

# Roie Ambulo

*Web Designer and Developer*

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## SUMMARY

Hard-working web designer and developer. Designed and developed a handful of websites for small businesses, book publisher, and book author. Launched a travel website and help build a CRM system. Passionate about web development.

## WORK EXPERIENCE

### **Web Designer and Developer, Dreamscape Networks Limited**

*Jan/2016 - present - Cebu Business Park, Cebu*

*Responsibilities included: oversees the site migration project, design mockups based on client's creative brief and develop it into fully functional websites.*

- Migrate and convert a flash-based website into responsive design website.
- Design website mockups according to client's specification.
- Develop and modify websites from PSD layout to functional website.
- Assist support agents and customers when website issues occur.

### **Google AdWords Consultant, Dreamscape Networks Limited**

*Oct/2013 - Dec/2015 - Cebu Business Park, Cebu*

*Responsibilities included: management of Google AdWords & AdWords Express accounts, develop detailed AdWords campaign and handles company other products.*

- Create and develop detailed AdWords Campaign including keyword selection, ad texts, bids, placement sites and other campaign parameters or features.
- Monitor and analyze key client campaign's strategy and performance data and suggests an enhancement that will increase campaign's return on investment.
- Activates and manages company list of products such as domain activation, privacy protection, and web security scanner.

## **Search Engine Marketing - Junior Executive, GoIndustry Dovebid**

*Jul/2012 - Jul/2013 - Madrigal Business Park, Muntinlupa*

- Provides one-stop service to internal customers around the globe starting from the creation of an advertisement, selection of keywords based on relevance and historical performance and generate a detailed performance report.
- Optimize keyword lists and ads in order to identify opportunities to improve performance and to help maximize advertisers' ROI.
- Provide excellent support to advertisers (United Kingdom, Asia Pacific, and North America).

## EDUCATION

**2012 B.Sc. in Computer Science, Xavier University - Ateneo de Cagayan**

## SKILLS

HTML CSS JavaScript jQuery Bootstrap WordPress Google AdWords  
Google Search Console Search Engine Marketing SEO  
Adobe Photoshop Adobe Illustrator Inkscape

## EXPECTED SALARY

S\$3000 – S\$4500 (Negotiable)

## AVAILABILITY

August 2018

## LINKS

Website: <http://roie.github.io/>

LinkedIn: <https://www.linkedin.com/in/roieambulo>

Skype ID: roieambulo