

Requirement Analysis
Technology Stack (Architecture & Stack)

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| Date | 20 July 2025 |
| Team ID | PNTT2025TMID09656 |
| Project Name | ShopEZ: E-commerce Application |
| Maximum Marks | 4 marks |

Technical Architecture:

Table-1 : Components & Technologies:

| <u>S.No</u> | Component | Description | Technology |
|--------------------|----------------------------|--|---|
| 1 | User Interface | Web-based interface for customers to browse products, manage carts, and checkout; and an admin interface for product and order management. This includes User Authentication, Cart, Products, Profile, and Admin dashboard. | HTML, CSS, JavaScript (React.js / Angular / Vue.js) |
| 2 | Application Logic-1 | Handles core user functionalities like authentication (registration, login), product catalog display, search, filtering (Effortless Product Discovery), and shopping cart management. | Node.js, Express.js |
| 3 | Application Logic-2 | Manages order processing (Seamless Checkout Process), payment gateway integration, inventory updates, and personalized recommendations for a Personalized Shopping Experience. | Node.js, Express.js |
| 4 | Application Logic-3 | Implements seller-specific features such as Efficient Order Management for Sellers, product upload, order tracking, user management, and insightful analytics for Business Growth via the Admin Dashboard. | Node.js, Express.js |
| 5 | Database | Stores all application data, including collections for Users, Cart, Orders, and Products. | MongoDB (NoSQL for flexible schema) / PostgreSQL / MySQL |

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| 6 | Cloud Storage | For storing product images and other media assets. | AWS S3 / Google Cloud Storage |
| 7 | External API-1 | Integration with payment gateways for secure online transactions (e.g., Stripe, PayPal). | Stripe API / PayPal API / Razorpay |
| 8 | External API-2 | Integration with shipping and logistics services for order fulfillment (e.g., tracking, calculated shipping costs). | Third-party Shipping APIs (e.g., FedEx, UPS, DHL) |
| 9 | Infrastructure (Server / Cloud) | Application deployment and hosting for scalability and availability. | AWS / Google Cloud Platform / Microsoft Azure (EC2, S3, RDS, Kubernetes, Docker) |

Table-2: Application Characteristics:

| <u>S.No</u> | Characteristics | Description | Technology |
|-------------|--------------------------|--|---|
| 1 | Open-Source Frameworks | Frontend and backend frameworks, and CSS libraries used for development to create the user-friendly interface. | React.js / Angular / Vue.js, Node.js, Express.js, Bootstrap, Tailwind CSS |
| 2 | Security Implementations | Measures to protect user data, ensure secure checkout processes, and prevent common web vulnerabilities for a secure online shopping experience. | SSL encryption, secure payment gateways, JWT for authentication, OWASP best practices, input validation, bcrypt for password hashing. |
| 3 | Scalable Architecture | Justification for the architecture's ability to handle increasing user traffic and product data. This includes handling peak shopping seasons and business growth. | 3-tier or Microservices architecture with RESTful APIs, Load Balancers, Horizontal Scaling, Containerization (Docker, Kubernetes). |

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| 4 | Availability | Ensuring the e-commerce application is consistently accessible to users, minimizing downtime for seamless shopping. | Cloud-based deployment (e.g., AWS, GCP), load balancing, redundant databases, failover mechanisms. |
| 5 | Performance | Design considerations for fast loading times, responsive product discovery, and quick checkout processes. | Caching (Redis), CDN for static assets, image optimization, asynchronous operations, database indexing. |

References:

🔗 [React.js Documentation](#)

🔗 [Node.js Best Practices](#)

🔗 [Express.js Documentation](#)

🔗 [MongoDB Documentation](#)

🔗 <https://medium.com/the-internal-startup/how-to-draw-useful-technical-architecture-diagrams-2d20c9fda90d>

🔗 <https://www.aalpha.net/articles/what-technology-stack-is-used-for-ecommerce-projects/>

🔗 <https://unogeeks.com/full-stack-e-commerce-website/>

🔗 <https://www.geeksforgreeks.org/software-engineering/e-commerce-website-project-in-software-development/>

🔗 <https://www.narolainfotech.com/blogs/ecommerce-tech-stack/>

🔗 <https://www.softwebsolutions.com/resources/e-commerce-development-using-full-stack.html>

🔗 <https://www.protonshub.com/blogs/ecommerce-technology-stack-guide>

