Capstone Project: The Battle of Neighborhoods

MOVING TO ATLANTA, GEORGIA. ANALYSIS OF THE JOURNEY.

Business Proposal

Introduction:

Georgia is a state in the Southeastern Region of the United States. Georgia is the 24th-largest in area and 8th most populous of the 50 United States. Its 2019 estimated population was 10,617,423, according to the U.S. Census Bureau. Atlanta, a "global" city, is both the state's capital and its largest city.

The Atlanta metropolitan area, with an estimated population of more than 6 million people in 2019, is the 9th most populous metropolitan area in the United States and contains about 57% of Georgia's entire population and become the cultural and economic center of the Southeast. Georgia is divided in counties and in cities.[1]

Current facts related with "Covid-19" has affected all the Globe impacting mainly the economy of the countries. This situation has changed lifestyle of people and make them to look for better and new ways to live.

Many people is looking for new jobs and definitively it will accelerate the migration. Into this journey, some new needs are appearing but also new opportunities of development. There are needs of new locations to live, to work and to start a new business. Also, for sure, information that can help to take good decisions.

Atlanta has its fingers in global commerce, finance, research, and education to name a few; and now, the ATL is taking center stage for being a great place to live, work and why not to start a business.

The purpose of this Project will be centered in explorer all the facilities available around the list of cities in Atlanta, Georgia and providing analysis and reports that will help people making efficient decisions to choose good Cities and/or Counties.

Problem Definition:

As we describe above, our target audience will be people with needs of new locations to live, to work and/or to start a new business. For that reason, we will provide a map information clustered indicating the best options of ATL cities to live making comparative analysis according venues. Also including median prices for rental of houses, ranking of schools, colleges and universities.