

# Andras Jones – AD REPORT

## Social / Streaming Stats

- Instagram Followers: →
  - Facebook Followers: →
  - Spotify Monthly Listeners: →
  - YouTube Subscribers: →
  - Total Video Views:
  - Twitter Followers: →
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## Dink you in the face

## ADVERTISING REPORTS

### Google

I did, in fact, get dinked in the face

- Clicks: 127
  - CTR: 1.34%
  - Engagements: 1,716
  - Engagement rate: 18.06%
  - Avg. watch time / impr.: 5.7
  - Watch time: 53,630
  - Video played to 25%: 15.32%
  - Video played to 50%: 7.70%
  - Video played to 75%: 5.71%
  - Video played to 100%: 4.44%
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### Pickleball World Championship

- Clicks: 28
  - CTR: 1.23%
  - Engagements: 475
  - Engagement rate: 20.80%
  - Avg. watch time / impr.: 4.4
  - Watch time: 9,702
  - Video played to 25%: 31.05%
  - Video played to 50%: 10.49%
  - Video played to 75%: 7.26%
  - Video played to 100%: 5.36%
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"Dink You In The Face" Out Now! #pickleball #dink #newmusic

- **Clicks:** 174
  - **CTR:** 2.38%
  - **Engagements:** 1,205
  - **Engagement rate:** 16.48%
  - **Avg. watch time / impr.:** 4.7
  - **Watch time:** 34,416
  - **Video played to 25%:** 15.18%
  - **Video played to 50%:** 7.24%
  - **Video played to 75%:** 5.17%
  - **Video played to 100%:** 3.92%
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## Total: All videos

- **Clicks:** 329
  - **CTR:** 1.72%
  - **Engagements:** 3,396
  - **Engagement rate:** 17.78%
  - **Avg. watch time / impr.:** 5.2
  - **Watch time:** 97,741
  - **Video played to 25%:** 17.11%
  - **Video played to 50%:** 7.85%
  - **Video played to 75%:** 5.69%
  - **Video played to 100%:** 4.35%
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## Total: Available videos

- **Clicks:** 329
  - **CTR:** 1.72%
  - **Engagements:** 3,396
  - **Engagement rate:** 17.78%
  - **Avg. watch time / impr.:** 5.2
  - **Watch time:** 97,741
  - **Video played to 25%:** 17.11%
  - **Video played to 50%:** 7.85%
  - **Video played to 75%:** 5.69%
  - **Video played to 100%:** 4.35%
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## Total: Deleted videos

- **Clicks:** 0

- **CTR:** --
  - **Engagements:** 0
  - **Engagement rate:** --
  - **Avg. watch time / impr.:** --
  - **Watch time:** --
  - **Video played to 25%:** --
  - **Video played to 50%:** --
  - **Video played to 75%:** --
  - **Video played to 100%:** --
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## Total: Private videos

- **Clicks:** 0
  - **CTR:** --
  - **Engagements:** 0
  - **Engagement rate:** --
  - **Avg. watch time / impr.:** --
  - **Watch time:** --
  - **Video played to 25%:** --
  - **Video played to 50%:** --
  - **Video played to 75%:** --
  - **Video played to 100%:** --
- 

## Total: Ad group

- **Clicks:** 329
  - **CTR:** 1.72%
  - **Engagements:** 3,396
  - **Engagement rate:** 17.78%
  - **Avg. watch time / impr.:** 5.2
  - **Watch time:** 97,741
  - **Video played to 25%:** 17.11%
  - **Video played to 50%:** 7.85%
  - **Video played to 75%:** 5.69%
  - **Video played to 100%:** 4.35%
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## Meta

### Instagram post: DINK YOU IN THE FACE - Out Monday

- **Link clicks:** 90.0

- **CPC (cost per link click) (USD):** 0.220889
  - **CTR (link click-through rate):** 2.97816
  - **Clicks (all):** 89
  - **Views:** 3155
  - **3-second video plays:** 1870.0
  - **Page engagement:** 1964
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## Dink you In the Face FB

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 152
  - **Views:** 33572
  - **3-second video plays:** 23190.0
  - **Page engagement:** 23247
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## Instagram post: What's a dink?

## Pickleball...

- **Link clicks:** 99.0
  - **CPC (cost per link click) (USD):** 0.18697
  - **CTR (link click-through rate):** 3.913043
  - **Clicks (all):** 99
  - **Views:** 2607
  - **3-second video plays:** 1049.0
  - **Page engagement:** 1170
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## Instagram post: I'm gonna show you my dink.

I...

