

Andras Jones – AD REPORT

Social / Streaming Stats

- Instagram Followers: →
 - Facebook Followers: →
 - Spotify Monthly Listeners: →
 - YouTube Subscribers: →
 - Total Video Views:
 - Twitter Followers: →
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Dink you in the face

ADVERTISING REPORTS

Google

I did, in fact, get dinked in the face

- Clicks: 127
 - CTR: 1.34%
 - Engagements: 1,716
 - Engagement rate: 18.06%
 - Avg. watch time / impr.: 5.7
 - Watch time: 53,630
 - Video played to 25%: 15.32%
 - Video played to 50%: 7.70%
 - Video played to 75%: 5.71%
 - Video played to 100%: 4.44%
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Pickleball World Championship

- Clicks: 28
 - CTR: 1.23%
 - Engagements: 475
 - Engagement rate: 20.80%
 - Avg. watch time / impr.: 4.4
 - Watch time: 9,702
 - Video played to 25%: 31.05%
 - Video played to 50%: 10.49%
 - Video played to 75%: 7.26%
 - Video played to 100%: 5.36%
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"Dink You In The Face" Out Now! #pickleball #dink #newmusic

- **Clicks:** 174
 - **CTR:** 2.38%
 - **Engagements:** 1,205
 - **Engagement rate:** 16.48%
 - **Avg. watch time / impr.:** 4.7
 - **Watch time:** 34,416
 - **Video played to 25%:** 15.18%
 - **Video played to 50%:** 7.24%
 - **Video played to 75%:** 5.17%
 - **Video played to 100%:** 3.92%
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Total: All videos

- **Clicks:** 329
 - **CTR:** 1.72%
 - **Engagements:** 3,396
 - **Engagement rate:** 17.78%
 - **Avg. watch time / impr.:** 5.2
 - **Watch time:** 97,741
 - **Video played to 25%:** 17.11%
 - **Video played to 50%:** 7.85%
 - **Video played to 75%:** 5.69%
 - **Video played to 100%:** 4.35%
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Total: Available videos

- **Clicks:** 329
 - **CTR:** 1.72%
 - **Engagements:** 3,396
 - **Engagement rate:** 17.78%
 - **Avg. watch time / impr.:** 5.2
 - **Watch time:** 97,741
 - **Video played to 25%:** 17.11%
 - **Video played to 50%:** 7.85%
 - **Video played to 75%:** 5.69%
 - **Video played to 100%:** 4.35%
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Total: Deleted videos

- **Clicks:** 0

- **CTR:** --
- **Engagements:** 0
- **Engagement rate:** --
- **Avg. watch time / impr.:** --
- **Watch time:** --
- **Video played to 25%:** --
- **Video played to 50%:** --
- **Video played to 75%:** --
- **Video played to 100%:** --

Total: Private videos

- **Clicks:** 0
- **CTR:** --
- **Engagements:** 0
- **Engagement rate:** --
- **Avg. watch time / impr.:** --
- **Watch time:** --
- **Video played to 25%:** --
- **Video played to 50%:** --
- **Video played to 75%:** --
- **Video played to 100%:** --

Total: Ad group

- **Clicks:** 329
- **CTR:** 1.72%
- **Engagements:** 3,396
- **Engagement rate:** 17.78%
- **Avg. watch time / impr.:** 5.2
- **Watch time:** 97,741
- **Video played to 25%:** 17.11%
- **Video played to 50%:** 7.85%
- **Video played to 75%:** 5.69%
- **Video played to 100%:** 4.35%

Meta

Instagram post: DINK YOU IN THE FACE - Out Monday

- **Link clicks:** 90.0

- **CPC (cost per link click) (USD):** 0.220889
 - **CTR (link click-through rate):** 2.97816
 - **Clicks (all):** 89
 - **Views:** 3155
 - **3-second video plays:** 1870.0
 - **Page engagement:** 1964
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Dink you In the Face FB

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 152
 - **Views:** 33572
 - **3-second video plays:** 23190.0
 - **Page engagement:** 23247
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Instagram post: What's a dink?

Pickleball...

- **Link clicks:** 99.0
 - **CPC (cost per link click) (USD):** 0.18697
 - **CTR (link click-through rate):** 3.913043
 - **Clicks (all):** 99
 - **Views:** 2607
 - **3-second video plays:** 1049.0
 - **Page engagement:** 1170
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Instagram post: I'm gonna show you my dink.

I...

