

To  
Enterprise  
Duration

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You Digital  
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# PROPOSAL

for social analytics services

Currency by USD

Index	Work Breakdown	Period	Amount	Listing Price	Partner Price	Total
1	Topic for tracking data (9 topics)	Month	3	9,000	1,945	5,835
2	Analyze raw data	Month	3	1,000	350	1,050
3	Insights Report (Nokia brand, 5 products + 3 competitors) - 3 weekly report - 1 monthly report - Discussion trend about keeping track objects of Nokia. - Discussion channels on Internet related to keeping track objects of Nokia (social network, forums, press news, etc.). - Synthesis of websites containing data related to keeping track objects of Nokia. - Showing the happenings of discussion channels and news poster containing data related to keeping track objects of Nokia. - Providing list of the discussions having the most influence on keeping track objects of Nokia. - Reports, analysis of Nokia's competitors (3 competitors) - Showing the extent of reaction of data related to keeping track objects of Nokia (list and count percentage rate of positive, negative and/or neutral information related to the said above keeping track objects).	Month	3	1,500	525	1,575
4	Tracking and extracting negative links & top positive links under the direction by the client within 1 hour/day maximum for 22 working days	Month	3	850	225	675
Sum						9,135
VAT (0%)						-
GRAND TOTAL						9,135

