

Md. Rokonuzzaman

Sr. Front-end & UI/UX Engineer



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PORTFOLIOS:

🌐 <https://rokon755.github.io/portfolio>

🌐 <https://www.linkedin.com/in/rokon755/>

🔗 <https://github.com/rokon755>

🔗 <https://codepen.io/md-rokonuzzaman-codepen-profile>

CAREER SUMMARY:

I have **9+ years** over professional experience in this field since 2014. I've worked on-site for local and International companies, mastering Front-end Development like **JavaScript (ES6+), ReactJS, React-Hooks, Redux-toolkit, WordPress-Drupal Theme development, Newly Theme build from scratch** and **Pixel-Perfect Design**. My problem-solving skills, leadership in Agile environments and commitment to clean, best practice-oriented code make me a valuable asset in any project.

WORK EXPERIENCE:

01 **Sr. Front-end & UI/UX Engineer** (2017 – 2025)
Digital Firefly Marketing.

02 **Front-end & UI/UX Engineer** (2015 – 2017)
Green Tech Solutions.

03 **Front-end Developer** (2014 – 2015)
MSIT Ltd.

KEY ACHIEVEMENTS:

- **Theme Development & Customization:** Built and put into use customized WordPress, Drupal themes that better site performance and provided a more customizable user experience.
- **Full Sites Migration to Drupal, WordPress with Pixel-Perfect Design:** Led the front-end migration of a complex, multi-page website to WordPress, Drupal ensuring seamless integration of custom themes and components.
- **Cross-Browser Compatibility:** Ensured cross-browser compatibility by testing and fixing inconsistencies across Chrome, Safari, Firefox, and Edge, providing a consistent experience for all users.
- **Performance Optimization:** Used CSS and JavaScript files to reduce file size, which minimizes download time. Combine multiple CSS and JavaScript files into a single file to reduce HTTP requests, which helps speed up page load times.
- **Collaboration with Back-end Developers:** Collaborated with back-end developers to front-end workflow that ensured effective data fetching and reduced the number of unnecessary API calls and leading to a 50% reduction in data retrieval time for complex pages.
- **User Experience and Accessibility:** Built a collection of accessible, reusable front-end elements, such as dropdown menus, form elements, and modals. These elements maintained accessibility while improving overall usability and reducing time to development.
- **Version Control and Deployment:** Established Git best practices for the front-end team, including a clear branching strategy (Git Flow) and code review process. This resulted in fewer merge conflicts, streamlined collaboration, and improved code quality across projects.

- **Quality Assurance and Testing:** Test new front-end features frequently for performance, accuracy of design, and usefulness. Work together with QA teams to make sure the website works correctly on all devices and browsers.
- **Design up to date with Trends:** Led the front-end redesign of the website to incorporate modern design trends such as minimalistic layouts, ample whitespace, and bold typography. Optimized the site with a mobile-first approach, using flexible grids, flex to ensure flawless responsiveness. The redesign improved desktop/mobile traffic engagement by 40% and reduced load times for users.
- **Used Platforms:** I used a variety of platforms to build, deploy, and manage projects. Such as - [Litmus](#), [Delivra](#), [Mailchimp](#), [Jira](#), [ClickUp](#), [Github](#), [Adobe Markito Engage](#), [Lambdatest](#), [Squarespace](#), [Pantheon](#), [Elementor](#), [Atlassian](#), [Bitbucket](#), [Cloudways](#), [Shopify](#), [TinyJPG](#), [Kallyas Theme Builder](#) and [PageSpeed Insights](#).

EXPERTISE:

- **Front-end:** HTML-5 | CSS-3 | Bootstrap | Tailwind CSS | SASS
- **JS Library & Framework:** JavaScript (ES6+) | ReactJS | Redux-toolkit | JSON | jQuery
- **Backend:** PHP
- **PHP Frameworks:** WordPress | Drupal
- **Page Builder:** Gutenberg | Elementor | Elementor-Pro | Custom Widgets | ACF
- **Others:** WordPress, Drupal Theme Customization & Newly Theme build from scratch | PSD to HTML | Figma to HTML | git | Devices Responsive | Typography | Site Optimization | Canva and Adobe Photoshop.
- **Agile Collaboration:** Work closely with a Scrum team in an Agile environment.

SCHOLASTIC RECORDS:

- **Diploma in CSE.**
Rajshahi Polytechnic Institute.
Duration: 2004 - 2008
- **B.sc in Computer Science & Engineering.**
Daffodil International University.
Duration: 2008 - 2012

BRAND EXPERIENCE:

