

# Rajeev Ranjan



Business Development Officer- Weblink.In Pvt. Ltd. • Delhi/NCR, India •

rajeevranjanme053@gmail.com, 8660240414

Visvesvaraya Technological University, Basavakalyan Engineering College, Basavakalyan

---

## Profile Summary

I found my self as a great learner with patience. I love to learn new technologies. I don't like resist my self with the limited no of technologies. my objectives are to use technologies in other to make people's life easy and fast.

---

## Experience

### Business Development Officer- Weblink.In Pvt. Ltd.

#### Role and Responsibility:

SEO (Search Engine Optimization),  
SMO (Social Media Optimization),  
Generating leads through the digital marketing ,  
Data Entry,Update and Maintain Information on CRM,  
Involves the Cold Calling,  
Responsible for lead generation,  
driving Marketing email & call campaigns and revenue generation,  
Follow up with the client and meeting with the client,  
Co-Ordination Business Head and responsible for overall revenue across the region,  
Identification and segregation of potential Market Segments,  
Drive Run-Rate Sales independently,  
Work on pre-set targets and drive business successfully to achieve them,

## Education

### Visvesvaraya Technological University

Basavakalyan Engineering College, Basavakalyan, Bachelor of Engineering(BE), Mechanical Engineering,  
2011-2017  
2nd class

### S.N.Shaya college, Muzaffarpur: -Intermediate Science,

Bihar Secondary Examination Board, Patna.  
2009-2011,1st class,  
Activities and societies: -Debate Team

### Tirhut academy Muzaffarpur:-high school

Bihar secondary examination board Patna,  
2008-2009  
Activities and societies: - Debate Team.

---

## Skills

---

Sales, Business development,  
Marketing Executive, Team management,  
Marketing Strategy,  
Auto Cad, CAMD,  
Solid Edge and Ansys,  
Microsoft Word, Microsoft Excel,  
Microsoft power point,  
Project Management Strategic Planning, Risk taker,  
Operating system window 7/8/10

## Project

Solar Based High Efficient Vacuum Cleaner,  
Capable of Capturing Even 40 Microns.Small Dust Particles

A vacuum cleaner, also known as a Hoover or sweeper and commonly referred to simply as a vacuum, is a device that uses an air pump to create a partial vacuum to suck up dust and dirt, usually from floors. The dirt is collected by either a dust bag or a cyclone for later disposal. In general, we are using the direct electrical power supply to the vacuum cleaner.

---

## Personal Details

Name: -Rajeev Ranjan  
DOB:-22/05/1994  
Fathers Name: -Dr.R.N.Sah  
Mothers Name: -Anita Gupta  
Language: -Hindi, English  
Hobbies: -Playing Chess, Cricket, Music, PC Games of Different Genres

## Declaration

I thus announce that those majority of the data outfitted over will be genuine to life those best of my learning and faith.

Rajeev Ranjan