- **Link clicks:** 419.0
 - **CPC (cost per link click) (USD):** 0.143031
 - **CTR (link click-through rate):** 6.100757
 - **Clicks (all):** 419
 - **Views:** 6741
 - **3-second video plays:** 3717.0
 - **Page engagement:** 4161
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Dark Ad 5 FB

- **Link clicks:** 1.0
 - **CPC (cost per link click) (USD):** 24.98
 - **CTR (link click-through rate):** 0.004262
 - **Clicks (all):** 17
 - **Views:** 17483
 - **3-second video plays:** 3151.0
 - **Page engagement:** 3160
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Dark Ad 1 FB

- **Link clicks:** 1.0
 - **CPC (cost per link click) (USD):** 24.96
 - **CTR (link click-through rate):** 0.004302
 - **Clicks (all):** 11
 - **Views:** 16674
 - **3-second video plays:** 3274.0
 - **Page engagement:** 3279
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Dark Ad 2 FB

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 16
 - **Views:** 16420
 - **3-second video plays:** 2929.0
 - **Page engagement:** 2935
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Dark Ad 3 FB

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 1
 - **Views:** 18984
 - **3-second video plays:** 2581.0
 - **Page engagement:** 2581
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Dark Ad 4 FB

- **Link clicks:** 1.0
- **CPC (cost per link click) (USD):** 24.93

- **CTR (link click-through rate):** 0.004268
 - **Clicks (all):** 3
 - **Views:** 18262
 - **3-second video plays:** 2869.0
 - **Page engagement:** 2871
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Dark Ad 4 IG

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 11
 - **Views:** 18714
 - **3-second video plays:** 1456.0
 - **Page engagement:** 1458
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Dark Ad 2 IG

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 17
 - **Views:** 18619
 - **3-second video plays:** 1413.0
 - **Page engagement:** 1417
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Dark Ad 3 IG

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 15
 - **Views:** 20306
 - **3-second video plays:** 1892.0
 - **Page engagement:** 1895
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Dark Ad 5 IG

- **Link clicks:** nan
- **CPC (cost per link click) (USD):** nan
- **CTR (link click-through rate):** nan
- **Clicks (all):** 8

- **Views:** 18886
 - **3-second video plays:** nan
 - **Page engagement:** 1
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Dark Ad 1 IG

- **Link clicks:** nan
 - **CPC (cost per link click) (USD):** nan
 - **CTR (link click-through rate):** nan
 - **Clicks (all):** 9
 - **Views:** 18521
 - **3-second video plays:** 3188.0
 - **Page engagement:** 3189
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TikTok

Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 36
 - **Video views at 100%:** 0
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 499
 - **Video views at 100%:** 5
 - **Clicks (all):** 1
 - **CTR (all):** 0.002
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
- **Video views:** 44
- **Video views at 100%:** 0
- **Clicks (all):** 0

- **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 18546
 - **Video views at 100%:** 36
 - **Clicks (all):** 44
 - **CTR (all):** 0.0024
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 58
 - **Video views at 100%:** 1
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 24
 - **Video views at 100%:** 0
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
- **Video views:** 26
- **Video views at 100%:** 0
- **Clicks (all):** 1
- **CTR (all):** 0.0385
- **client_name:** Andras Jones

- **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 153.52
 - **Video views:** 52165
 - **Video views at 100%:** 2036
 - **Clicks (all):** 249
 - **CTR (all):** 0.0048
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 122
 - **Video views at 100%:** 0
 - **Clicks (all):** 1
 - **CTR (all):** 0.0082
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 80
 - **Video views at 100%:** 0
 - **Clicks (all):** 1
 - **CTR (all):** 0.0123
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 25
 - **Video views at 100%:** 0
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 48
 - **Video views at 100%:** 0
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 396
 - **Video views at 100%:** 9
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 13080
 - **Video views at 100%:** 428
 - **Clicks (all):** 47
 - **CTR (all):** 0.0036
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 28
 - **Video views at 100%:** 0
 - **Clicks (all):** 0
 - **CTR (all):** 0.0
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 0.0
 - **Video views:** 13420
 - **Video views at 100%:** 449
 - **Clicks (all):** 56
 - **CTR (all):** 0.0042
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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Unnamed Ad

- **CPC (destination):** 300.0
 - **Video views:** 98597
 - **Video views at 100%:** 2964
 - **Clicks (all):** 400
 - **CTR (all):** 0.004
 - **client_name:** Andras Jones
 - **campaign_name:** Dink you in the face
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