Hi Martin,

Thank you for reaching out and for a great kick-off call to finalize the requirements. We're excited to build a failsafe, high-uptime Make.com automation for your client—and we'll ensure you're fully satisfied every step of the way.

Two-phase engagement (with 1-week pilot trial & 10% first-project discount)

Phase	Scope	Deliverables	Timeline	Investment (USD)
Phase-1: Implementation & Pilot Trial	 ✓ Requirements & workflow review ✓ Single-sheet Google Sheet (ideas + image URLs + approval flag) ✓ HTTP image-fetch module ✓ Router → parallel flows for LinkedIn, Instagram, Facebook ✓ OpenAl content refinement/generation ✓ Gmail approval- request & record email ✓ Make.com posting modules ✓ Status updates & basic logs ✓ External watchdog alert integration (UptimeRobot/Pingdom) 	 ♦ Week 1 Pilot: Live test of core flows with your sample data ♦ Week 2 Full Launch: Fully tested Make.com scenario ♦ "How-it-works" documentation ♦ 30-minute handover call 	2 weeks total Pilot trial at end of Week 1 Full launch in Week 2	~~\$2,500~~ \$2,250 (-10% first-project discount: saves \$250)
Phase-2: Ongoing Support & Optimization	✓ Monthly health checks ✓ Up to 4 small enhancements per month ✓ Priority troubleshooting (4-hr SLA) ✓ Quarterly performance review & prompt-tuning session	 Maintained & optimized automation → Prompt-tuning report → Support logs & change-notes 	Recurring (monthly)	\$750/month

Total at kick-off (after discount): \$2,250

First month (launch + support): ~~\$3,250~~ **\$3,000**

- **Boutique expertise:** You work directly with Sreeprakash (Founder/MD, NVIDIA-certified LLM specialist) and Abhijith (Senior Tech Developer).
- End-to-end Al & automation: From prompt engineering through resilient, self-healing Make scenarios.
- No-code, low-code & coded solutions: We meet you wherever you are on the automation spectrum.
- Transparent pricing: No hidden fees—just clear, predictable investments.
- Rapid ROI: Automating twice-weekly social posts frees you to focus on strategy, engagement, and growing your agency.

Next Steps

- 1. **Sign-off:** Reply "Approved" to this proposal.
- 2. Schedule pilot: We'll run your first live pilot in 1 week, using your Google Sheets and sample images.
- 3. **Full launch:** By the end of Week 2, you'll be posting automatically—with approvals—on LinkedIn, Facebook & Instagram.

We look forward to partnering with Al Agenten on your first Al-powered automation. Let's get your pilot live next week!

Best regards,
Sreeprakash & Abhijith
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Client:

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