SPADE DS Internship Assignment-1

```
In [ ]: ##Importing Libraries
In [1]:
         import pandas as pd
         import numpy as np
         import seaborn as sns
         import matplotlib.pyplot as plt
         %matplotlib inline
In [ ]:
         #Importing dataset
         df = pd.read_csv("Cab X Request Data.csv")
In [3]:
         df.head(10)
Out[3]:
             Request id Pickup point Driver id
                                                   Status
                                                         Request timestamp
                                                                            Drop timestamp
          0
                   619
                            Airport
                                        1.0 Trip Completed
                                                            11-07-2016 11:51
                                                                            11-07-2016 13:00
                   867
                                            Trip Completed
                                                            11-07-2016 17:57
          1
                            Airport
                                        1.0
                                                                           11-07-2016 18:47
          2
                  1807
                                            Trip Completed
                                                            City
                                        1.0
          3
                  2532
                             Airport
                                            Trip Completed
                                                            12-07-2016 21:08
                                                                           12-07-2016 22:03
                  3112
                               City
                                        1.0
                                            Trip Completed
                                                            13-07-2016 08:33
                                                                           13-07-2016 09:25
          5
                  3879
                             Airport
                                            Trip Completed
                                                            13-07-2016 21:57
                                                                           13-07-2016 22:28
                  4270
                            Airport
                                            Trip Completed
                                                            14-07-2016 06:15
                                                                           14-07-2016 07:13
                                        1.0
                  5510
                                            Trip Completed
          7
                            Airport
                                        1.0
                                                            15-07-2016 05:11 15-07-2016 06:07
          8
                                            Trip Completed
                  6248
                               City
                                                            15-07-2016 17:57
                                                                           15-07-2016 18:50
          9
                   267
                               City
                                        2.0
                                            Trip Completed
                                                            In [4]: | df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 6745 entries, 0 to 6744
         Data columns (total 6 columns):
          #
               Column
                                   Non-Null Count
                                                     Dtype
               -----
          0
               Request id
                                   6745 non-null
                                                     int64
          1
               Pickup point
                                   6745 non-null
                                                     object
          2
              Driver id
                                                     float64
                                   4095 non-null
          3
               Status
                                   6745 non-null
                                                     object
               Request timestamp 6745 non-null
          4
                                                     object
               Drop timestamp
                                    2831 non-null
                                                     object
         dtypes: float64(1), int64(1), object(4)
         memory usage: 316.3+ KB
```

```
In [5]: df.describe(include="all")
```

Out[5]:

```
Pickup
                                                                      Request
                                                                                          Drop
          Request id
                                      Driver id
                                                      Status
                           point
                                                                    timestamp
                                                                                     timestamp
 count 6745.000000
                            6745
                                  4095.000000
                                                       6745
                                                                          6745
                                                                                          2831
                               2
unique
               NaN
                                          NaN
                                                          3
                                                                          4016
                                                                                          2282
                                                        Trip
                                                                                     13-07-2016
   top
               NaN
                             City
                                          NaN
                                                               15-07-2016 19:19
                                                  Completed
                                                                                          08:53
                            3507
                                                       2831
                                                                                             5
               NaN
                                          NaN
                                                                             8
  freq
        3384.644922
                                   149.501343
 mean
                            NaN
                                                        NaN
                                                                          NaN
                                                                                           NaN
   std
        1955.099667
                            NaN
                                    86.051994
                                                        NaN
                                                                          NaN
                                                                                           NaN
           1.000000
                            NaN
                                     1.000000
                                                        NaN
                                                                          NaN
                                                                                           NaN
  min
  25%
        1691.000000
                            NaN
                                    75.000000
                                                        NaN
                                                                          NaN
                                                                                           NaN
  50%
        3387.000000
                                   149.000000
                                                                          NaN
                                                                                           NaN
                            NaN
                                                        NaN
  75%
        5080.000000
                            NaN
                                   224.000000
                                                        NaN
                                                                          NaN
                                                                                           NaN
  max 6766.000000
                            NaN
                                   300.000000
                                                        NaN
                                                                          NaN
                                                                                           NaN
```

```
In [6]: df['Request timestamp'] = df['Request timestamp'].astype('datetime64[ns]')
    df['Drop timestamp'] = df['Drop timestamp'].astype('datetime64[ns]')
```

```
In [7]: | df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 6745 entries, 0 to 6744
Data columns (total 6 columns):

