# ROJARANI P

*DATA SCIENTIST*

## CONTACT

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https://github.com/rojahanvi10 ⬤

## EDUCATION

M.Sc
(Integrated)IT
Anna  University
2014

## SKILLS

Python(Numpy,Pandas,Scikit-Learn,Keras,
Matplotlib,Seaborn
MySql
Tableau
Exploratory Data analysis
Machine Learning
MS Office
CRM Tools(ZOHO,R Squared)

## RESEARCH PROJECT

Worked on research project on Wireless Sensor Networks to maximize the life time of sensor nodes using MATLAB

## WORK  EXPERIENCE

### DATA ANALYST-Freelancer

Propintellect

Jan/2020 - Jan/2022  /  Bangalore

- Build sales predictions using the various Machine Learning tools
- Build Text based classification model to predict the prospect buyers
- Developing Tableau Visualization and dashboard using desktop dashboard for better analysis of sales.
- Collected ,studied, and interpreted large datasets

### HouzDeals-Analyst

Market Research

Jun 2016 - Nov 2017  /  Bangalore, KARNATAKA

- Applied knowledge of data modeling and statistical analysis to note trends and draw conclusions.
- Validated results and performed quality assurance to assess accuracy of data.
- Responsible for collecting market data and evaluating information from diverse market sources
- Analyzing qualitative & quantitative information to support and review new and existing marketing and sales strategies
- Processing and analyzing raw data into reports for senior managers.
- Making sure that methods of data collection are effectively and accurate

### Research Analyst

Walls and Acres

Nov 2014 - May 2016  /  Bangalore, KARNATAKA

- Reviewing the financial aspects of real estate development, such as budgets, expenditures and research and development appropriations.
- Initiated market research studies and analyzed findings.
- Analyzing and monitoring real estate market trends.
- Gathered, arranged and corrected research data to create representative graphs and charts highlighting results for presentations.
- Collected data on competitors, consumers and marketplace and consolidated data into presentations and reports.
- Performed research into study topics to increase knowledge and to provide valuable contributions.
- Conducted end-to-end market research processes through primary and secondary research methods

- Prepared reports of findings by illustrating data graphically and translating complex findings into written text.
- Forecasted and tracked marketing and sales trends by thoroughly analyzing collected data.

## Internship
InfoTrellis India Pvt Ltd Chennai
Jul 2012 - Nov 2012
- Created Inbound Outbound Operations using IBM Datastage
- Managing the Master data