

Capstone Project: The Battle of Neighborhoods

MOVING TO ATLANTA, GEORGIA. ANALYSIS OF THE JOURNEY.

Business Proposal

Introduction:

Georgia is a state in the Southeastern Region of the United States. Georgia is the 24th-largest in area and 8th most populous of the 50 United States. Its 2019 estimated population was 10,617,423, according to the U.S. Census Bureau. Atlanta, a “global” city, is both the state's capital and its largest city.

The Atlanta metropolitan area, with an estimated population of more than 6 million people in 2019, is the 9th most populous metropolitan area in the United States and contains about 57% of Georgia's entire population and become the cultural and economic center of the Southeast. Georgia is divided in counties and in cities.[1]

Current facts related with “Covid-19” has affected all the Globe impacting mainly the economy of the countries. This situation has changed lifestyle of people and make them to look for better and new ways to live.

Many people is looking for new jobs and definitively it will accelerate the migration. Into this journey, some new needs are appearing but also new opportunities of development. There are needs of new locations to live, to work and to start a new business. Also, for sure, information that can help to take good decisions.

Atlanta has its fingers in global commerce, finance, research, and education to name a few; and now, the ATL is taking center stage for being a great place to live, work and why not to start a business.

The purpose of this Project will be centered in explorer all the facilities available around the list of cities in Atlanta, Georgia to provide an deep analysis and reports that allow people and myself to take the best decision when I will go to Atlanta.

Problem Definition:

As we describe above, main problem is the difficulty that people have to take decision when they want to migrate to other state or countries. In this particular case I will migrate to Atlanta, Georgia in some months so creating this analysis will help me to take a better decision selecting the neighborhood in Atlanta when I rent an apartment, select a good school and university for my daughter and son.

For that reason, in the solution to develop analysis of features for a people migrating to Atlanta and search a best neighborhood as a comparative analysis. The features include median housing price and better school according to ratings, to taking decision.

Also will provide a map information with index in schools in Georgia and Atlanta cities will be clustered by venues.