

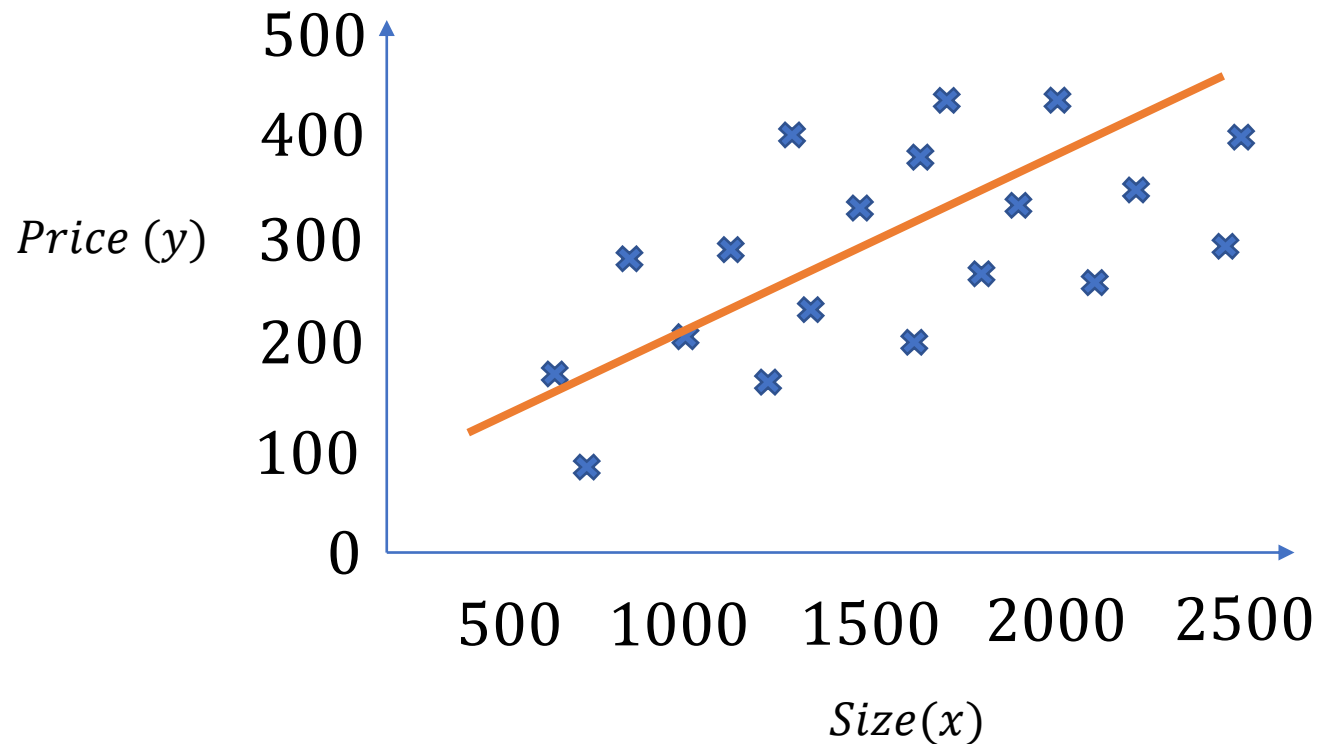
# Basic Regression

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# Simple Explanation



## Supervised Learning

Given the “Right answer” for example in the data

## Regression Problem

Predict real-valued output



# Problem

- Build a Simple Linear Regression Model to predict sales based on the **money spent on TV advertising**.
  - Decide whether TV advertising is effective or not and if it is effective
  - How much money the company should spend on TV advertising to get a particular increase in sales.
- Let's inspect the datasets **@Notebook #1**  
2\_1\_data\_processing.ipynb →



# From Scratch



# Dataset understanding using Exploratory Data Analysis (EDA)

- The goal is to understand our dataset.
- EDA techniques can be divided into two types:
  - Numerical techniques
  - Graphical techniques
- Let's inspect the datasets **@Notebook #2**  
2\_1\_data\_processing.ipynb →



# Take the Conclusion

- Since there seems to be a *linear relationship* between TV advertising and sales.
  - We can build a linear regression model as our problem statement defines.
- What do you do if you see a non-linear relationship between the two variables?
  - You cannot build a linear regression model.