```
#
    Column
                       Non-Null Count
                                        Dtype
                        _____
                                        _ _ _ _ _
0
    Request id
                       6745 non-null
                                        int64
    Pickup point
                       6745 non-null
                                        object
1
2
    Driver id
                       4095 non-null
                                        float64
3
    Status
                       6745 non-null
                                        object
4
    Request timestamp
                       6745 non-null
                                        datetime64[ns]
```

5 Drop timestamp 2831 non-null datetime64[ns]

dtypes: datetime64[ns](2), float64(1), int64(1), object(2)

memory usage: 316.3+ KB

```
In [8]: | df['Request timestamp'].head()
```

```
Out[8]: 0 2016-11-07 11:51:00
1 2016-11-07 17:57:00
2 2016-12-07 09:17:00
3 2016-12-07 21:08:00
```

4 2016-07-13 08:33:00

Name: Request timestamp, dtype: datetime64[ns]

```
In [ ]: #Function to Create Booking_hour Feature using Request timestamp feature
```

```
In [9]: Booking_hour = list()
for _ in df['Request timestamp']:
    h = _.hour
    Booking_hour.append(h)

df['Booking_hour']=Booking_hour
```

In [10]: df.head(15)

Out[10]:

| | Request id | Pickup point | Driver id | Status | Request timestamp | Drop timestamp | Booking_hour |
|----|---------------|-----------------|--------------|-------------------|------------------------|------------------------|--------------|
| 0 | 619 | Airport | 1.0 | Trip Completed | 2016-11-07 11:51:00 | 2016-11-07 13:00:00 | 11 |
| 1 | 867 | Airport | 1.0 | Trip Completed | 2016-11-07 17:57:00 | 2016-11-07 18:47:00 | 17 |
| 2 | 1807 | City | 1.0 | Trip Completed | 2016-12-07 09:17:00 | 2016-12-07 09:58:00 | 9 |
| 3 | 2532 | Airport | 1.0 | Trip Completed | 2016-12-07 21:08:00 | 2016-12-07 22:03:00 | 21 |
| 4 | 3112 | City | 1.0 | Trip Completed | 2016-07-13 08:33:00 | 2016-07-13 09:25:00 | 8 |
| 5 | 3879 | Airport | 1.0 | Trip Completed | 2016-07-13 21:57:00 | 2016-07-13 22:28:00 | 21 |
| 6 | 4270 | Airport | 1.0 | Trip Completed | 2016-07-14 06:15:00 | 2016-07-14 07:13:00 | 6 |
| 7 | 5510 | Airport | 1.0 | Trip Completed | 2016-07-15 05:11:00 | 2016-07-15 06:07:00 | 5 |
| 8 | 6248 | City | 1.0 | Trip Completed | 2016-07-15 17:57:00 | 2016-07-15 18:50:00 | 17 |
| 9 | 267 | City | 2.0 | Trip Completed | 2016-11-07 06:46:00 | 2016-11-07 07:25:00 | 6 |
| 10 | 1467 | Airport | 2.0 | Trip Completed | 2016-12-07 05:08:00 | 2016-12-07 06:02:00 | 5 |
| 11 | 1983 | City | 2.0 | Trip Completed | 2016-12-07 12:30:00 | 2016-12-07 12:57:00 | 12 |
| 12 | 2784 | Airport | 2.0 | Trip Completed | 2016-07-13 04:49:00 | 2016-07-13 05:23:00 | 4 |
| 13 | 3075 | City | 2.0 | Trip Completed | 2016-07-13 08:02:00 | 2016-07-13 09:16:00 | 8 |
| 14 | 3379 | City | 2.0 | Trip Completed | 2016-07-13 14:23:00 | 2016-07-13 15:35:00 | 14 |

