Admob-a product by google

Event Description: A Full info session on how Admob works. Bring your developing app ,developed app and proposed idea app with the working model. The best apps will be referred to Google by Google Student Ambassador for the GLOBAL CONTEST. At the event,the best 3 apps will be awarded with Google Student Ambassador certificate with Google goodies such as Tshirts,pens,etc.Enjoy the video description

Overview of the Global contest:

Are you a student who loves to code or has a great idea for a mobile app? Maybe you're building one right now. Or perhaps you've been putting it off in the hope that one day there'll be an amazing app-building contest run by Google. One where you'll be able to test your ingenuity and coding skills against other students from around the world. Yup, that day has arrived.

The AdMob Student App Challenge is a mobile app contest open exclusively to students. The goal is to build a great app, and learn to make money from it with AdMob, while competing with other students globally.

AdMob is a platform for app developers to help them make money from apps and advertise them too, and it's owned by Google.

Win prizes

Win some awesome Google-sized prizes, such as a week-long trip to San Francisco including a visit to Google's headquarters in Mountain View, the opportunity to get your app featured on the Google Play Store and other cool things.