# Analyze the distribution of variables

- Let's inspect the datasets @Notebook #2 →
- **Histogram of TV Ad spending:**
  - The distribution of TV Ad spending is symmetric.
  - The **mean and median are approximately the same.**
  - TV Ad spending follows a uniform distribution with a mean of 147.
  - The center is close to 150. The typical deviation in TV Ad spending from the mean is about 85.9 units.



# Analyze the distribution of variables

- Let's inspect the datasets @Notebook #2 →
- **Histogram of sales:**
  - The distribution of sales is single-peaked (unimodal) and symmetric.
  - The mean and median are approximately the same.
  - Sales approximately follow a normal distribution with a mean of 15.13.
  - The center is close to 16.
  - The typical deviation in sales from the mean is about 5.2 units.





# Regression Model

- Simple Linear Regression

$$h_{\theta}(x) = \theta_0 + \theta_1 x_1$$

- $\theta_0$  and  $\theta_1$ : Model parameters
- $h_{\theta}(x)$ : Response variable
- $x_1$ : Predictor



# Cost Function

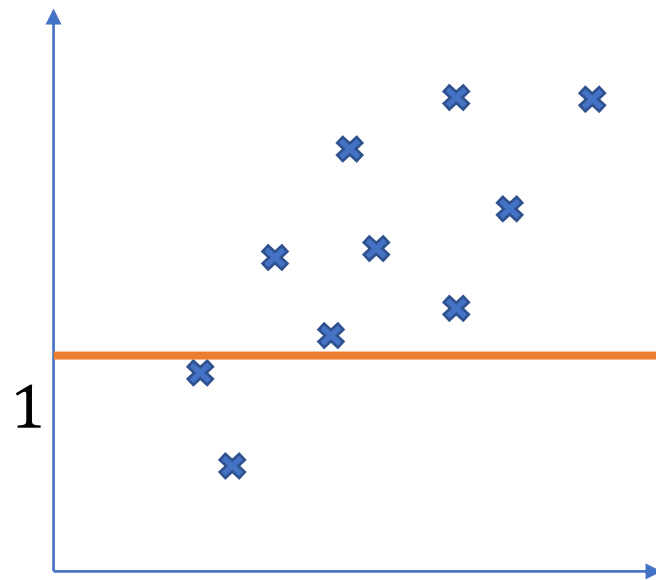
- Linear Regression

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

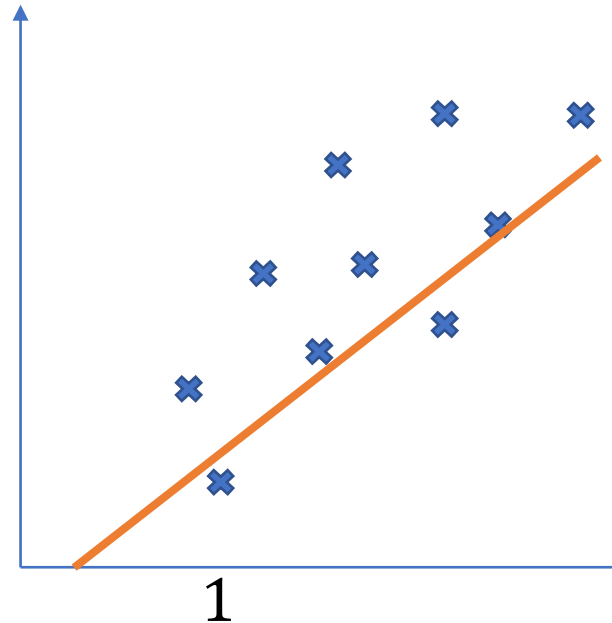
- $m$  : Number of training examples
- $x(i)$  : x-value of  $i$ -th training example
- $y(i)$  : y-value of  $i$ -th training example
- $J(\theta_0, \theta_1)$  : Cost function or mean squared error function



