

Logo Versions



Primary

Rapture TV+

Wordmark Only



Icon

Colours



Primary

Hex #E1E1E3

RGB rgb(225,225,227)

CMYK 11011

Pantone 12-4306



Secondary

Hex #E1E1E3

RGB rgb(225,225,227)

CMYK 11011

Pantone 12-4306



Accent

Hex #EAD6FB

RGB rgb(234,214,251)

CMYK 71502

Pantone 13-3405



Background

Hex #7902F5

RGB rgb(121,2,245)

CMYK 519904

Pantone 19-4316

Typography

Primary

Fira Sans Extra Condensed

Aa Bb Cc