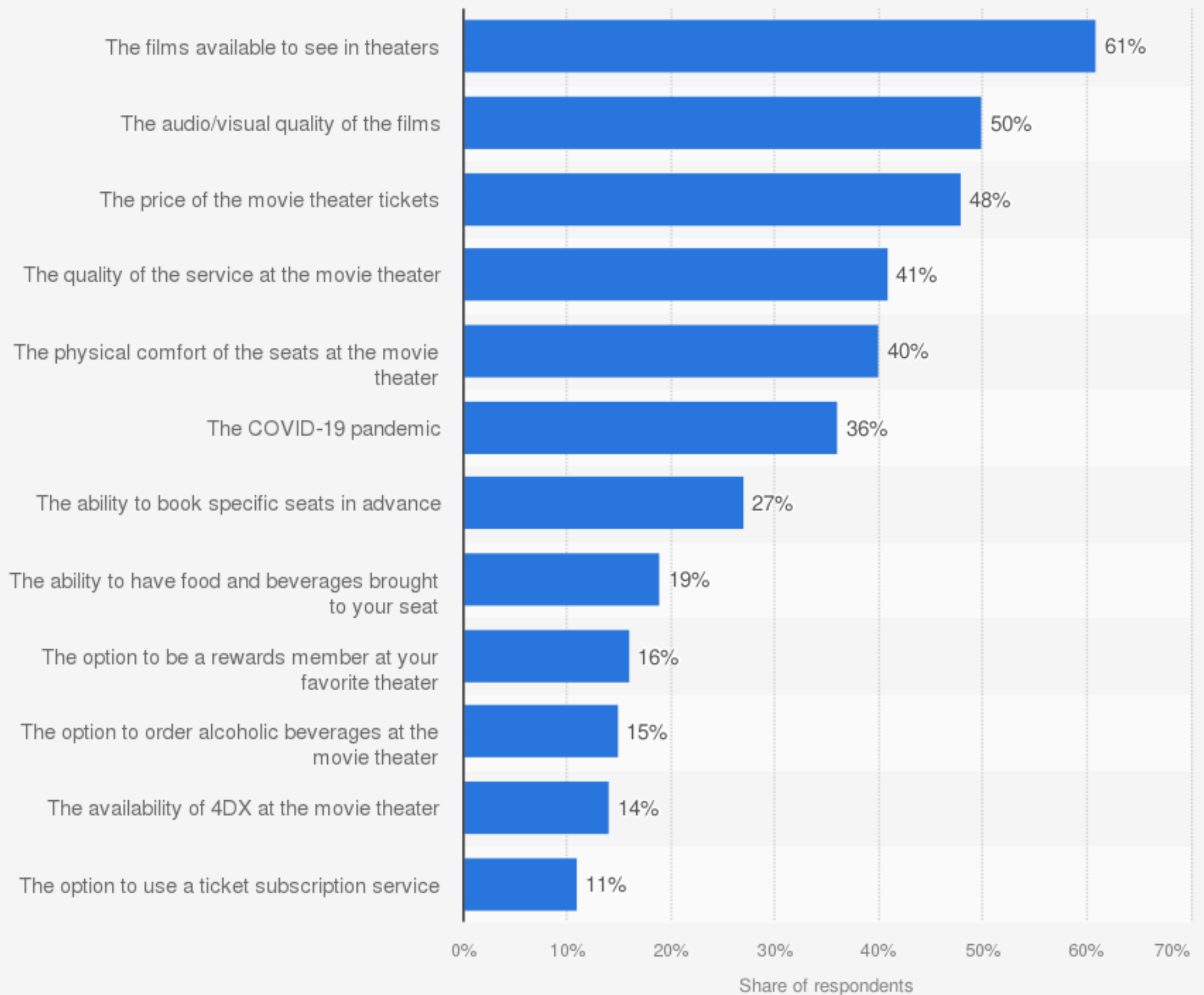


# Leading factors for Gen Z to decide on whether or not see movies in theaters in the United States as of May 2022



Source  
Morning Consult  
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## Additional Information:

United States; April 30 to May 3, 2022; 241 respondents; 18-25 years; share of respondents deciding to see movies in theaters