

Professional Summary

Product Manager with over a decade of experience bridging technical expertise and business strategy. Proven track record of leading cross-functional teams through full product lifecycles, from conception to deployment. Combines deep technical knowledge in application development, cybersecurity, and DevOps with strong business acumen to deliver user-centric solutions. Demonstrated success in translating customer needs into actionable product roadmaps while ensuring security and scalability. Skilled in Agile methodologies, stakeholder management, and fostering team excellence through effective communication and servant leadership. Consistently drives product innovation and business growth through data-driven decision making and strategic technical direction.

Skills

- Product Strategy & Vision: Product Roadmaps, Go-to-Market Planning, OKRs & KPIs, Feature Prioritization, Market Research
- Development & Security: SDLC, SAST/DAST/IAST, API Integration, DevOps, AWS, Azure, OWASP Top 10
- Analytics & Data: Product Metrics, Google Analytics, Heap, Amplitude, User Behavior Analysis, Heatmaps
- Technical Stack: Svelte, React, Vue.js, TypeScript, JavaScript, HTML5, CSS3, Node.js, Python
- Product Analytics: User Research, A/B Testing, Funnel Analysis, Cohort Analysis, Retention Metrics
- Risk Management: Vulnerability Assessment, Incident Response, Security Compliance, Data Privacy
- Agile & Project Management: Scrum (PSM I, PSPO I), Kanban, Sprint Planning, Backlog Management, Jira, Asana
- User Experience & Design: User Research, A/B Testing, Journey Mapping, Wireframing, Design Sprints, Prototyping
- Stakeholder Management: Executive Communication, Cross-functional Leadership, Client Relations, Team Mentoring
- Business Analysis: Requirements Gathering, Process Mapping, Use Case Development, Gap Analysis
- Documentation & Collaboration: Confluence, Notion, Slack, Microsoft Teams, Technical Documentation
- Tools & Platforms: GitHub, GitLab, Azure DevOps, CI/CD, Cloud Architecture, Testing Framework

Work History

Product Manager 02/2023 to 02/2024

HomeBuilder.app – Torrance, CA

- Led end-to-end product development of modern web applications for builders, architects, and contractors using Agile/Scrum methodologies
- Architected scalable solutions using Svelte, Strapi, Node.js, and ModuleFederation, ensuring optimal performance and user experience
- Managed cross-functional teams through full product lifecycle, from conception to deployment, using data-driven

decision making

- Established product roadmap and sprint planning processes, resulting in consistent delivery of high-value features

Head of IT

01/2021 to 12/2023

Maria's Place – Torrance, CA

- Spearheaded secure software development lifecycle (SDLC) initiatives across multiple technology stacks
- Led development of an innovative iOS MVP addressing senior isolation, including secure audio chat rooms and ADA-compliant UX
- Drove DevOps modernization through GitHub migration, SSO implementation, and cybersecurity education programs
- Managed product development roadmap while ensuring alignment with business objectives and technical feasibility

Project Manager and UX Director

05/2017 to 06/2023

WP Superheroes – Boulder, CO

- Led cross-functional team of 5 in developing custom responsive web applications with complex API integrations
- Implemented Agile/Scrum methodologies to improve project delivery efficiency and team collaboration
- Managed client relationships and communications while ensuring alignment between business needs and technical solutions
- Oversaw security implementations including cloud-based incremental backups and WordPress security hardening

Web Developer

07/2014 to 12/2020

Maria's Place – Torrance, CA

- Built and scaled membership platform to 20K+ users, implementing features including porous paywalls and eCommerce subscriptions
- Integrated multiple third-party services including Avalara and Order Fulfillment while ensuring PII data security
- Led and mentored development teams in custom web application development and best practices
- Managed video production team of 5, overseeing content creation pipeline from concept to delivery-

Education

Cybersecurity Professional- Information Security &

2024

California State University Long Beach - Long Beach, CA

Bachelor of Science: Computer Science

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University of Colorado Boulder - Boulder, CO

Certifications

- Professional Scrum Master (PSM), Scrum.org
- Professional Scrum Product Owner (PSPO), Scrum.org
- Cybersecurity Professional, Cal State Long Beach
- CISSP (Candidate), ISC2
- Certified in Cybersecurity, ISC2

- Cybersecurity, Identity & Compliance, Microsoft