


Rojeena Thapa

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EDUCATION

Augustana College

Aug. 2022 – May 2026

Bachelor of Arts in Data Science, Computer Science, Finance | 4.00 GPA

EXPERIENCE

Data Science Intern

Feb 2024

New York Talent Solution Inc.

- Analyze data using software such as Tableau and PowerBI, enabling the identification of trends from NYTS data systems.
- Maintain high-level dashboards to track agency metrics and priority initiatives to facilitate data-driven decision-making processes.
- Implement streamlined data pipelines to integrate data from multiple sources, ensuring data integrity and providing operational support to internal teams for projects involving data analysis

AI-Powered Customer Discovery Externship Lab

Nov 2023 – Dec 2023

Paragon One

- Designed and executed outreach campaigns, achieving a 60% response rate.
- Analyzed interview data to develop 5+ detailed customer profiles, aiding in the creation of targeted marketing strategies and customer-centric product iterations.

Social Media Manager

May 2022 – July 2022

Idea Jar Digital

- Quantified the social media engagement by 100k views on tiktok to boost the company image.
- Developed social media strategies resulting in a 45% increase in engagement and a 25% growth in followers within six months; boosted brand visibility and awareness in the target market.

PROJECTS

Personal Portfolio | HTML, CSS, JavaScript, GitHub

January 2024

- Developed and designed a dynamic and visually engaging personal portfolio website.
- Implemented responsive design to ensure optimal viewing experiences across various devices, enhancing accessibility and user engagement.
- Integrated interactive elements and intuitive navigation features, such as smooth animations and user-friendly interfaces, to create an immersive browsing experience for visitors

University Database | Python, Flask, Java, SQL, HTML

April 2023

- Developed a university database consisting of login form, 30 courses, and 10 faculty members.
- Employed SQL statements for data manipulation, including INSERT, UPDATE, and DELETE operations.
- Increased the efficiency of the course registration website by 10%.

Team Samsad | Python, Java, HTML, Git

July 2021 – Oct 2021

- Collaborated on research focusing on 33.33% representation of women and underrepresented groups in Nepal's legislative parliament.
- Developed a website presenting research findings, emphasizing user-friendly features like quizzes and sliders.
- Conducted interviews with Top 3% Nepalese lawyers to compile valuable and comprehensive information for the project.

VIRTUAL EXPERIENCE

Virtual Experience Program Participant

Dec 2023

Accenture

Participated in the open access Accenture Virtual Experience Program with Forage.

Tasks Completed include:

- An audit of their client company's big data practice.
- Recommendations for a successful IPO.
- An analysis of their content categories that highlights the top 5 categories with the largest aggregate popularity.

TECHNICAL SKILLS

Programming Languages: Python, SQL, HTML, CSS, Java

Others: Tableau, Replit, MSExcel, Adobe, Canva, Deep Learning, GitHub