and SNS topics, providing real-time updates on data pipeline events and anomalies.

ACHIEVEMENTS

- Recognized as a Gold Batch member and **Super Annotator** due to consistently delivering high-quality work for a span of 6 months.
- Recognized as a **star performer** during my internship for creating daily user data reports, which led to the efficient execution of sales and helped increase customer engagement.