

ROHIT PODDAR

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Education

National Institute of Technology, Rourkela

Bachelor of Technology in Metallurgical and Materials Science, CGPA- 7.36

October 2020 – May 2024

Rourkela, Odisha

Relevant Coursework

- Advanced SQL
- Advanced Excel
- Data Visualization
- Statistics
- Power BI & Tableau
- Risk Analytics
- Financial Analysis
- Python for Data Analysis

Experience

EXL Service

April 2025 – Present

Business Analyst — Seller Risk & Fraud Analytics (Global Fintech Platform)

Gurgaon, Haryana

- Analyzed 50K+ monthly transactions using SQL and Excel to identify high-risk seller patterns, detected fraud schemes, and prevented \$1M+ in potential losses
- Implemented 10+ risk mitigation strategies across seller segments, reducing chargeback rates by 25% and improving portfolio health
- Built 10+ automated Tableau dashboards tracking 30+ KPIs for real-time risk monitoring, reducing manual reporting time by 40%

Maithan Ispat Limited

November 2024 – March 2025

Business Analyst — Operations & MIS Analytics

Bhubaneswar, Odisha

- Designed centralized database for tracking operational metrics and enabling real-time data analysis, improving data accessibility for 50+ team members and accelerating decision-making processes

Atreya Innovations Pvt. Ltd.

June 2024 – November 2024

Data Analyst — Sales & Marketing Analytics

Pune, Maharashtra

- Led the integration of advanced analytics tools to evaluate sales and marketing effectiveness, enabling real-time reporting and improving decision-making across 10+ cross-functional teams

Projects

Credit Card Spending Pattern & Customer Acquisition Analysis | SQL, Power BI

July 2023

- Leveraged SQL to examine credit card transaction data for 100+ customers, identifying spending patterns, repayment behaviors, and customer segmentation across India
- Built Power BI dashboard to visualize spending analytics and designed data-driven cashback and penalty programs, optimizing customer engagement strategies with 5% cashback allocation and 2% penalty structure

E-Commerce Data Analysis | SQL, Advanced Excel, Pivot Tables

June 2023

- Evaluated e-commerce transaction data using SQL and Excel to solve 10 business challenges, uncovering key trends
- Created interactive pivot tables and data visualizations to present actionable insights, recommending inventory optimization strategies that could reduce stockouts by 30% and improve product placement for top-performing categories

Certifications & Achievements

Google Data Analytics Specialization | Coursera

June 2023

- Mastered SQL, Python, and Tableau through the completion of 8 courses totaling 60 hours on Coursera

SQL (Advanced) | HackerRank

March 2023

- Validated advanced SQL skills through the HackerRank SQL Advanced assessment, earning an impressive score of 95%

Python (Basic) | HackerRank

November 2022

- Achieved a high score of 85% in the Python Basic assessment on HackerRank

Technical Skills

Languages & Databases: SQL, Python, MySQL, BigQuery, PostgreSQL

Business Intelligence & Visualization: Tableau, Power BI, Looker Studio, Advanced Excel, Pivot Tables

Cloud & Data Platforms: Google Cloud Platform (GCP), Supabase, Google Colab

AI & Automation Tools: n8n, ChatGPT API, Generative AI, Workflow Automation

Developer Tools: VS Code, Jupyter Notebook, Git, GitHub

Leadership / Extracurricular

GEHC Precision Care Challenge (Hackathon)

August 2023 – October 2023

Participant

GE Healthcare

Developed predictive healthcare model using Random Forest algorithm, achieving 97% accuracy through data preprocessing and hyperparameter tuning