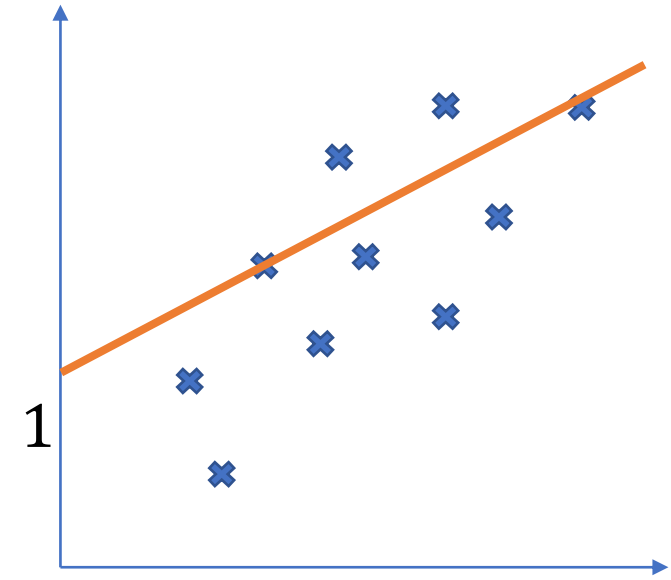
# Determine the $\theta_0$ and the $\theta_1$



$$\begin{aligned}\theta_0 &: 1.5 \\ \theta_1 &: 0\end{aligned}$$



$$\begin{aligned}\theta_0 &: 0 \\ \theta_1 &: 0.5\end{aligned}$$



$$\begin{aligned}\theta_0 &: 1 \\ \theta_1 &: 0.5\end{aligned}$$

Code now **@Notebook #1**

2\_2\_linear\_regression\_gradient\_descent.ipynb →



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# Gradient Descent

- The gradient descent algorithm is an optimization algorithm that can be used to minimize the above cost function and find the optimized values for the linear regression model parameters.

*repeat until convergence {*

$$\theta := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$$

*(for  $j = 1$  and  $j = 0$ )*

*}*

<https://math.stackexchange.com/questions/70728/partial-derivative-in-gradient-descent-for-two-variables>



# Gradient Descent

- **$:=$  notation:** Assignment operator. In programming, it is just  $=$  notation.
- **$\alpha$ :** Learning rate. It is a fixed value.
- **Derivative term:** The partial derivative of the cost function  $J(\theta_0, \theta_1)$  for  $J=0$  and  $1$ .



# Choosing $\alpha$ (Learning rate)

- $\alpha$  is too small, the gradient descent can be slow. It will require more iterations (hence time) to reach the minimum.
- $\alpha$  is too large, the gradient descent can overshoot the minimum. In that case, it may fail to converge or even diverge.



# Gradient Descent

$$\begin{aligned} &\text{repeat until convergence } \{ \\ &\quad \theta_0 := \theta_0 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) \\ &\quad \theta_1 := \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) \cdot x^{(i)} \\ &\} \end{aligned}$$

Code now **@Notebook #2**

2\_2\_linear\_regression\_gradient\_descent.ipynb →



# Plot the Convergence

- Plot the result of Gradient Descent Process to search  $\theta_0$  and  $\theta_1$  as cost function or  $J(\theta_0, \theta_1)$ .

