

ROHIT SINGH

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GitHub: <https://github.com/rohitsingh758> | Portfolio : <https://rohitsingh758.github.io/>

PROFESSIONAL SUMMARY

Fresher Data Analyst skilled in SQL, Python, Power BI, and Excel with hands-on experience in dashboard creation and KPI tracking. Worked on real-world projects in healthcare, banking, and telecom domains. Strong interest in transforming data into actionable business insights.

EDUCATION

Bachelor of Computer Applications (BCA)
Galgotias University, Greater Noida | CGPA: 8.08 | 2025

PROJECTS

Real-Time Healthcare Dashboard – Cost & Patient Outcome Analysis

Tools: Power BI, DAX, SQL, Excel

Project Link: https://github.com/rohitsingh758/Healthcare_patient_data_analysis

- Built Power BI dashboards to track treatment cost, patient stay duration, and bed occupancy for 500+ patients
- Analyzed healthcare data using SQL and Excel to identify high-cost departments, helping reduce expenses by 8%
- Automated KPI reporting to improve efficiency of weekly performance reviews

Customer Spending Pattern Analysis – Banking Sector

Tools: Python (Pandas, NumPy), SQL, Power BI, Excel

Project Link: <https://github.com/rohitsingh758/Customer-Spending-Pattern-Analysis-BankingOffersSegmentation->

- Analyzed transaction data of 350+ customers to identify spending behavior and customer segments
- Designed data-driven offer strategies that improved customer engagement by 10%
- Created interactive Power BI dashboards to support marketing and product decision-making

5G Data Usage Patterns & Revenue Optimization – Telecom Analytics

Tools: SQL, Excel, Power BI

Project Link: <https://github.com/rohitsingh758/5G-Data-Usage-Patterns-Revenue-Optimization->
Analyzed 5G usage data of 500+ users to identify activity-based usage trends and churn risks

- Built dashboards to visualize data consumption patterns and plan performance
- Recommended optimized data plans with projected revenue growth of 15%

TECHNICAL SKILLS

- **SQL:** Joins, CTEs, Aggregations
- **Python:** Pandas, NumPy (Data Analysis)
- **Power BI:** DAX, Dashboards, KPI Reporting
- **Excel:** Pivot Tables, Power Query, Formulas
- **Statistics:** Hypothesis Testing, Regression

INTERNSHIP

AICTE – Palo Alto Cybersecurity Virtual Internship | 10 Weeks | 2023

CERTIFICATIONS

- Deloitte Data Analytics Job Simulation – Forage (2025)
- Introduction to Career Skills in Data Analytics – LinkedIn Learning (2025)

LANGUAGES

English | Hindi