

Background

3P is a not-for-profit enterprise with headquarters in Geneva Switzerland. Our youth driven social enterprise, innovation, and local economic development program is for 13-25 year olds and engages the greater community around them. 3P enables youth to earn real money, learn valuable life-skills, and make a difference in their local communities in the process. Youth earn POINTS for doing tasks and projects (online or offline) for our monthly subscribers who include individuals, businesses, and organizations. The skills youth develop are used in creating startups, innovating improvements to existing businesses, collaborating on projects, setting personal and business goals, and doing peer-to-peer mentoring.

Ideal Partners

3P aims to partner with existing organizations that share our own objectives of developing entrepreneurs, creating startups, and local economic development. Ideal partners have existing infrastructure and relationships with funding sources. Incubators, Accelerators, and existing youth program organizers are likely 'natural fits'.

Key Deliverables for Local Partners

- i.) secure funding for local chapter by sourcing and applying for suitable grants
- ii.) establish 3P chapters in each local high school, college, and university
- iii.) ensure school chapters develop self-sustaining programs by building their skills and subscription bases

Return on Investment for our Partners:

- i. **FINANCIAL:** our model allows for partnering organizations to have dedicated paid staff to manage the 3P program, as well as having enough surplus to help fund existing overheads
- ii. **LEVERAGE WITH EXISTING OBJECTIVES:** we expect that local partners will see short term benefits to their existing programs by developing more local entrepreneurs and startups.
- iii. **REACH:** Our program is by nature viral and includes many members of the community. Youth, business owners, angel investment groups, and government agencies are all involved in the program at some level. These new connections can be leveraged by our partner for their other programs.

(per chapter targets)			
Results	Year 1	Year 2	Year 3
youth enrolled	1,000	1500	2000
youth enterprises started	100	150	200
subscriptions revenue (business & individual)	\$40k	\$150k	\$320k
total costs covered by subscription revenue	20%	50%	80%

Next Steps:

1. View our "how 3P works" video at...
www.my3P.com
2. Register on the site & look around...
3. Download the full presentation at....
www.my3P.com/docs/slides.ppt
4. Email us on chapters@3Pventures.com to express your interest and organize a time to discuss working together.
5. If we both agree to go ahead, we would aim for initial funding to be in place within 12-16 weeks.