Let's inspect the datasets **@Notebook #3**  
2\_2\_linear\_regression\_gradient\_descent.ipynb →





# Train the Model

$\theta_0$  = Di peroleh dari proses Gradient Descent

$\theta_1$  = Di peroleh dari proses Gradient Descent

$$Sales = \theta_0 + \theta_1 \times TV$$

Let's inspect the datasets **@Notebook #4**

2\_2\_linear\_regression\_gradient\_descent.ipynb →



# Evaluate the Model Performance

$$RSME = \sqrt{\frac{1}{n} \sum_{i=1}^n (y_i - \hat{y})^2}$$

$$R^2 = \text{Correlation}(x)^2$$

Let's inspect the datasets **@Notebook #5**  
2\_2\_linear\_regression\_gradient\_descent.ipynb →



# Evaluate the Model Performance

- Plot the **Predicted Sales** compared with the **Real Sales**.
- Calculate the Residual and Analyze the Distribution.

$$R^2 = \text{Correlation}(x)^2$$

- Plot the **Predicted Sales** compared with the **Residual**.

Let's inspect the datasets **@Notebook #5**  
2\_2\_linear\_regression\_gradient\_descent.ipynb →



# With Scikit



# Steps

- Define  $x$  and  $y$  **#1**
- Split the dataset into a Training Set and a Testing Set **#2**
- Create and fit (train) the Model **#3**
- Get the Gradient and Intercept of the Linear Regression Line **#4**
- Make Predictions **#5**
- Evaluate the Model Performance **#6**
- Let's inspect the datasets @Notebook  
2\_3\_linear\_regression\_with\_gradient\_descent\_with\_scikit →



# With Normal Equation



# Steps

$$\theta = (x^T x)^{-1} x^T y$$

- **$\theta$** : Parameter matrix which contains optimized values.
- **$x$** : Feature matrix. It is represented as a 2d NumPy array. The shape is (m, n+1) where n is the number of predictors and m is the number of training examples (rows/observations).
- **$y$** : Target vector. It is represented as a 2d NumPy array to match the dimension. The shape is (m, 1) where m is the number of training examples (rows/observations).
- Let's inspect the datasets @Notebook  
2\_4\_linear\_regression\_with\_normal\_equation.ipynb →



# Gradient Descent vs Normal Equation

## Gradient Descent

- Need to choose  $\alpha$
- Need many iterations
- Works well even when  $n$  or the features is large

## Normal Equation

- No need to choose  $\alpha$
- Don't need to iterate
- Need to Compute  $(X^T X)^{-1}$
- Slow if  $n$  or the features is very large



# Advancing Regression

[https://youtube.com/playlist?list=PLLssT5z\\_DsK-h9vYZkQkYNWcItqhIRJLN](https://youtube.com/playlist?list=PLLssT5z_DsK-h9vYZkQkYNWcItqhIRJLN)



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# Gradient Descent with Multiple Features

