1. Customer\_acquisition <https://app.powerbi.com/view?r=eyJrIjoiNTBmZmNiMGYtMjc1OS00NTFjLWFkZDEtYTE0YzI5MmUwNzBiIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
2. Monthly\_spend\_2004 <https://app.powerbi.com/view?r=eyJrIjoiZGVjZTlhMzYtOTc5YS00M2QxLWI3NDgtMjhhMzU3YTQyMGM4IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
3. Monthly\_repayment\_2004 <https://app.powerbi.com/view?r=eyJrIjoiNWY2ZDVhNzctZjQwNy00OWQxLWE1ZDYtOTlmZTBmMTZhYmFiIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
4. Penalty\_credit\_2004 <https://app.powerbi.com/view?r=eyJrIjoiOTQ3ZWVhNjAtOGNiMC00NWRjLWEwYmUtNzFlNDg0NjUxYTZhIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
5. Interest\_cashback\_2004 <https://app.powerbi.com/view?r=eyJrIjoiMjgwMDQ1Y2UtYzYwZi00MTQ5LWJkYmItYWRiZjA2MzI2Y2Y1IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
6. Bank\_profit\_2004 <https://app.powerbi.com/view?r=eyJrIjoiYTI0ZGZjMTgtMWUyYy00NDE0LTg0NjctZGI4ZjA1YWFkMjRlIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
7. Monthly\_spend\_2005 <https://app.powerbi.com/view?r=eyJrIjoiYjUyOTVmYTQtNzc5Mi00MjM4LTk0MWUtZjQwZjcxZGMxMDQyIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
8. Monthly\_repayment\_2005 <https://app.powerbi.com/view?r=eyJrIjoiZGJiMDY2NTYtNWMyMy00YzQzLWFiZDUtNmNkZjBhMjY2NTQwIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
9. Penalty\_credit-2005 <https://app.powerbi.com/view?r=eyJrIjoiODg1ZmQwZTctYTE1Mi00YTcwLTlkZjEtNzgyNTI2OWM0ZjQ1IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
10. Interest\_cashback\_2005 <https://app.powerbi.com/view?r=eyJrIjoiYjNjNGYyZmItODIyNy00ZTRhLTg4YTQtODJjNGFjYTgyNWYwIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
11. Bank\_profit\_2005 <https://app.powerbi.com/view?r=eyJrIjoiNTE2YWI3N2ItYTJhNi00OTY0LTlkMmEtYzRmYzM4OTI3YTE4IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
12. Monthly\_spend\_2006 <https://app.powerbi.com/view?r=eyJrIjoiZDQxYjQyZTktMGIxOS00Y2ZjLTlhMzYtMzQyYmM4MmExYjdjIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
13. Monthly\_repayment\_2006 <https://app.powerbi.com/view?r=eyJrIjoiZTMxOTBmYzMtNmRmNi00ZDVhLTgzODItNDQ0NDU0ZDk0Mzg4IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
14. Penalty\_credit\_2006 <https://app.powerbi.com/view?r=eyJrIjoiMWE5MGQ3YjctYzg4MC00MmJiLThkNDMtMmM4NGY2NTU0NTE1IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
15. Interest\_cashback\_2006 <https://app.powerbi.com/view?r=eyJrIjoiOTI3YjZhOGItMjQwNC00MTRlLTljODYtMTg5ZDUwMGYzZTZjIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
16. Bank\_profit\_2006 <https://app.powerbi.com/view?r=eyJrIjoiOTc1MDUxNjItNjRkMS00OWIyLWEyM2YtM2U2NTdiNjIxYzQzIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
17. Top\_10\_customer <https://app.powerbi.com/view?r=eyJrIjoiZjVkZjhjOWItMzhhNy00NjYwLWE2ZTItZWE4MmQ3ODk1ODk2IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
18. Age\_group\_spend <https://app.powerbi.com/view?r=eyJrIjoiOTNhYTY4MzUtNzU2Yi00MDVkLTk1YWItNGJlNzgyMjdhYzQxIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
19. Segment\_wise\_spend <https://app.powerbi.com/view?r=eyJrIjoiNDFkMjcwODEtODc3My00MzlkLTg2ODMtMWVlYjViNzdmNTBlIiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>
20. Category\_wise\_spend <https://app.powerbi.com/view?r=eyJrIjoiNzlkYzAwZTEtNjI1Yi00M2RhLTg0MzYtYjQ5MzU4M2Y3ZDY4IiwidCI6ImJhZDEyODY0LTkxM2UtNGI5OS04N2Q2LWI4ZDJhZDQ1OWUyNyIsImMiOjEwfQ%3D%3D>