- **Link clicks:** 419.0
  - **CPC (cost per link click) (USD):** 0.143031
  - **CTR (link click-through rate):** 6.100757
  - **Clicks (all):** 419
  - **Views:** 6741
  - **3-second video plays:** 3717.0
  - **Page engagement:** 4161
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## Dark Ad 5 FB

- **Link clicks:** 1.0
  - **CPC (cost per link click) (USD):** 24.98
  - **CTR (link click-through rate):** 0.004262
  - **Clicks (all):** 17
  - **Views:** 17483
  - **3-second video plays:** 3151.0
  - **Page engagement:** 3160
- 

## Dark Ad 1 FB

- **Link clicks:** 1.0
  - **CPC (cost per link click) (USD):** 24.96
  - **CTR (link click-through rate):** 0.004302
  - **Clicks (all):** 11
  - **Views:** 16674
  - **3-second video plays:** 3274.0
  - **Page engagement:** 3279
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## Dark Ad 2 FB

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 16
  - **Views:** 16420
  - **3-second video plays:** 2929.0
  - **Page engagement:** 2935
- 

## Dark Ad 3 FB

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 1
  - **Views:** 18984
  - **3-second video plays:** 2581.0
  - **Page engagement:** 2581
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## Dark Ad 4 FB

- **Link clicks:** 1.0
- **CPC (cost per link click) (USD):** 24.93

- **CTR (link click-through rate):** 0.004268
  - **Clicks (all):** 3
  - **Views:** 18262
  - **3-second video plays:** 2869.0
  - **Page engagement:** 2871
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## Dark Ad 4 IG

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 11
  - **Views:** 18714
  - **3-second video plays:** 1456.0
  - **Page engagement:** 1458
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## Dark Ad 2 IG

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 17
  - **Views:** 18619
  - **3-second video plays:** 1413.0
  - **Page engagement:** 1417
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## Dark Ad 3 IG

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 15
  - **Views:** 20306
  - **3-second video plays:** 1892.0
  - **Page engagement:** 1895
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## Dark Ad 5 IG

- **Link clicks:** nan
- **CPC (cost per link click) (USD):** nan
- **CTR (link click-through rate):** nan
- **Clicks (all):** 8

- **Views:** 18886
  - **3-second video plays:** nan
  - **Page engagement:** 1
- 

## Dark Ad 1 IG

- **Link clicks:** nan
  - **CPC (cost per link click) (USD):** nan
  - **CTR (link click-through rate):** nan
  - **Clicks (all):** 9
  - **Views:** 18521
  - **3-second video plays:** 3188.0
  - **Page engagement:** 3189
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## TikTok

### Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 36
  - **Video views at 100%:** 0
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
- 

### Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 499
  - **Video views at 100%:** 5
  - **Clicks (all):** 1
  - **CTR (all):** 0.002
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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### Unnamed Ad

- **CPC (destination):** 0.0
- **Video views:** 44
- **Video views at 100%:** 0
- **Clicks (all):** 0

- **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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### Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 18546
  - **Video views at 100%:** 36
  - **Clicks (all):** 44
  - **CTR (all):** 0.0024
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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### Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 58
  - **Video views at 100%:** 1
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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### Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 24
  - **Video views at 100%:** 0
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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### Unnamed Ad

- **CPC (destination):** 0.0
- **Video views:** 26
- **Video views at 100%:** 0
- **Clicks (all):** 1
- **CTR (all):** 0.0385
- **client\_name:** Andras Jones

- **campaign\_name:** Dink you in the face
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## Unnamed Ad

- **CPC (destination):** 153.52
  - **Video views:** 52165
  - **Video views at 100%:** 2036
  - **Clicks (all):** 249
  - **CTR (all):** 0.0048
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 122
  - **Video views at 100%:** 0
  - **Clicks (all):** 1
  - **CTR (all):** 0.0082
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 80
  - **Video views at 100%:** 0
  - **Clicks (all):** 1
  - **CTR (all):** 0.0123
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## Unnamed Ad

- **CPC (destination):** 0.0
  - **Video views:** 25
  - **Video views at 100%:** 0
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## **Unnamed Ad**

- **CPC (destination):** 0.0
  - **Video views:** 48
  - **Video views at 100%:** 0
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## **Unnamed Ad**

- **CPC (destination):** 0.0
  - **Video views:** 396
  - **Video views at 100%:** 9
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## **Unnamed Ad**

- **CPC (destination):** 0.0
  - **Video views:** 13080
  - **Video views at 100%:** 428
  - **Clicks (all):** 47
  - **CTR (all):** 0.0036
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## **Unnamed Ad**

- **CPC (destination):** 0.0
  - **Video views:** 28
  - **Video views at 100%:** 0
  - **Clicks (all):** 0
  - **CTR (all):** 0.0
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## **Unnamed Ad**

- **CPC (destination):** 0.0
  - **Video views:** 13420
  - **Video views at 100%:** 449
  - **Clicks (all):** 56
  - **CTR (all):** 0.0042
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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## Unnamed Ad

- **CPC (destination):** 300.0
  - **Video views:** 98597
  - **Video views at 100%:** 2964
  - **Clicks (all):** 400
  - **CTR (all):** 0.004
  - **client\_name:** Andras Jones
  - **campaign\_name:** Dink you in the face
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