

**Cliente:** Andras Jones **Campanha:** Dink you in the face

**I did, in fact, get dinked in the face**

## Pickleball World Championship

[illegible]

**"Dink You In The Face" Out Now! #pickleball #dink #newmusic**

[illegible]**Total: All videos**[illegible]**Total: Available videos**[illegible]

☐ **Post / Vídeo:**

**Total: Deleted videos**

Métrica | Valor | ----- | ----- ||||||| **Clicks** | 0 ||||||| **CTR** | -- |||||||  
**Engagements** | 0 ||||||| **Engagement rate** | -- ||||||| **Avg. watch time / impr.** | -- ||||||| **Watch time** | -- |||||||  
**Video played to 25%** | -- ||||||| **Video played to 50%** | -- ||||||| **Video played to 75%** | -- ||||||| **Video played to 100%**  
 | -- |||||||

☐ **Post / Vídeo:**

**Total: Private videos**

Métrica | Valor | ----- | ----- | Clicks | 0 | CTR | -- |||||  
 Engagements | 0 ||||| Engagement rate | -- ||||| Avg. watch time / impr. | -- ||||| Watch time | -- |||||  
 Video played to 25% | -- ||||| Video played to 50% | -- ||||| Video played to 75% | -- ||||| Video played to 100%  
 | -- |||||

☐ **Post / Video:**

**Total: Ad group**

Métrica	Valor	-----	-----		Clicks	329		CTR	1.72%	
Engagements	3,396		Engagement rate	17.78%		Avg. watch time / impr.	5.2		Watch time	97,741
	Video played to 25%	17.11%		Video played to 50%	7.85%		Video played to 75%	5.69%		
	Video played to 100%	4.35%								

□ **Plataforma:**

**□ Post / Video:**

**Instagram post: DINK YOU IN THE FACE - Out Monday**

[illegible]

☐ **Post / Vídeo:**

## Dink you In the Face FB

[illegible]

☐ **Post / Vídeo:**

**\*\*Instagram post: What's a dink?**

# Pickleball..\*\*

Métrica	Valor	Link clicks	99.0	CPC (cost per link			
click) (USD)	0.18697	CTR (link click-through rate)	3.913043	Clicks (all)	99	Views	2607
3-second video plays	1049.0	Page engagement	1170				

☐ **Post / Vídeo:**

**\*\*Instagram post: I'm gonna show you my dink.**

I. \*\*

[illegible]

☐ **Post / Vídeo:**

## Dark Ad 5 FB

[illegible]

☐ **Post / Video:**

### Dark Ad 1 FB

[illegible]

☐ **Post / Vídeo:**

## Dark Ad 2 FB

[illegible]

☐ **Post / Vídeo:**

### Dark Ad 3 FB

[illegible]

☐ **Post / Vídeo:**

## Dark Ad 4 FB

Métrica	Valor	-----	-----		Link clicks	1.0		CPC (cost per link		
click) (USD)	24.93		CTR (link click-through rate)	0.004268		Clicks (all)	3	Views	18262	
3-second video plays	2869.0		Page engagement	2871						

☐ **Post / Vídeo:**

## Dark Ad 4 IG

Métrica	Valor	-----	-----		Link clicks	nan		CPC (cost per link		
click) (USD)	nan		CTR (link click-through rate)	nan		Clicks (all)	11	Views	18714	3-
second video plays	1456.0		Page engagement	1458						

☐ **Post / Vídeo:**

## Dark Ad 2 IG

Métrica	Valor	-----	-----		Link clicks	nan		CPC (cost per link		
click) (USD)	nan		CTR (link click-through rate)	nan		Clicks (all)	17	Views	18619	3-
second video plays	1413.0		Page engagement	1417						

☐ **Post / Vídeo:**

### Dark Ad 3 IG

Métrica	Valor	-----	-----		Link clicks	nan		CPC (cost per link click) (USD)	nan		CTR (link click-through rate)	nan		Clicks (all)	15		Views	20306		3-second video plays	1892.0		Page engagement	1895	
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## Dark Ad 5 IG

☐ **Post / Video:**

## Dark Ad 1 IG

□ **Plataforma:**}

☐ **Post / Vídeo:**

☐ **Post / Vídeo:**

**□ Post / Vídeo:**

☐ **Post / Vídeo:**

☐ **Post / Vídeo:**

☐ **Post / Vídeo:**

☐ **Post / Vídeo:**

Métrica		Valor		----- -----		CPC (destination)		0.0		Video views		26		
Video views at 100%		0		Clicks (all)		1		CTR (all)		0.0385		client name		Andras Jones

||| **campaign\_name** | Dink you in the face |||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 153.52 ||||| **Video views** | 52165 ||||| **Video views at 100%** | 2036 ||||| **Clicks (all)** | 249 ||||| **CTR (all)** | 0.0048 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 122 ||||| **Video views at 100%** | 0 ||||| **Clicks (all)** | 1 ||||| **CTR (all)** | 0.0082 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 80 ||||| **Video views at 100%** | 0 ||||| **Clicks (all)** | 1 ||||| **CTR (all)** | 0.0123 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 25 ||||| **Video views at 100%** | 0 ||||| **Clicks (all)** | 0 ||||| **CTR (all)** | 0.0 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 48 ||||| **Video views at 100%** | 0 ||||| **Clicks (all)** | 0 ||||| **CTR (all)** | 0.0 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 396 ||||| **Video views at 100%** | 9 ||||| **Clicks (all)** | 0 ||||| **CTR (all)** | 0.0 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 13080 ||||| **Video views at 100%** | 428 ||||| **Clicks (all)** | 47 ||||| **CTR (all)** | 0.0036 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 28 ||||| **Video views at 100%** | 0 ||||| **Clicks (all)** | 0 ||||| **CTR (all)** | 0.0 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

☐ **Post / Vídeo:**

| Métrica | Valor | |-----| |-----| ||||| **CPC (destination)** | 0.0 ||||| **Video views** | 13420 ||||| **Video views at 100%** | 449 ||||| **Clicks (all)** | 56 ||||| **CTR (all)** | 0.0042 ||||| **client\_name** | Andras Jones ||||| **campaign\_name** | Dink you in the face |||||

❑ **Post / Vídeo:**

Métrica	Valor	-----	-----		CPC (destination)	300.0		Video views
98597	Video views at 100%	2964	Clicks (all)	400	CTR (all)	0.004		client_name
Andras Jones	campaign_name	Dink you in the face						