```
In [11]: | df['Booking_hour'].describe()
Out[11]: count
                  6745.000000
         mean
                    12.956709
         std
                     6.504052
         min
                     0.000000
         25%
                     7.000000
         50%
                     13.000000
         75%
                     19.000000
         max
                     23.000000
         Name: Booking_hour, dtype: float64
In [ ]: #Function to divide Booking hour into timeslots
In [12]: | time_slot = list()
         for i in df['Booking_hour']:
             if 0<=i<=3:
                 time_slot.append("Mid_night")
             elif 4<=i<=6:
                 time_slot.append("Early_morning")
             elif 7<=i<=11:
                 time_slot.append("Morning")
             elif 12<=i<=15:
                 time slot.append("AfterNoon")
             elif 16<=i<=19:
                 time_slot.append("Evening")
             else:
                 time slot.append("Night")
         df['time slot']=time slot
```

In [13]: df.head(15)

Out[13]:

| | Request id | Pickup point | Driver id | Status | Request timestamp | Drop timestamp | Booking_hour | time_slot |
|----|---------------|-----------------|--------------|-------------------|------------------------|------------------------|--------------|---------------|
| 0 | 619 | Airport | 1.0 | Trip Completed | 2016-11-07 11:51:00 | 2016-11-07 13:00:00 | 11 | Morning |
| 1 | 867 | Airport | 1.0 | Trip Completed | 2016-11-07 17:57:00 | 2016-11-07 18:47:00 | 17 | Evening |
| 2 | 1807 | City | 1.0 | Trip Completed | 2016-12-07 09:17:00 | 2016-12-07 09:58:00 | 9 | Morning |
| 3 | 2532 | Airport | 1.0 | Trip Completed | 2016-12-07 21:08:00 | 2016-12-07 22:03:00 | 21 | Night |
| 4 | 3112 | City | 1.0 | Trip Completed | 2016-07-13 08:33:00 | 2016-07-13 09:25:00 | 8 | Morning |
| 5 | 3879 | Airport | 1.0 | Trip Completed | 2016-07-13 21:57:00 | 2016-07-13 22:28:00 | 21 | Night |
| 6 | 4270 | Airport | 1.0 | Trip Completed | 2016-07-14 06:15:00 | 2016-07-14 07:13:00 | 6 | Early_morning |
| 7 | 5510 | Airport | 1.0 | Trip Completed | 2016-07-15 05:11:00 | 2016-07-15 06:07:00 | 5 | Early_morning |
| 8 | 6248 | City | 1.0 | Trip Completed | 2016-07-15 17:57:00 | 2016-07-15 18:50:00 | 17 | Evening |
| 9 | 267 | City | 2.0 | Trip Completed | 2016-11-07 06:46:00 | 2016-11-07 07:25:00 | 6 | Early_morning |
| 10 | 1467 | Airport | 2.0 | Trip Completed | 2016-12-07 05:08:00 | 2016-12-07 06:02:00 | 5 | Early_morning |
| 11 | 1983 | City | 2.0 | Trip Completed | 2016-12-07 12:30:00 | 2016-12-07 12:57:00 | 12 | AfterNoon |
| 12 | 2784 | Airport | 2.0 | Trip Completed | 2016-07-13 04:49:00 | 2016-07-13 05:23:00 | 4 | Early_morning |
| 13 | 3075 | City | 2.0 | Trip Completed | 2016-07-13 08:02:00 | 2016-07-13 09:16:00 | 8 | Morning |
| 14 | 3379 | City | 2.0 | Trip Completed | 2016-07-13 14:23:00 | 2016-07-13 15:35:00 | 14 | AfterNoon |

```
In [14]: df.columns
```

```
In [ ]: #Dropping the useless columns for analysis
```

```
In [16]: df.head(10)
```

Out[16]:

| | Pickup point | Status | Booking_hour | time_slot |
|---|--------------|----------------|--------------|---------------|
| 0 | Airport | Trip Completed | 11 | Morning |
| 1 | Airport | Trip Completed | 17 | Evening |
| 2 | City | Trip Completed | 9 | Morning |
| 3 | Airport | Trip Completed | 21 | Night |
| 4 | City | Trip Completed | 8 | Morning |
| 5 | Airport | Trip Completed | 21 | Night |
| 6 | Airport | Trip Completed | 6 | Early_morning |
| 7 | Airport | Trip Completed | 5 | Early_morning |
| 8 | City | Trip Completed | 17 | Evening |
| 9 | City | Trip Completed | 6 | Early_morning |

In []: #Function to create a supplied feature using Status Feature

