

# ROHIT KUMAR SINGH

## UX/Frontend Architect

### PROFILE

UX Architect and Developer having approx 5+ years of experience with deep expertise in Front end development.

### INFO

E-mail:  
rohitrkbe@gmail.com  
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+91 - 8050268644

### EDUCATION

B-Tech in CSE from  
Konark Institute of  
Science & Technology  
- 2014

### SKILLS

- JavaScript(ES, React/React native with Redux, Node, Express)
- Cloud(Firebase, AWS)
- DB(Postgre, Mongo)
- CI/CD Pipeline
- Git/Bit Bucket
- Agile Software Development
- UX/UI

### EXPERIENCE

#### **eloelo (Green Horn Wellness Pvt. Ltd.)**

UX/Front end Architect (April'2020 – Present)

- Designing and developing architecture of android mobile application from scratch having **6.8L+ downloads; 41k+ DAU; user engagement of 14+ min** and **~3k users per minute**
- Designing and developing architecture of complex Single-Page Responsive Web Applications to be used by Content and Operations teams
- Designed architecture of a system with CI/CD to AWS-ECS via bit-bucket build pipelines.
- Took decisions on the selection of technological frameworks & stacks; gathered requirement & set up collaboration framework to create a solution prototype

#### **DealShare (Merabo Labs Pvt. Ltd.)**

Senior Software Developer (June'2019 – Jan' 2020)

- Lead team of developers and reached **14L+ Downloads & 8min+ engagement time.**
- Closely worked with Product Managers and Design team during prototype phase leading to **increase DAU & user engagement time by 18-25% & sales by 8+%**.
- Lead a team for mobile/web application development for consumers and delivery update application and internal dashboards for various roles including inventory, order & payment management.
- Implemented CI/CD to AWS ECS via bit-bucket build pipelines for react applications.

#### **Toppers Edge Pvt. Ltd.**

##### **(Saudiology - Al Musbah Group, Jeddah, Saudi Arabia)**

Senior Software Engineer ( Jan'2019 to May'2019 )

- Developed web/mobile (IOS & Android) application for including features such as payment integration, cart processing & order tracking.

#### **IOO Labs Pvt. Ltd.**

Software Engineer ( Jan'2018 to Dec'2018 )

- Developed android application for Peepal Design (MobE) and Xcelerator Ninja (Xcelerator) and web applications for Talent Edge.

#### **Prakat Solutions Pvt. Ltd.**

Software Engineer ( May'2016 to Dec'2017 )

- Developed web application for Altisource – Rental Property project (Atlanta Region) and worked on some organization internal tools .