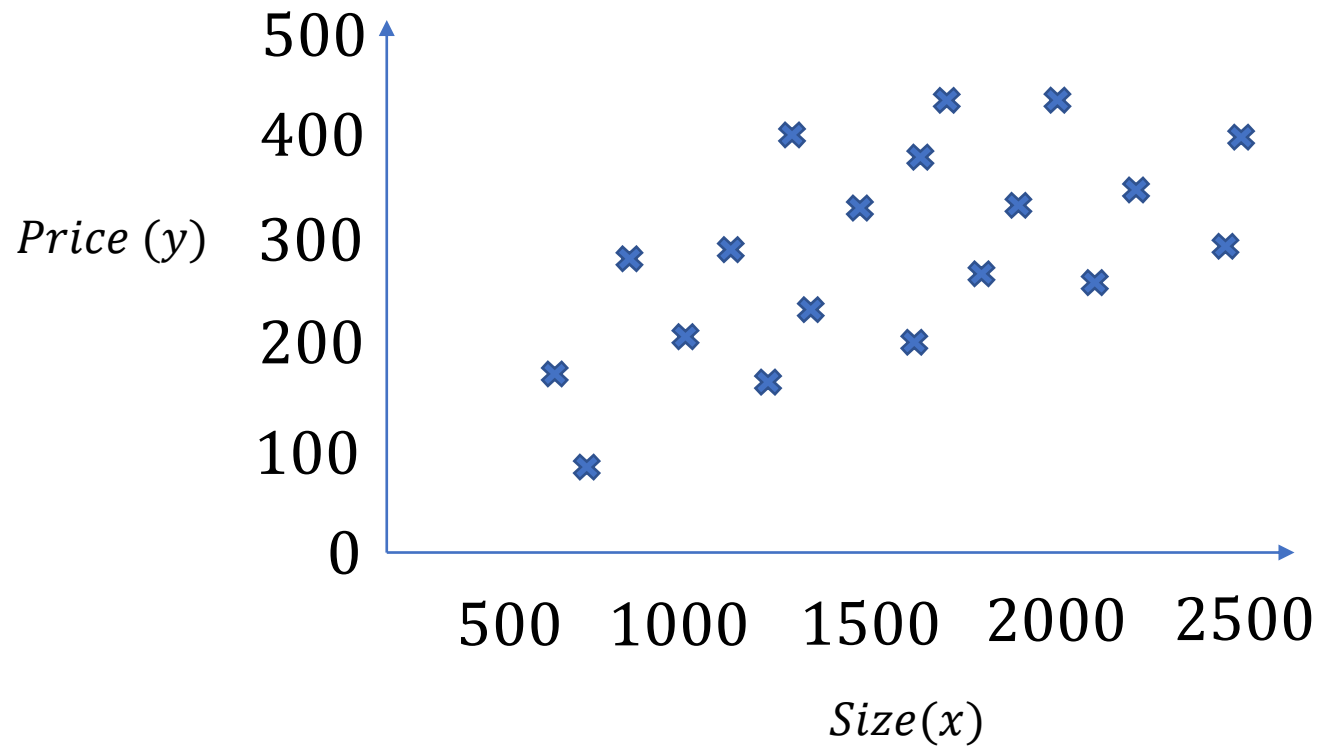
Size (Feet) <b>x1</b>	Number of Bed <b>x2</b>	Number of Floor <b>x3</b>	Years <b>x4</b>	Price <b>y</b>
2104	5	1	45	460
1416	4	2	40	232
1534	3	2	30	315
...	...	...	...	...

$$h_{\theta}(x) = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots + \theta_n x_n$$

$$x = \begin{bmatrix} x_0 \\ x_1 \\ \dots \\ x_n \end{bmatrix} \quad \theta = \begin{bmatrix} \theta_0 \\ \theta_1 \\ \dots \\ \theta_n \end{bmatrix} \quad \Rightarrow \quad h_{\theta}(x) = \theta^T x$$



# Polynomial Linear Regression



$$= \theta_0 + \theta_1 x + \theta_2 x^2$$

$$= \theta_0 + \theta_1 x + \theta_2 x^2 + \theta_3 x^3$$

$$\begin{aligned} h_{\theta}(x) &= \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \dots + \theta_n x_n \\ &= \theta_0 + \theta_1 x + \theta_2 x^2 + \theta_3 x^3 \end{aligned}$$



# Feature Scaling

Size (Feet) <b>x1</b>	Number of Bed <b>x2</b>	Number of Floor <b>x3</b>	Years <b>x4</b>	Price <b>y</b>
2104	5	1	45	460
1416	4	2	40	232
1534	3	2	30	315
...	...	...	...	...

$x_1 = \text{Size (0 - 2000)}$

$x_2 = \text{number of bedrooms}$

- Mean Normalization

$$x = \frac{x - \mu}{S}$$

$0 \leq x \leq 1$



# LATIHAN

**@Notebook**

2\_1\_data\_processing\_life\_expectancy.ipynb →