```
In [17]: supplied = list()
    for _ in df['Status']:
        if _ == 'Trip Completed':
            supplied.append('Yes')
        else:
            supplied.append("No")

df['supplied'] = supplied
```

In [18]: df.head(10)

Out[18]:

| | Pickup point | Status | Booking_hour | time_slot | supplied |
|---|--------------|----------------|--------------|---------------|----------|
| 0 | Airport | Trip Completed | 11 | Morning | Yes |
| 1 | Airport | Trip Completed | 17 | Evening | Yes |
| 2 | City | Trip Completed | 9 | Morning | Yes |
| 3 | Airport | Trip Completed | 21 | Night | Yes |
| 4 | City | Trip Completed | 8 | Morning | Yes |
| 5 | Airport | Trip Completed | 21 | Night | Yes |
| 6 | Airport | Trip Completed | 6 | Early_morning | Yes |
| 7 | Airport | Trip Completed | 5 | Early_morning | Yes |
| 8 | City | Trip Completed | 17 | Evening | Yes |
| 9 | City | Trip Completed | 6 | Early morning | Yes |

```
In [19]: | df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 6745 entries, 0 to 6744
         Data columns (total 5 columns):
              Column
                             Non-Null Count Dtype
          0
              Pickup point 6745 non-null
                                              object
          1
              Status
                             6745 non-null
                                              object
          2
              Booking_hour 6745 non-null
                                              int64
          3
              time_slot
                             6745 non-null
                                              object
          4
               supplied
                             6745 non-null
                                              object
         dtypes: int64(1), object(4)
         memory usage: 263.6+ KB
In [20]: | df.describe(include="all")
Out[20]:
                                   Status Booking hour time slot supplied
```

| | Pickup point | Status | Booking_nour | time_slot | supplied |
|--------|--------------|----------------|--------------|-----------|----------|
| count | 6745 | 6745 | 6745.000000 | 6745 | 6745 |
| unique | 2 | 3 | NaN | 6 | 2 |
| top | City | Trip Completed | NaN | Morning | No |
| freq | 3507 | 2831 | NaN | 1674 | 3914 |
| mean | NaN | NaN | 12.956709 | NaN | NaN |
| std | NaN | NaN | 6.504052 | NaN | NaN |
| min | NaN | NaN | 0.000000 | NaN | NaN |
| 25% | NaN | NaN | 7.000000 | NaN | NaN |
| 50% | NaN | NaN | 13.000000 | NaN | NaN |
| 75% | NaN | NaN | 19.000000 | NaN | NaN |
| max | NaN | NaN | 23.000000 | NaN | NaN |

```
In [ ]: #Data Visualization and Analysis.
```

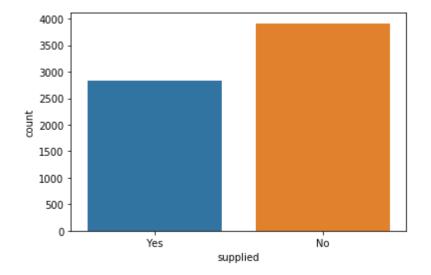
1. Visually identify the most pressing problems for X Company.

Hint: Create plots to visualize the frequency of requests that get cancelled or show 'no cars available; identify the most problematic types of requests (city to airport / airport to city etc.) and the time slots (early mornings, late evenings etc.) using plots

```
In [ ]: #supplied vs Total NO of Bookings
```

```
In [21]: sns.countplot(x='supplied',data=df)
```

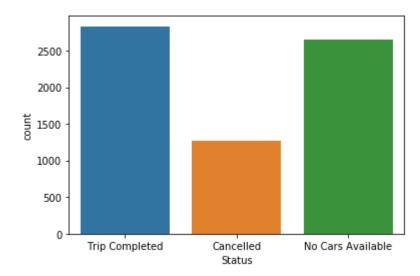
Out[21]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce1e5e208>



