

## Summary

Company Name:

Siwaqaf untuk Lembaga KUA

Contact Name:

Ahmad Zulkarnain

Email Address:

nfo@siwaqaf.com

Phone Number:

0812-3456-7890

Existing Website Address:

www.siwaqaf.com

Summary about the business:

Siwaqaf adalah aplikasi yang dirancang untuk memfasilitasi pengelolaan dan pendistribusian wakaf secara transparan dan efisien untuk Lembaga KUA. Aplikasi ini memungkinkan donatur untuk berwakaf dengan mudah dan memberikan laporan transparan mengenai penggunaan dana wakaf.

Our position in the market:

Kami berada di garis depan teknologi pengelolaan wakaf, dengan fokus pada transparansi, efisiensi, dan kemudahan penggunaan untuk semua pihak yang terlibat.

Our competitors are:

- Wakaf Digital
- Rumah Wakaf
- Dompot Dhuafa

Our target audiences are:

- Donatur yang ingin berwakaf
- Pengurus KUA
- Masyarakat yang membutuhkan informasi mengenai wakaf

Our commercial objectives:

- Meningkatkan jumlah donatur wakaf
- Meningkatkan transparansi dalam pengelolaan wakaf
- Memperkuat kepercayaan masyarakat terhadap pengelolaan wakaf oleh KUA

We have the following brand assets:

High resolution logos	<input checked="" type="checkbox"/>	Printed Media	<input type="checkbox"/>
Brand Guidelines	<input type="checkbox"/>	Imagery	<input checked="" type="checkbox"/>
Tone of voice guidelines	<input type="checkbox"/>	Videos	<input type="checkbox"/>
Social Media Profiles (link below)	<input type="checkbox"/>	Other (describe below)	<input type="checkbox"/>

## Website Design and Function

The website must be built to do the following:

Generate leads

☐

Provide blog and news updates

☒

Provide calendar and make bookings

☐

Update with new products/listings/services

☐

Sell products online

☐

Enquiry forms

☒

Download Brochures

☐

Other

☐

What we like about our website:

Tampilan yang mudah dinavigasi dan informatif.

What frustrates us about our website:

Kurangnya fitur interaktif dan integrasi dengan sistem lain.

Other websites we like:

- [www.wakafdigital.com](http://www.wakafdigital.com)
- [www.rumahwakaf.org](http://www.rumahwakaf.org)

How we plan to promote the new website:

Search engines	<input checked="" type="checkbox"/>	Email	<input type="checkbox"/>
Pay per click	<input type="checkbox"/>	Offline (radio, tv)	<input type="checkbox"/>
Social	<input checked="" type="checkbox"/>	Out of home (billboards, direct)	<input type="checkbox"/>
Paid Social	<input checked="" type="checkbox"/>	Events	<input type="checkbox"/>

Other marketing:

*Describe current marketing activities*

Design Requirements for the new site:

Tampilan modern dan profesional dengan antarmuka pengguna yang ramah

The sitemap of the new site:

- Beranda
- Tentang Kami
- Produk dan Layanan
- Blog dan Berita
- Kontak

	We can provide	We need you to source
Website copy	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Photography	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Videos	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Logos	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Graphics	<input checked="" type="checkbox"/>	<input type="checkbox"/>

## Website Functionality

	High priority	Nice to have	Not Required
About us page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Document Downloads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Data Capture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retargeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ecommerce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enquiry forms	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Maps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newsletter signup	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product catalogue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer portal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trade Portal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Image gallery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Live chat	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Blog/News	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Others?

Please highlight any other functionality and its priority.

Our website needs to link with these services:

- Sistem Manajemen KUA
- Sistem Pembayaran

Our hosting package is with:

-

We'd need the following ongoing support

Training to use the website



Ongoing development



Backing up



Service level agreement



Performance and monitoring



Compliance measures



Ongoing marketing



Other



## Budgets and Timelines

Our budget for this project is:

Rp 7.000.000

We require the website delivered by:

6 bulan

Additional Information about the project:

- Pengembangan berkelanjutan
- Perjanjian tingkat layanan
- Langkah-langkah kepatuhan