ROJEENA THAPA

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SUMMARY

Tech-savvy Computer Information Systems major with expertise in data analysis, programming, and database management. Detail-oriented and skilled in problem-solving, with a strong ability to collaborate and deliver effective technical solutions.

EDUCATION

Illinois Institute of Technology, Chicago, IL

MAY 2026

BS, Computer Information Systems (Data Science Specialization)

 $Augustana\ College,\ Rock\ Island,\ IL$

MAY 2024

BA, Data Science and Finance, GPA 3.8

SKILLS

- TECHNOLOGY: Python | SQL | R | Tableau | MS Excel | HTML | CSS | Swift | Java | PowerBI
- OTHER: Adobe | Canva | Figma
- LANGUAGES: English, Nepali, Hindi, Urdu, Amharic

WORK EXPERIENCE

Data Science Intern

NY Talent Solutions, Nepal

FEB 2024 - MAY 2024

- Analyzed large data sets with PowerBI in collaboration with cross-functional teams, identified key trends, and proposed five data-driven improvements to elevate business processes and problem-solving strategies.
- Designed and optimized Tableau dashboards to monitor critical metrics, improving company's data-driven decision making capabilities.

AI Customer Lab Extern

Paragon One, New York

NOV 2023 - DEC 2023

- Executed data-driven outreach campaigns, achieving a 60% response rate and boosting customer engagement strategies.
- Analyzed 20 interview data to create detailed customer profiles, facilitating targeted marketing and product iteration decisions

Social Media Analytics

IdeaJar Digital, Nepal

MAY 2022 - AUG 2022

- Optimized content strategy leveraging analytics tools, aligning social media efforts with brand strategy through calendar management and team coordination increasing consumers by 40% and revenue by 15%.
- Developed and implemented data-driven social media strategies, resulting in a 45% increase in engagement and a 25% growth in followers within six months.

PROJECT EXPERIENCE

BudgetWrapped

SEP 2024 – PRESENT

• Collaborated with JPMorgan & Chase under P33 Chicago to develop a full-fledged financial budgeting system with real-time data retrieval, incorporating features like dashboards, money management, and financial planning.

University Database

APR 2023 – MAY 2023

• Led development of a comprehensive university database system using Python, Flask, and SQL, including features such as a login form, course catalog, and faculty management and improved efficiency by 10%.

Team Samsad

JUL 2021 – OCT 2021

 Collaborated on research advocating for 33% increased representation of women and underrepresented groups in Nepal's legislative parliament and created interactive data visualizations.

VIRTUAL EXPERIENCE

Data Analyst
Accenture

DEC 2023

 Conducted an audit of a client's big data practices, identifying 8 critical areas for improvement and providing actionable recommendations.