**Capstone Project: The Battle of neighbourhoods**

**Moving to Atlanta, Georgia, United States – A complete guide to be used by the users and help them decide the best place to reside in the city.**

**Business Proposal**

**Introduction:**

Georgiais a [state](https://en.wikipedia.org/wiki/U.S._state) in the [Southeastern Region](https://en.wikipedia.org/wiki/Southeastern_United_States) of the [United States](https://en.wikipedia.org/wiki/United_States). Georgia is the [24th-largest in area](https://en.wikipedia.org/wiki/List_of_U.S._states_and_territories_by_area) and [8th most populous](https://en.wikipedia.org/wiki/List_of_U.S._states_by_population) of the [50 United States](https://en.wikipedia.org/wiki/List_of_states_and_territories_of_the_United_States). As per the year 219, the population of Georgia as per 2019 was 10,617,423 according to the US Census Bureau. The capital of Georgia is Atlanta which is also the largest city in the state.

The Atlanta metropolitan area, with an estimated population of more than 6 million people in 2019, is the 9th most populous metropolitan area in the United States and contains about 57% of Georgia's entire population and become the cultural and economic centre of the Southeast. Georgia is divided in counties and in cities.

Atlanta is reputed for its impact on global commerce, finance, research, and education to name a few. Atlanta is now taking the centre stage and is becoming a major hub for being a great place to live, work and even to start a business for an entrepreneur.

The purpose of this Project will be aimed to explore all the major facilities available around the list of cities in Atlanta, Georgia to provide a deeper analysis to the end users through the final user-friendly reports. This will allow the interested set of people which can use the data and figures to take the decision on the optimum time to move to Atlanta.

**Problem Definition:**

The main problem people face while relocating to new city is to take decision on what will be the optimal time for them to migrate to other state or countries. In this case I migrated to Atlanta, Georgia in 2020. So, creating this analysis will help prospective people to take a better decision selecting the best neighbourhoods for themselves in Atlanta. The best factors to consider while relocation will be where should someone rent an apartment, minimum crime index, presence of good educational institutions and presence of basic utilities like medical facilities.

Keeping this aspect in mind, the solution will be to develop a detailed analysis of the features and aspects for people migrating to Atlanta, and in search for the best neighbourhood as a comparative analysis. The feature includes median housing price, presence of better schools, restaurants, medical units according to a better rating which will enable in making a perfect decision for themselves.

It will also provide information on the map with good index in schools, restaurants and medical facilities in Atlanta and will be clustered by venues.