Hello.
I'm Bahaar Rokhva.

I'm a designer who loves understanding complex systems and problems. Complex problems in combination with pixel level attention to detail are what bring me the most joy at work.

Skills

- User experience research
- Usage analysis
- Problem definition
- Wireframing
- User interviews
- User interface prototyping
- User experience writing

Tools

- Adobe Suite
- Sketch
- Framer
- HTML/CSS
- JavaScript/jQuery
- Adobe Analytics

Education

2019 | Certificate
FULL STACK WEB DEVELOPEMENT
University of Utah

2018 | B.S.
MULTI DISIPLINARY DESIGN
University of Utah

2018 | Minor
ENTREPRENUARSHIP
University of Utah

Experience

Adobe | 2017 - present
USER EXPERIENCE DESIGNER
Conduct user research to define problem areas, and pain points our users experience within one or potentially many of our enterprise marketing solution set. Work with Product Management and Engineering to test prototypes of possible solutions, and provide design direction before and after release. Help to define, document and apply Adobe's visual design library.

Adobe Summit | March 2019
PRESENTER
Breakout session presenter at Summit, Adobe's annual customer conference. Presented future improvements, releases, and designs to about one hundred analysts and executives.

Espiritu | 2016 - 2017
INDUSTRIAL DESIGN INTERN
As an industrial design intern I met with clients to discuss their needs. Defined design and business opportunities by conducting market research. Generated potential solutions with quick prototyping methods. Used 3D modeling software to show clients possible viable product directions.

University of Utah | 2016 - 2017
PROTOTYPING WORKSHOP TECHNICIAN
Helped students make design prototypes and architectural mock ups.

Email: rokhvab@gmail.com   Phone: (801) 557 - 3960

Bahaar Rokhva

PRODUCT DESIGNER

Contact

Phone:
(801) 557 - 3960

Email:
rokhvab@gmail.com

Location:
Salt Lake City, UT

Cover Letter

October 10, 2019

Human Resources
GitLab Inc.
San Fransisco, California

Dear Hiring Manager,

Nice to meet you, my name is Bahaar Rokhva. As you've probably read, on my application, at the top of this cover letter, and will read on the top of my resume (spoiler alert). I'm a designer who loves understanding complex systems and problems. Complex problems in combination with pixel level attention to detail are what bring me the most joy at work. Working at GitLab as a user experience designer would be the dream environment to get to do both of the aforementioned things.

Working on an enterprise piece of software has taught me many lessons, both business and design. I've been able to work with a wide variety of teams, on an equally diverse set of projects. Projects ranging from contributing to the design of the user interface design library, to researching machine learning and algorithmic features.

I would be happy to meet with you and discuss any of my design or development experiences in greater detail.

Thank you,
Bahaar Rokhva