```
In [ ]: #Status vs Number of Bookings
```

```
In [22]: sns.countplot(x='Status', data=df)
```

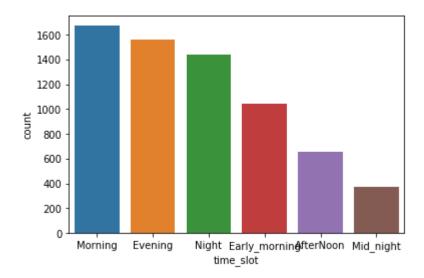
Out[22]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce1f88d48>



In []: #time slot vs No of Bookings

```
In [23]: sns.countplot(x='time_slot', data =df)
```

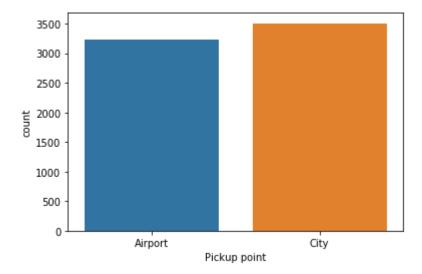
Out[23]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce2003848>



In []: #Pickup point vs No of Bookings

In [24]: sns.countplot(x='Pickup point',data=df)

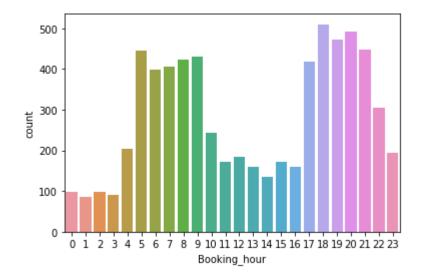
Out[24]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce1fb2888>



In []: #Booking hour vs No of bookings

```
In [25]: sns.countplot(x='Booking_hour',data=df)
```

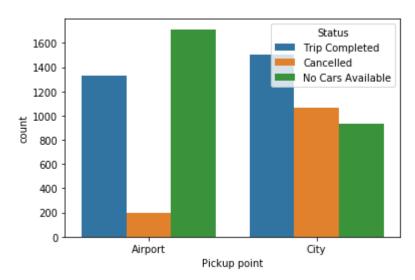
Out[25]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce20f3188>



```
In [ ]: #Pickup point & Status VS No of Bookings
```

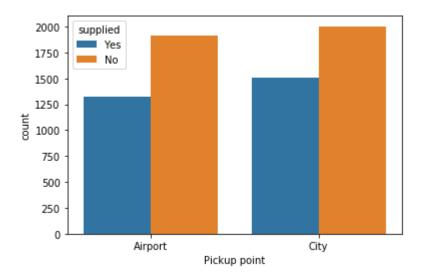
In [26]: sns.countplot(x='Pickup point',hue = 'Status',data=df)

Out[26]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce21bf108>



In []: #Pickup point & Supplied VS No of Bookings

```
In [27]: sns.countplot(x='Pickup point',hue = 'supplied',data=df)
Out[27]: <matplotlib.axes. subplots.AxesSubplot at 0x1ce222d408>
```



2. Find out the gap between supply and demand and show the same using plots.

Find the time slots when the highest gap exists

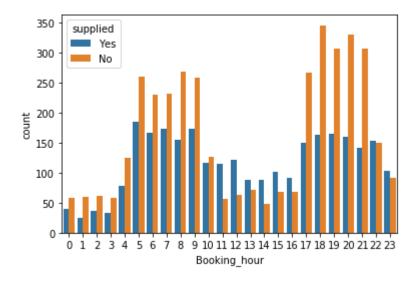
```
#Time slot & Supplied VS No of Bookings
In [28]:
          sns.countplot(x='time_slot',hue = 'supplied',data=df)
Out[28]: <matplotlib.axes. subplots.AxesSubplot at 0x1ce229cb08>
             1000
                                                            supplied
                                                                Yes
                                                                Nο
              800
               600
               400
               200
                                     Night Early mornin@fterNoon Mid night
                   Morning
                           Evening
                                        time slot
```

Supply demand Gap is there in each and every time slot. Top slots where the gap is more are Moring, Evening and Night Slots.

