## **AtliQ Hardwares**



FY 2019
market All
region All
division All
customer All

GM%

**By Quarters and Subzone** 

| GM %    | Quarters |        |        |        |        |                    |
|---------|----------|--------|--------|--------|--------|--------------------|
| Country | Q1       | Q2     | Q3     | Q4     |        | <b>Grand Total</b> |
| ANZ     |          | 42.98% | 42.20% | 42.59% | 42.46% | 42.57%             |
| India   |          | 42.54% | 42.25% | 42.04% | 42.54% | 42.35%             |
| NA      |          | 35.15% | 35.42% | 35.36% | 35.72% | 35.39%             |
| NE      |          | 36.59% | 37.01% | 36.54% | 36.56% | 36.69%             |
| ROA     |          | 44.51% | 44.35% | 44.05% | 44.48% | 44.35%             |
| SE      |          | 44.52% | 44.05% | 44.01% | 44.16% | 44.21%             |

FY 2020
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GM%

**By Quarters and Subzone** 

| GM %    | Quarters |       |        |            |        |                    |
|---------|----------|-------|--------|------------|--------|--------------------|
| Country | Q1       | Q2    | Q3     | <b>Q</b> 4 |        | <b>Grand Total</b> |
| ANZ     | 43       | 3.34% | 43.04% | 42.77%     | 41.79% | 42.82%             |
| India   | 32       | 2.35% | 32.13% | 32.44%     | 32.03% | 32.21%             |
| NA      | 39       | 9.87% | 40.06% | 39.11%     | 39.67% | 39.78%             |
| NE      | 37       | 7.65% | 37.84% | 38.51%     | 37.74% | 37.81%             |
| ROA     | 38       | 3.41% | 38.29% | 38.78%     | 37.69% | 38.23%             |
| SE      | 38       | 3.46% | 37.28% | 38.16%     | 37.78% | 37.90%             |

FY 2021
market All
region All
division All
customer All

GM%

**By Quarters and Subzone** 

| GM %    | Quarters |                   |        |            |        |          |
|---------|----------|-------------------|--------|------------|--------|----------|
| Country | Q1       | Q2                | Q3     | <b>Q</b> 4 | Grai   | nd Total |
| ANZ     | 38.99    | 9% 3              | 37.85% | 38.27%     | 38.00% | 38.31%   |
| India   | 32.27    | <mark>7%</mark> 3 | 31.81% | 31.92%     | 31.97% | 32.00%   |
| NA      | 37.10    | )% 3              | 37.45% | 37.47%     | 37.39% | 37.34%   |
| NE      | 37.88    | 3%                | 88.72% | 38.25%     | 38.31% | 38.29%   |
| ROA     | 38.48    | 3%                | 88.44% | 38.12%     | 38.12% | 38.31%   |
| SE      | 38.64    | 1% 3              | 88.29% | 38.60%     | 38.48% | 38.50%   |