

# Nooli Manish *UI/UX Designer*

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🌐 Nooli Manish

Be Nmanish

🌐 <https://medium.com/@nmanish10>

## PROFILE

UI/UX design is my passion, where I strive to make complex ideas simple and user-friendly. When I'm not designing, I enjoy exploring new destinations, playing cricket, and expressing myself through sketching and drawing.

## WORK EXPERIENCE

### Freelance UI/UX Designer

#### GadgetBot

2023/10 – 2024/01

Responsible for the GadgetBot website design.

Creating simple and appealing visual design

UX research, conducted user research to gather insights.

## PROJECTS

### EatSure food ordering mobile app - Redesign

#### UX - Case Study

**Problem:** Eatsure faces user dissatisfaction due to navigation issues, impacting engagement and app satisfaction.

**Solution:** Revamped UX/UI for Eatsure, prioritizing user-centric design with an emphasis on simplicity and ease of use.

### Product Screen Design - Augmented Reality

#### Spatial Design

Designed a minimalist UI for Product Screens in shopping malls, enabling users to view and virtually try on dresses using Augmented Reality for a seamless shopping experience.

### HelpFarm

#### UX research and Design

The project aims to assist farmers in identifying crop diseases by allowing them to upload images. Enrolled experts evaluate the images, diagnose the disease, and prescribe solutions. The focus is on creating a user-friendly and simplified design, ensuring easy navigation and understanding of the app flow.

### StarWars(streaming and ecommerce) website

#### UI Design

Developed a user-friendly UI from scratch for a Star Wars-themed platform, blending e-commerce and streaming with engaging animations and a sleek design.

## SKILLS

UI & UX Design

Prototyping

Responsive Design

Wireframing

User Research

UX Writing

HTML+CSS

## TOOLS

Figma

Framer

Spline

Illustrator

## CERTIFICATES

- UI/UX – Itronixsolutions
- User Experience - Accenture
- HTML+CSS – OpenWeaver
- CSS – Hacker Rank

## EDUCATION

### Sreenidhi institute of science and technology

#### B-tech/Computer science

2020 – 2024 | Hyderabad, India

CGPA: 8.2

### Sri Chaitanya jr college

#### Intermediate/MPC

2018 – 2020 | Hyderabad, India

### Kendriya Vidyalaya

#### 10th

2017 – 2018 | Hyderabad, India

## INTERESTS

Travelling | Sketching | Playing

Cricket