```
In [ ]: #Booking Hour & Supplied VS No of Bookings
```

```
In [29]: sns.countplot(x='Booking_hour',hue = 'supplied',data=df)
```

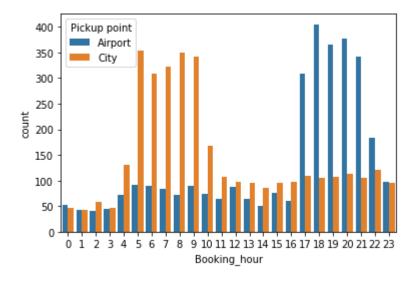
Out[29]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce233b1c8>



```
In [ ]: #Booking Hour & pickup point VS No of Bookings
```

In [30]: sns.countplot(x='Booking_hour',hue = 'Pickup point',data=df)

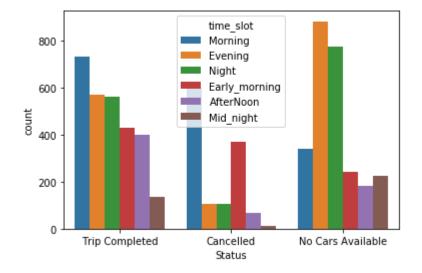
Out[30]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce24653c8>



In []: #Status & timeslot VS No of Bookings

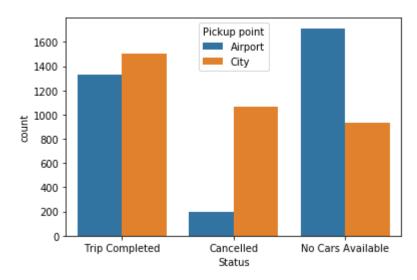
```
In [31]: sns.countplot(x='Status',hue = 'time_slot',data=df)
```

Out[31]: <matplotlib.axes. subplots.AxesSubplot at 0x1ce256fb48>



```
In [ ]: #Status & Pickup point VS No of Bookings
In [32]: sns.countplot(x='Status',hue = 'Pickup point',data=df)
```

Out[32]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce25f9fc8>

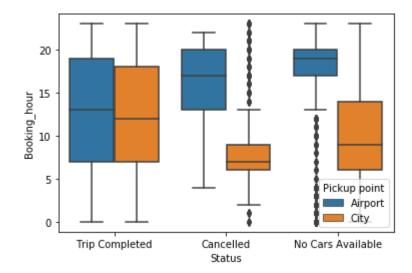


Find the types of requests (city-airport or airport-city) for which the gap is the most severe in the identified time slots

In []: #Box plot showing realtion between 'Status' , 'Booking hour','Pickup point'

```
In [33]: sns.boxplot(x='Status',y='Booking_hour',hue='Pickup point',data=df)
```

Out[33]: <matplotlib.axes._subplots.AxesSubplot at 0x1ce2679d48>



City analysis:

1. Requests made by customers are cancelled at City in between 6 to 9 (Morining Slot) and Cars are not avilable from 6 to 14 (Morning and Afternoon slots)

Airport Analysis: ¶

1. Requests made by customers are cancelled at Airport in between 13 to 19 (AfterNoon and Evening Slots) and Cars are not avilable from 17 to 19 (Evening slot)

3. What do you think is the reason for this issue for the supply-demand gap? Write theanswer in less than 100 words. You may accompany the write-up with plot(s).

- 1. According to me the reason might be not enough cars to service the requests as cars might not be available at the airport due to the cars serving inside the city and viceversa.
- 2. According to me the reason for requests being cancelled by the drivers might be the morning rush and seeing the destination as airport which would be too far, the driver would think to earn more for the shorter trips within the city.

4. Recommend some ways to resolve the supply-demand gap.

- 1. Increasing the number of cabs
- 2. The Company X can plan to give more profits to drivers who drive the cab for longer distance form airport to city and viceversa in the slots where there is gap between supply and demand is more.
- 3. They can have a permanent stand at the airports and make sure the cabs are available round the clock.